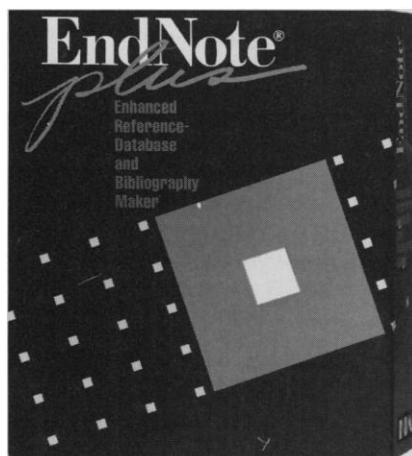


# NEW!



## **EndNote Plus for the IBM PC is shipping! Upgrade your old Bibliographic Software now!**

### **Good News for DOS and Windows users!**

EndNote Plus on the PC is shipping! If you're using Microsoft Word for Windows, WordPerfect, or WordPerfect for Windows, EndNote Plus can save you hours of work! You want to cite a paper? Simply switch to EndNote Plus, select the reference and paste it into any of these word processors! When you're ready to submit your paper, select a bibliographic style and EndNote Plus will format both the bibliography and the in-text citations according to the selected style.

### **Why is EndNote Plus Better? "It's all in the details."**

Most bibliographic software packages include basic features like the ability to search for references and output them in different formats. But as one of our users told us recently: "It's all in the details". The differences emerge when you ask yourself questions like these:

- Can my records include expressions like  $\alpha$  or  $^{14}\text{C}$  and diacritical marks like  $\acute{e}$  or  $\ddot{u}$ ?
- Does my software reformat just the bibliography or also the in-text citations?
- Does it work directly with Windows word processors? with WordPerfect?
- Does it support different reference types? (e.g. journal articles, books, theses, etc.)
- Does it output the bibliography in my word processor or just as an ASCII file?
- Will it take me less than 5 minutes to teach a student how to enter data?
- Can it output authors with full names or initials? with or without periods? with or without spaces? with or without commas?
- Does it have a TSR? If so, does it allow me to add, edit and search references?
- Can it output the first author's name as J. Smith and the second author as Johns, G.?
- Will it find records quickly and easily?
- Can I share data with Mac users without losing Greek characters and diacriticals?
- Can I easily create my own style?
- Is it completely free of copy-protection?
- Was it updated in the last 12 months?

- Can I easily move between fields even if I'm not finished entering one?
- Can I add fields for my own use? Are there fields for abstracts and notes?

**If you answered "yes" to all these questions, you're using EndNote Plus.**

### **Unbiased Opinion:**

Obviously, we're a little biased, so here's what the press has said about our products: "the clear winner in the bibliographic database management race." —*MacGuide* "[it does] practically everything except type in the data" —*Personal Computer World* "The results we got from EndNote Plus were outstanding." —*MacWeek* "EndNote Plus is a terrific bargain." —*Information Today*

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We realize that you may have thousands of records in your old program, so we made it easier for you to switch. We have instructions on transferring data from several bibliographic programs into EndNote Plus. Call us to see if these instructions cover the software you currently use.

### **Upgrade Now for \$169**

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### **Eggs-actly**

The News briefing entitled "Eggs-aggeration" (13 Mar., p. 1359) was unfair in its criticism of media reporting on the salmonella detection research by Los Alamos National Laboratory scientists. Almost without exception the newspapers that reported on the work indicated the studies were preliminary and needed to be tested on naturally contaminated eggs. It is not correct that "newspapers failed to report . . . that the eggs . . . were artificially infected." To quote from the *Wall Street Journal* (1), "the researchers . . . must still prove the system in the field to make sure it can detect eggs naturally contaminated with salmonella."

It is true that the press release and most newspapers did not discuss the quantities of salmonella bacteria in the study eggs and in naturally contaminated ones, but the *San Francisco Chronicle*, whose article (2) is also faulted in the briefing, stated that the Los Alamos work might lead to a system that can check eggs "for high levels of contamination."

**John R. Gustafson**

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### **REFERENCES**

1. J. Bishop, *Wall Street Journal*, 27 Feb. 1992, p. B2.
2. C. Petit, *San Francisco Chronicle*, 27 Feb. 1992, p. A3.

**Response:** The clear point of the briefing was that newspapers did not report the million-fold or more discrepancy between the huge number of salmonella in the artificially infected eggs at Los Alamos and the small number in naturally infected eggs. For example, the sentence from the briefing which Gustafson quotes in part actually reads, "[W]hat the newspapers failed to report is that the eggs tested at Los Alamos were artificially infected and contained billions of bacteria—a whopping number compared to the numbers of bacteria found in studies of naturally contaminated eggs."

The *San Francisco Chronicle* stated that Los Alamos scientist Dipen Sinha "now foresees a system that can check hundreds of eggs at a time for high levels of contamination." Since the scientific literature on naturally contaminated eggs shows that such eggs contain at the most several thousand salmonella bacteria, that reference to "high levels," which seems to imply natural levels approaching those tested at Los Alamos, is misleading.

—Eds.

### **Clarifications and Corrections**

In Daniel E. Koshland, Jr.'s editorial "Methodology and theory at the frontier" (27 Mar., p. 1621), the name of the Thomson atom was spelled incorrectly.