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- For brevity the C-tetrahethyl derivatives of nickel and palladium—for example,  $[1,2-(CH_a)_2-(3)-1,2-B_aC_aH_a]_2Ni^{1V}$  and  $[1,2-(CH_a)_2-(3)-1,2-B_aC_aH_a]_2Pdi^{1I}$ —will be designated by  $(Me_a)_2Ni^{1V}$ ,  $[(Me_a)_2Pd^{1II}]$ -, and so forth. This abbreviated nomenclature is fully outlined in (20) (20).
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# Citation Analysis as a Tool in Journal Evaluation

Journals can be ranked by frequency and impact of citations for science policy studies.

Eugene Garfield

As a communications system, the network of journals that play a paramount role in the exchange of scientific and technical information is little understood. Periodically since 1927, when Gross and Gross published their study

(1) of references in 1 year's issues of the Journal of the American Chemical Society, pieces of the network have been illuminated by the work of Bradford (2), Allen (3), Gross and Woodford (4), Hooker (5), Henkle (6), Fussler (7), Brown (8), and others (9). Nevertheless, there is still no map of the journal network as a whole. To date, studies of the network and of the interrelation of its components have been limited in the number of journals, the areas of scientific study, and the periods of time their authors were able to consider. Such shortcomings have not been due to any lack of purpose, insight, or energy on the part of investigators, but to the practical difficulty of compiling and manipulating manually the enormous amount of necessary data.

A solution to this problem of data is available in the data base used to produce the Science Citation Index (SCI) (10). The coverage of the SCI is international and multidisciplinary; it has grown from 600 journals in 1964 to 2400 journals in 1972, and now includes the world's most important sci-

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ITEM	CITED JOURNAL	TOTAL		BER	R OF TIMES CITED								
NO			1969	1968	1967	1966	1965	1964	1963	1962	1961	1960	REST
00243	ACTA PATH JAP	36	1.	3	3	4	6	7	3			3	6
00244	ACTA PATH MICROBIOL	736	29	69	87	59	56	59	44	48	20	31	234
00909	AM J ANAT	637	7.	27	37	56	32	41	15	26	15	21	360
00910	AM J BOT	1171	13	74	87	68	73	66	57	57	47	49	580
00911	AM J CANCER	103		•	•	•	•		•	•	•	•	103
00912	AM J CARDIOL	1238	73	201	199	247	134	70	78	66	53	73	44
03591	CAN J SOIL SCI	33		2	1	4	1	2	6	6	3	2	6
03592	CAN J SURG	61	2	6	4	3	13	11	3	3	5	1	10
03593	CAN J TECH	3		•	•	•	•	•	•	•		•	3
03594	CAN J ZOOL	356	46	38	40	28	24	20	19	29	17	22	73
08990	ISRAEL JAGR RES	29	1	1	7		1	8	7	2	1	•	1
08991	ISRAEL J BOT	16		*,	3	5	4	3	1	•			
08992	ISRAEL J CHEM	91	14	25	18	10	11	6	7				
09651	J INVEST DERM	695	24	78	81	69	65	46	30	31	34	22	215
09652	J IOWA MED SOC	13				5			1	2			5
09653	J IRISH MED ASS	16	1	3	4	3	3						2
13390	P CALIF ACAD SCI	18		•	1	4	3		1			. •	9
13391	P CAMBRIDGE PHIL SOC	389	8	22	23	11	12	9	13	11	17	. 3	260
19755	Z ANGEW CHEM	47			1			1			1	1	43
19756	Z ANGEW ENT	35			1	1	4	2	4	1	1	5	16
19757	Z ANGEW GEOL	49	2	7	5	8	5	5	4	4 .	2	1	6
19758	Z ANGEW MATH	10	1		1		1		1	1	1		4

Fig. 1. Journal citation frequencies. The data show the total number of times each journal was cited during the last quarter of 1969 and the distribution by publication date of the particular issues cited. The journals shown were taken from a list of more than 20,000 items (journals, books, reports, theses, and so on) cited during the last quarter of 1969 in journals covered by the SCI.

entific and technical journals in most disciplines. The SCI is published quarterly and is cumulated annually and quinquennially, but the data base from which the volumes are compiled is maintained on magnetic tape and is updated weekly. At the end of 1971, this data base contained more than 27 million references to about 10 million different published items. These references appeared over the past decade in the footnotes and bibliographies of more than 2 million journal articles, communications, letters, and so on. The data base is, thus, not only multidisciplinary,

it covers a substantial period of time and, being in machine-readable form, is amenable to extensive manipulation by computer.

In 1971, the Institute for Scientific Information (ISI) decided to undertake a systematic analysis of journal citation patterns across the whole of science and technology. It began by extracting from the data base all references published during the last quarter of 1969 in the 2200 journals then covered by the SCI. The resultant sample was about 1 million citations of journals, books, reports, theses, and so forth. To test

CITED JOURNAL CITING JRNL NUMBER OF TIMES CITED TOTAL 1969 1968 1967 1966 1965 1964 1963 1962 1961 1960 REST =>17\* === 0 === 3 === 0 === 3 === 1 === 0 === 0 === 1 === 1 === 8 0 1 0 5 0 1 0 0 0 ...... 12 ..... 0 ..... 2 ..... 2 ..... 1 ..... 0 ..... 0 ..... 0 .... ALL OTHER (10) J LIPID RES =======> 902\* == 33 = 108 = 109 == 98 = 133 = 121 == 75 == 83 == 60 == 58 == 24 8 16 6 13 15 6 BIOC BIOP A 83 5 ..... 0 ..... 4 ..... 7 --6 BIOCHEM J 39 39 0 6 J BIOL CHEM 30 J CHROMAT -29 J CLIN INV 28 J LIPID RES 25 P SOC EXP M MILIT MED ALL OTHER (123) ------ 219 ----- 6 --- 19 ---- 16 --- 29 --- 43 --- 27 --- 23 --- 15 ---- 15 --- 23 ----J LOND MATH SOC =====> 173\* == 16 == 19 == 19 == 11 === 8 == 10 === 2 === 8 === 4 === 8 == 68 71 8 12 7 5 4 4 0 4 2 4 21 J LOND MATH 11 ..... 2 ..... 1 ..... 2 ..... 1 ..... 0 ..... 0 ..... 1 .... 0 ..... 4 T AM MATH S

Fig. 2. Statistics on cited journals. The data on cited journals show the total number of times each journal was cited in the last quarter of 1969 and the distribution by publication date of cited issues. For each cited journal, the figure identifies all other journals ("citing journals") that referred to it five times or more during the quarter year (and the distribution of these citations by publication date of cited issues). Journals that referred to the cited journal less than five times are grouped as "all other." The data were taken from a complete list of journals cited during the last quarter of 1969 in journals covered by the SCI.

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whether this 3-month sample was representative of the year as a whole, it was matched against another sample made by selecting every 27th reference from the approximately 4 million references collected over the entire year. The two samples were similar enough in scope (number of different items cited) and detail (relative frequency of their citation by different journals) to convince us that the 3-month data constitute a valid sample.

With this data from the last quarter of 1969, ISI produced three listings that should greatly further efforts to map the network of journal information transfer. The first listing is a cumulation of all citations of the same titles. It gives the number of times each different title was cited during the last quarter of 1969 and distributes that total over the years in which cited issues, editions, and so on were published. This distribution is shown by year from 1969 back to 1960 and in aggregate form for earlier years (11). Sample items from this listing are shown in Fig. 1.

The second listing is a detailed citation history of each cited title. It shows how frequently each title was cited and, as above, gives subtotals by year of publication. These citation totals and subtotals are further broken down to show how frequently each journal covered by SCI cited the title in question and the distribution by year of publication of cited items. A portion of this listing is shown in Fig. 2.

The third listing is similar to the second, but it arranges the data by citing journal rather than by cited title. The listing shows, for each journal covered by the SCI, the number of references published in issues processed for the SCI during the last quarter of 1969, and it breaks that total down by publication date of the items to which reference was made. The listing further identifies all titles cited in those references and the frequency with which they are cited. As in Fig. 2, the counts for each cited title are broken down by year of publication. A portion of this listing is shown in Fig. 3.

These listings afford, I believe, a new view of the literature in scientific and technical journals. Before discussing some of its implications, however, I note possible limitations of the data and problems encountered in analyzing the sample.

The SCI data base is, to my knowledge, the largest and most extensive of its kind. It does not, however, cover every scientific and technical journal.

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(Nor, as seems likely in view of findings discussed later in this article, need it attempt to.) The list of most frequently cited journals (the first 152 of these journals are given in Fig. 4) shows that the SCI has been remarkably successful in covering all "significant" and "important" journals, insofar as citation counts can be considered a reliable measure of "importance" and "significance." It is, of course, possible that one or more journals not covered by the SCI, and thus not represented in the data here, may cite themselves and other journals so frequently that their inclusion would alter their own and other journals' rankings. Such may be the case, for example, with certain journals in foreign languages, particularly those that do not use the Roman alphabet. As is true of most secondary services, the SCI is less likely to cover a journal that presents problems of transliteration (or transcription) and translation than one that does not. It may be, therefore, that this fact has adversely influenced the ranking of Russian and Japanese journals, for example, which probably cite other Russian and Japanese journals more frequently than do journals in other languages. Whether such an underrepresentation exists, and, if so, to what extent, is difficult to determine. Nevertheless, Soviet information scientists have reported that the SCI does a surprisingly good job of covering Soviet journals. In fact, Soviet scientists seem to have made more use of citation analvsis in studies of science policy than have any other scientists (12-14).

One must remember that the listings were prepared from a 3-month sample of journal issues. The size of the sample is certainly more than adequate for statistical purposes, and, as noted, the sample has been matched against another sample of more than adequate size. It is nevertheless possible that random events in journal publishing have introduced some degree of distortion. For example, a journal may have, in the time period covered by the sample, departed from its usual policy of accepting only original research communications and published one or two review articles with extensive bibliographies. In the sample, that journal would appear to cite other publications more widely and more frequently than it actually does on the average. Or, a journal may have published an article that has since been cited with extraordinary frequency (15). In such a case, a single article will have had an inordinate influence on the ranking of the

SOURCE JOURNAL				пим	RER	) F TIN	AES C	ITED				
REFERENCE JOURNAL	TOTAL	1969							1962	1961	1960	REST
J LIBR AUT ======>	168*	== 15 =	= 50	== 35 =	= 19 =	== 8 =	= 14 =	== 5 =	== 6 =	== 3 =	===1=	== 12
PROGRAM	15	3	6	5	1	0	0	0	0	0	0	0
J LIBRARY AUTOMATION	7	3 -	4 -	0 -	···· 0 ·	···· 0 ·	0 -	0	0	0 -	···· 0 ·	0
ALL OTHER (120)	146	9	40	30	18	8	14	5	6	3	1	12
J LIPID RES ======>												
J BIOL CHEM	43	2	6	3	6	1	. 3	1	0	1	1	19
J LIPID RES	28	5	5	4 -	2 -	4 -	1 -	2 <i>-</i>	0 -	3 -	1 -	1
BIOCHIM BIOPHYS ACTA	19	1	3	1	3	2	3	1	0	2	2	1
BIOCHEM J	13	1 -	1	3 -	0 -	0 -	0 -	1 -	2 -	1 -	1 -	3
J AMER CHEM SOC												
BIOCHEMISTRY	9	0 -	3	0 -	2	1 -	2 -	1 -	0 -	····· 0 ·	0 -	0
J CHEM SOC LONDON	5	0	0	1	. 0	0	0	0	0	1	0	3
J CHROMATOGR	5	0	1	1 -	1 -	0 -	1 -	0 -	1 -	0	0 -	0
METHODS ENZYMOL	5	0	0	0	0	0	0	0	1	0	- 0	- 4
ALL OTHER (89)	- 124	5	12	19	10	8 -	16 -	10 -	2 -	5	····· 6 ·	31
J LOND MATH =======												
J LOND MATH	52	6	12	5	5	4	3	0	2	1	3	11
P LONDON MATH SOC	37	4	5	···· 7	1	2	2	0 -	1	1	0	14

Fig. 3. Statistics on citing journals. The data on each citing journal ("source journal") show the total number of references each journal contained in the last quarter of 1969 and the distribution of that total by publication date of journal issues referred to. For each citing journal, the figure identifies all journals ("reference journal") cited five times or more during the quarter year (and gives the distribution by publication data of cited issue). Journals cited less than five times are grouped as "all other." The data are taken from a list of journals processed for the SCI during the last quarter of 1969.

journal (16). Finally, a journal that publishes relatively few articles, but articles of high quality that both cite and are cited frequently, may seem to have considerably less impact than it actually does, particularly if the journal appears infrequently or irregularly and thus escapes representative inclusion in a sample of this type.

In analysis of the sample, an immensely irksome problem was the inconsistency with which different authors and editors abbreviate journal titles in their references. As far as possible, this inconsistency has been minimized by standardizing all variants of the same titles and their abbreviations. Some idea of the work involved in this standardization can be had from the fact that there were more than 100,000 different abbreviations for the 12,000 individual journal titles cited in the 3-month sample (17). Inconsistency was made worse by inaccuracy. In some cases, it was possible to disentangle the results of bibliographic carelessness—as, for example, when Sol. St. Phys. proved to have been used indiscriminately to identify Solid State Physics (Academic Press); Solid State Physics, Proceedings of the Physical Society, London; Soviet Physics Solid State (a cover-to-cover translation of Fizika Tverdogo Tela); and even Physica Status Solidi (Akademie-Verlag). In other cases, however, it was impossible, without going to inordinate expense, to determine exactly which journal was being cited-for example, when Ann. Phys. was found to have been used for Annalen der Physik, Annals of Physics, and Annales de Physique. It is not surprising that the editors of at least one publishing house, having decided that the problem of unique and unambiguous journal title abbreviations is simply insoluble, now use full titles in every reference to a journal.

Finally, it was necessary to make some arbitrary decisions in order to avoid unduly complex bibliographical technicalities. Journals merge; they split into new journals, or into "sections" that may be published separately or together. They change titles, with or without continuing their numbering of volumes and issues. Some journals appear in one or more translations; some such translations are complete, others selective, and some are similarly, others differently, numbered. Supplements outside a regularly enumerated series must be accounted for. In a few cases, journals periodically change their titles on single issues to note special subject matter (18). Serials librarianship abounds in difficulties of this type, and there is frequently disagreement on how best to handle them. Briefly: a journal published in sections is considered a single journal; translations of journals are identified with the original versions; changes of title have been ignored and previous volumes attributed to the current title; journals absorbed or incorporated by other journals have been credited to a new or remaining title; supplements have been considered as issues in the regular series. For the purposes of this analysis, such arbitrary decisions seem justified; as required in the future, the raw citation data can, of course, be compiled and manipulated in such a way as to differentiate between changed titles, sections, translations, and so forth.

#### Some Preliminary Analyses

Figure 4 shows the result of a familiar application of citation analysis. It is a listing of journal titles ranked by the frequency with which they were cited in the references of journals in-

dexed for SCI. This partial listing gives the top 152 of the 565 most frequently cited journals of science and technology. (The top 152 account for 50 percent of all references to journals.)

It is apparent, even from the makeup of this partial listing, that a good multi-disciplinary journal collection need contain no more than a few hundred titles. That is not to say that larger collections cannot be justified, but it does say something indisputable, in terms of cost and benefit, about how large a journal collection need be (or how small it can be) if it is to provide effective coverage of the literature most used by research scientists.

It is also immediately apparent that the majority of all references cite relatively few journals. Figure 5, which plots the distribution of citations among cited journals, shows that only 25 journals (little more than 1 percent of SCI coverage) are cited in 24 percent of all references; that only 152 journals (those listed in Fig. 4) are cited in 50 percent of all references; that only 767 journals are cited in 75 percent of all references; and that only 2000 or so journals are cited in 85 percent of all references. In addition, the data from which Fig. 5 was plotted show that only 540 journals are cited 1000 or more times a year, and that only 968 journals are cited even 400 times a year. When one considers that only 165 or so journals publish 400 or more papers a year, the impact of the average paper must

Item No. (1)	Cited Journal (2)	Times Cited Last Quarter 1969 (3)	1969 Citations to 1967 and 1968 Articles (4)	Articles Published in 1967 and 1968 (5)	Impact Factor (6)	item No. (1)	Cited Journal (2)	Times Cited Last Quarter 1969 (3)	(4)	1967 and 1968 (5)	(6)
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Fig. 4. The 152 most frequently cited journals ranked by frequency of citation in journals covered by the SCI. Column 1 gives rank, and column 2 gives abbreviations of the titles of cited journals. Column 3 shows the total number of times each journal was cited during the last quarter of 1969. Column 4 gives an estimate of the total number of citations in 1969 of items published in 1967 and 1968 (the estimate was made by quadrupling the 1969 citations of 1967 and 1968 items in the 3-month sample). Column 5 shows the total number of items processed from each journal by the SCI during 1967 and 1968. Column 6 indicates the impact factor (average citations per published item) derived by dividing the numbers in column 4 by those in column 5.

be recognized as relatively slight. In fact, the average paper is cited only 1.7 times a year (19).

This analysis gives good reason for concern about any increase in the number of scientific and technical journals. It is not merely that increased numbers of journals make coverage of the literature more difficult, but that so many journals now being published seem to play only a marginal role, if any, in the effective transfer of scientific information. If one accepts the contention (highly debatable, in my opinion) that there are between 50,000 and 100,000 scientific and technical "journals," the data presented here indicate that only 5 to 6 percent of them are being cited. If such percentages seem unrealistically low, it may be because the estimate of 50,000 to 100,000 scientific and technical journals (requiring indexing and abstracting for "total coverage" of the literature) is itself as unrealistic as information scientists have for some time suspected it must be (20). Meaningful discussion of this point—the best of current serials catalogs notwithstanding —is probably impossible in the absence of agreement on what, quantitatively as well as qualitatively, constitutes a "scientific journal." At the very least, it may be advisable to distinguish as journals only those periodicals that publish, for example, 20 or more articles a year.

The predominance of a small group of journals in the citation network has been confirmed by a weekly scanning of SCI input to a system for selective dissemination of information (SDI) (21). In this SDI system, a newly published article can be retrieved on the basis of journals cited in the article's bibliography or footnotes. This retrieval criterion is known in an SDI profile as a "cited-journal question." A retrieval profile consisting of only 25 different cited-journal questions will retrieve 50 percent of all articles processed for the SCI every week. In other words, half of all articles published cite at least one of the 25 most frequently cited journals at least once.

It is also interesting that a small group of journals is found to be predominant when the literature is analyzed in other ways. Figure 6, for example, plots numbers of articles published against numbers of journals. It shows that, of the 2200 journals covered by the SCI in 1969, about 500 published about 70 percent of all articles published. As shown in Fig. 7, a

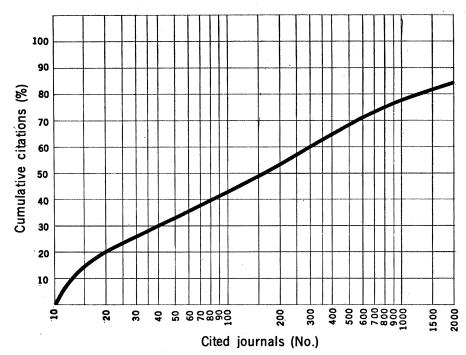


Fig. 5. Distribution of citations among cited journals. The curve shows that a relatively small core of 152 journals accounts for about half of all citations and that only 2000 or so journals account for about 84 percent of all citations.

small group of 250 journals provided almost half of the 3.85 million references processed for the SCI in 1969. The predominance of cores of journals is ubiquitous. An analysis of what journals first published reports of newly synthesized compounds indexed for Current Abstracts of Chemistry and Index Chemicus gives a similar result:

of the 183 journals indexed by this publication in 1969, 11 percent of the journals accounted for 60 percent of the new compounds, 22 percent of the journals for 79 percent of the compounds, 32 percent of the journals for 89 percent of the compounds, and so on (22). Chemical Abstracts presents an even more striking example of this

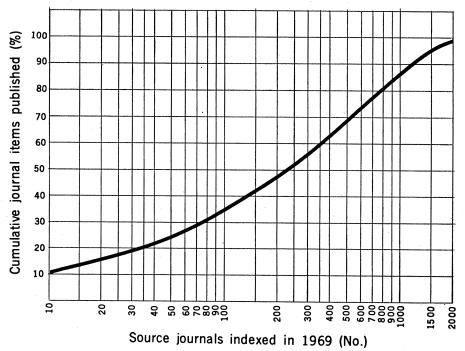


Fig. 6. Distribution of the number of published items among the approximately 2200 journals covered by the SCI in 1969. The curve shows that a relatively small core of journals carried the majority of items published.

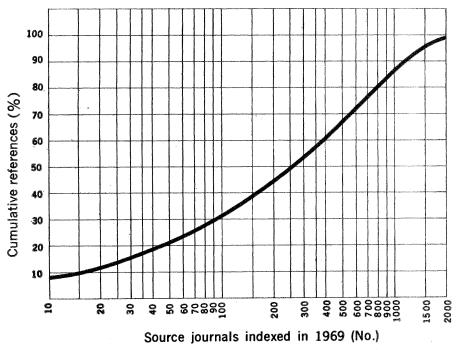


Fig. 7. Distribution of references among journals covered by the SCI in 1969. The curve shows that fewer than 300 journals provided more than half of the references processed.

predominance: about 8 percent of the journals it covers publish more than 75 percent of the items it abstracts (23).

The data reported here demonstrate the predominance of a small group of journals in the citation network. Indeed, the evidence seems so conclusive that I can with confidence generalize Bradford's bibliographical law concerning the concentration and dispersion of the literature of individual disciplines and specialties (2). Going beyond Bradford's studies, I can say that a combination of the literature of individual disciplines and specialties produces a multidisciplinary core for all of science comprising no more than 1000 journals. The essential multidisciplinary core could, indeed, be made up of as few as 500 journals if, for example, one is attempting to satisfy the needs of libraries in developing countries.

### Other Considerations

Citation frequency reflects a journal's value and the use made of it, but there are undoubtedly highly useful journals that are not cited frequently. Scientists read some journals for the same reason people read newspapers—to keep up with what's going on generally—and they may rarely or never cite such journals in their published work (24). A popular review journal such as Scientific American or a news-oriented jour-

nal such as New Scientist may rank relatively low on a times-cited list (in fact, Scientific American is 449th, while New Scientist ranks well below 1000), but that does not mean that they are therefore less important or less widely used than journals that are cited more frequently. It merely means that they are written and read primarily for some purpose other than the communication of original research findings.

Citation frequency is, of course, a function of many variables besides scientific merit. Some of them are known or can reasonably be assumed: an author's reputation, controversiality of subject matter, circulation, availability and extent of library holdings, reprint dissemination, coverage by secondary services, priority in allocation of research funds, and others. It is extremely difficult, even when possible, to clarify the relations among such variables and their relative impact on citation frequency. One such variable is, however, fairly obvious. If every article has an equal likelihood of being cited, it should follow that the more articles a journal publishes, the more frequently the journal will be cited. For the most part, the data show that such is indeed the case. Although many articles are never cited (25, 26), I have very rarely found among the 1000 most frequently cited journals one that is not also among the 1000 journals that are most productive in terms of articles published.

Citation frequency of a journal is thus a function not only of the scientific significance of the material it publishes (as reflected by citation), but also of the amount of material it publishes.

In view of the relation between size and citation frequency, it would seem desirable to discount the effect of size when using citation data to assess a journal's importance. We have attempted to do this by calculating a relative impact factor—that is, by dividing the number of times a journal has been cited by the number of articles it has published during some specific period of time. The journal impact factor will thus reflect an average citation rate per published article (27). However, the development of impact factors that fairly relate the size of a journal during the cited years to its current citation rate is a formidable challenge to statistical analysis. With the SCI data base, it is easy to determine how frequently a journal has been cited within a given period of time, but it is much more difficult to agree on a total-items-published base to which such citation counts can properly be related because the items may have been published at any point in the journal's history. In selecting an items-published base (28) for each journal, I have been guided by the chronological distribution of cited items in each annual edition of the SCI (19, p. 15; 29). An analysis of this distribution has shown that the typical cited article is most heavily cited during the 2 years after its year of publication. (In any given year, 21 to 25 percent of all references cite articles that are 3 or fewer years old.) Therefore, since my sample consists of references made in 1969, I have taken as the items-published base for each journal the number of items it published during 1967 and 1968. To calculate an impact factor for each journal, I divided the number of times 1967 and 1968 articles were cited in 1969 by the number of articles published in 1967 and 1968. Martyn and Gilchrist used a similar method in ranking British journals in an analysis of 1965 SCI data (30).

Figure 8 shows the top 152 of the 565 most frequently cited journals ranked by impact factor. Many of the 152 journals do not appear on this high-impact list; in fact, only 75 journals are common to both lists. It will be interesting to observe further change, in the ranking of the most frequently cited journals as calculations of impact

factor are extended to 1000 journals and eventually to the approximately 2400 journals now covered by the SCI.

## **Some Applications**

The results of this type of citation analysis would appear to be of great potential value in the management of library journal collections. Measures of citation frequency and impact factor should be helpful in determining the optimum makeup of both special and general collections. Analysis of the chronological distribution of items cited can serve as a guide in determining the optimum size of back files, and, since the data give a detailed view of each journal's citation history, binding and retention schedules can be rationally established journal by journal, rather than for groups of journals (31). Another application, which harried librarians may welcome, is the correlation of data on citation frequency and impact with subscription costs. Such a correlation can provide a solid basis for cost-benefit analysis in the management of subscription budgets.

Individual scientists also face the problem of selecting journals to read and keep, as well as compiling reference and reading lists for themselves and their students. Although each of the relatively few journals that are very useful in a given discipline or specialty may be well known, it can be difficult to gauge the merits of the other journals in that discipline or specialty and to decide what journals to get and how long to keep them. It should be noted, in this connection, that analyses of citation frequency and impact factor can be tailored to the specific interests and requirements of individuals by restricting the number of citing journals to a small group of familiar titles. Thus, with a list of the ten or so most frequently cited chemical journals (or merely ten journals favored by a particular chemist), one can, by constructing lists of citation frequency and impact factor, gradually augment the small group and the citation data base with journals of demonstrable relevance. I am using this technique to establish a list of journals for the projected Social Sciences Citation Index.

Editors and editorial boards of scientific and technical journals may also find citation analysis helpful. As it is, those who formulate editorial policies have few objective and timely measures of their success. A wrong policy, or a policy wrongly implemented, may have serious effects on revenue and prestige, and the work of regaining readers and reputation can be difficult and expen-

item No. (1)	Cited Journal (2)	Times Cited Last Quarter 1969 (3)	1969 Citations to 1967 and 1968 Articles (4)	Articles Published in 1967 and 19 (5)		Item No. (1)	Cited Journal (2)	Times Cited Last Quarter 1969 (3)		Articles Published in 1967 and 1969 (5)	
No. (1) 123456789012345678901234567890123444444788012344567890123445678901234456789012344567890123445678901234456789012344444478801234456789012344444478801234456789012344444478801234456789012344444478801234456789012344444478801234456789012344444478801234456789012344444478801234456789012344444478801234456789012344444478801234456789012344444478801234456789012344444478801234456789012344444478801234467890123446901234444447880123446901234469012344444447880123446901234469012344690123446901234444447880123446900000000000000000000000000000000000	ACCOUNTS CHEM RES ADV PROTEIN CHEM PHARMACOL REV BACTERIOL REV BANUREV BIOCHEM PHYSIOL REV PHYSIOL REV ANDL BIOL JENDER BEC PROB, HORMONE RES P NAT ACAD SCI USA J EXP MED Q REV CHEM REV ANNUREV PL PHYSIOL J EXP MED J CRYST GROWTH ANNUREV MICROBIOL J BIOL CHEM METHODS BIOCHEM ANAL BIOCHEMISTRY J AM CHEM SOC SOV PHSS USP BIOL SEV J FOR SUSP BIOL SEV J J J MED J J MED J J MED J SEV BIOCHEM BIOPHYS RES BIOCHEM BIOPHYS BI	Last Quarter 1969 (3) 247 7 7256	Citations to 1967 and 1968 Articles (4)  184 Atticles (4)  182 Atticles (4)  184 448 804 448 804 732 228 1992 228 1992 288 816 5108 816 816 816 816 816 816 816 816 816 81	Published ii 1967 and 19 (5) 28 8 209 533 144 200 68 337 1348 327 1348 3255 50 425 447 1747 144 3946 122 2317 1367 5754 1567 5758 46 1593 11990 2336 1290 22317 1444 1428 1448 1044 235	68 Factor (6) 29 3 6000 12 20 4 6154 17 17 2 33 35 19 6000 12 20 7 5 38 8 5 6607 8 8 8 5 6607 8 8 8 5 6607 8 8 8 5 6607 8 8 8 5 6607 8 8 8 5 6607 8 8 8 5 6607 8 8 8 5 6607 8 8 8 5 6607 8 8 8 5 6607 8 8 8 5 6607 8 8 8 5 6607 8 8 8 5 6607 8 8 8 5 6607 8 8 8 5 6607 8 8 8 5 6607 8 8 8 5 6607 8 8 8 5 7 6 6 6 6 6 6 6 7 6 6 6 6 6 7 6 6 6 6	No.	JOURNAL  (2)  SCIENCE GENET RES J GEN PHYSIOL ANGEW CHEN ENDOCRINOLOGY CANCER RES TETRAHEDRON LETT PLANTA HED ON LETT PLANTA LETT PLANTA LETT COMP NEURO BIOPOLYMENT CHEN DISCHES CHENDOSOM CHEN PLANTA J COMP NEURO LETT PLANTA PLANTA COL SURFACE SCI J NEUROCHEM PHYS MUTAT RES J NEUROCHEM PHYS MUTAT RES J NEUROCHEM PHYS MUTAT RES J CATAL ACTA PHYSIOL SCAND CHEM PHYS LETT GEOCHEM COSMOCH ACT STERAHEDRON J PHYSIOL COND J NEUROCHEM COSMOCH ACT STERAHEDRON J PHYSIOL COND J NEUROCHEM COSMOCH ACT STERAHEDRON J PHYSIOL COND J	Last Quarter 1969 (3) 9752 1507 1507 1507 1507 1607 1607 1607 1607 1607 1607 1607 16	Citations to 967 and 1968 Articles (4)  1 1880	Published in 1967 and 1961 (5) 3968 155 407 1 2513 814 12345 2 4014 5133 5125 9 6205 7 3021 1248 1357 0 6213 8 402 2 403 402 2 403 403 403 403 403 403 403 403 403 403	8 Factor (60) 2.993 2.998 2.925 2.877 2.8843 2.8827 2.8843 2.8827 2.8827 2.8643 2.8827 2.8767 2.6523 2.5520 2.4477 2.4454 2.2477 2.4454 2.2477 2.4454 2.23520 2.3529 2.3529 2.3529 2.3529 2.3529 2.3529 2.32520 2.4477 2.4471 2.2472
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Fig. 8. The 152 most frequently cited journals ranked by impact factor (average number of citations per item published). The column headings are explained in the legend of Fig. 4.

sive. Editors can find useful indicators of a journal's performance in the extent of self-citation, the number of times cited per year, and the distribution of citations among citing journals within and outside the specialty literature.

Perhaps the most important application of citation analysis is in studies of science policy and research evaluation. Price has shown how citation data can be used to identify research fronts (25). Soviet information scientists are using citation data to evaluate the implementation of science policy in the U.S.S.R. (12, 14, 32), and the sociological studies of Hagstrom and others (33) give convincing evidence of the utility of this approach.

#### **Unanswered Questions**

The data reported here suggest many avenues for further study. What, for example, is the significance of an abnormally high self-citation rate? Is it characteristic of parochialism, eccentricity, mediocrity? Does it indicate that a particular field of study has as yet no basis for interaction with other fields? Which is true in a particular case and how does one go about finding

What is the significance of a wide, multidisciplinary spread of titles cited in the references of a given journal or group of journals? Is it a measure of multidisciplinary activity? If so, is it a valid enough measure to warrant applying the Weinberg criterion (34) of multidisciplinary impact in order to determine the amount of government support merited by particular areas of research? Does the fact that Ecology, for example, cites more than 500 different journals in a total of 1000 references make it more multidisciplinary than the Journal of the American Chemical Society, which cites only twice as many journals in ten times the number of references, or than Physical Review, which cites only 600 or so journals in 15,000 references? Does the nonlinearity of publication and citation distributions among citing and cited journals confirm beyond doubt only that relatively few journals are primary nodes in the communications network, or does it have some other significance?

And what is the significance of a wide disparity between the number of journals cited by a given journal and the number that cite it? Ecology cites 500 or so journals but, in turn, is cited by only 115. What does this say, other

than the obvious, about ecology and Ecology? Is the applicability of work done in ecology and being reported in Ecology much narrower than the interests of ecologists?

Several investigators of problems in science policy and science management are already using the SCI data base to explore such questions and many others. Each is trying, for different reasons, to build a model of the journal communication network that will provide more functional definitions of disciplines and specialties, that will make it possible to define in detail how different fields of knowledge interact, that will provide methods of predicting interdisciplinary impact, and that will perhaps provide more effective ways of monitoring research performance. Using the SCI data base to map the journal communications network may contribute to more efficient science.

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- 27. The impact factor discussed in this article (average citation rate per published item) gives some idea of the frequency with which gives some trea of the frequency with which the "average" paper in a particular journal is cited. The factor is, of course, adversely affected by papers in the journal which are not cited at all, and, as noted above, favorably affected by papers cited with unusual frequency. The influence of uncited and very frequently cited papers can be discounted by considering the total number of citations in relation to cited items only (rather than in relation to all published items), or by con-sidering only number of cited items (rather shan total citations) in relation to a lished items. For example, if the published base is 100 articles an itemsarticles and one times while 99 article has been cited 50 times articles have not been cited at all, the impact factor would be 0.50. The same impact factor of 0.50 could be derived for the journal that had half of its 100 articles cited only once and the other half not cited at all. If one considers only cited items, a per-cited-item impact factor can be derived to distinguish between the two journals. In the first case, the per-cited-item impact factor would be 50.0; in the second, 1.0. If one considers only the the second, 1.0. If one considers only the number of citable items cited, a citable-itemscited impact factor can be derived to further distinguish between the two journals. In the first case, the citable-items-cited impact factor would be 0.01; in the second, 0.5. Enormous amounts of computer time would be required to derive these different impact factors, al-though one must acknowledge their potential usefulness. It should be noted also that either of these impact factors can be derived from the other by dividing one of them into the impact factor used in this article.
- The problem of selecting an items-published base is further complicated by the variety in the kinds of items published in scientific

journals. Many journals publish only fulllength reports of original research. Many others publish, in addition, editorials, technicorrespondence, scientific news surveys and notes, book reviews, and so on; all of these are potentially citable items. I have not attempted in this article to limit the definition tempted in this article to limit the definition of items-published to lead articles, original communications, or the like. Even assuming it were possible to construct an acceptable classification that would accommodate all of the different kinds of published material, would have been impossible for me, within the resources available for this article. to have examined individually each of the approximately 600,000 items that I use for the items-published base. If such a differentiation among kinds of material were included in an analysis such as this one, it is reasonable to assume that lead articles in such journals as Science, Nature, Lancet, and Journal of the American Medical Association would, as a group, have higher impact factors than those that are shown for these journals in

29. The percentage (in terms of total citations)

of citations of items that are 3 or fewer of citations of items that are 3 of fewer years old has been, for the years 1964 to 1970, 31.09, 30.24, 26.60, 25.91, 25.32, 25.18, and 23.95, respectively. It is interesting to note that the yearly percentage of such items has gradually decreased as SCI coverage has increased, while the citation rate per cited item has gradually increased (19). The significance of these trends is an interesting matter for future investigation.

matter for future investigation.

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#### NEWS AND COMMENT

# **Cancer Advisory Board: Nobody's Rubber Stamp**

The National Cancer Advisory Board is 9 months old and has met formally three times. It is beginning to get a sense of itself now, and it seems to be an advisory body with a difference. To be sure, there are still many facets of its official personality that have yet to be smoothed out, and its modus operandi remains somewhat ill-defined. Nevertheless, by the time the third meeting of the board, held recently at the National Cancer Institute (NCI), was over, one thing was apparent: the board, charged with overseeing the national cancer program, is taking its responsibility in deadly earnest. This advisory board intends to take a firm hand in making policy and setting priorities as the National Cancer Institute puts the new national drive to conquer cancer into high gear.

Unlike a host of other governmental advisory bodies, which tend merely to approvingly review the faits accomplis of the agencies they serve, this group intends to have a say about things before they happen. It also intends to look with a cold eye at programs of long standing, although that will cause a lot of people no small measure of discomfort.

The board is a successor to the old cancer advisory council, which had long been part of the organizational structure of the cancer institute. Eighteen members of the board are new. A half-dozen others are former NCI council members who will serve until their previous appointments expire. "The most striking difference between the old council and the board," said one holdover member during a coffee break, "is that the board is determined to have a mind of its own. At council meetings, we usually just said OK to whatever was put before us. But it is clear that this board is not going to be a rubber stamp for anyone."

The board was created by the National Cancer Act of 1971, the law that gave the NCI special status at the National Institutes of Health (NIH), and its members were appointed directly by the White House last March. It is responsible, in the Washington hierarchy, to the three-man cancer advisory panel, which, in turn, reports to Richard Nixon.

The October meeting of the board was billed as a "program review" session, at which the main order of business was a look at what the NCI was doing. During its two-and-a-half days of work, the board listened to about a dozen briefings by NCI officials and scientists, who described what is happening in their departments. When board members felt they were not getting the kind of information they wanted, they plainly said so.

The board agreed to name a "blue-

The members of the Cancer Advisory Panel are: Benno C. Schmidt (chairman), J. H. Whitney and Company, New York; Robert A. Good, University of Minnesota Medical School; and R. Lee Clark, University of Texas, M. D. Anderson Hospital and

Tumor Institute.

The current members of the National Cancer Advisory Panel are:
For 6-year terms: Jonathan E. Rhoads (chairman), University of Pennsylvania School of Medicine; Frank J. Dixon, Scripps Clinic and Research Foundation, La Jolla, California; John R. Hogness, Institute of Medicine, National Academy of Sciences; Howard E. Skipper, Southern Research Institute, Birmingham, Alabama; Laurance S. Rockefeller, Rockefeller Brothers, New York; and W. Clarke Wescoe, Winthrop Laboratories, New York.

For 4-year terms: Harold Amos, Harvard Medical School; Elmer Bobst, Warner-Lambert Pharmaceutical Company, Morris Plains, New Jersey; Sidney Farber, Children's Cancer Research Foundation, Boston, Massachusetts; Donald E. Johnson, Advertisers Press, Flint, Michigan; Irving M. London, Harvard-Massachusetts Institute of Technology Program in Health Sciences and Technology; and Gerald P. Murphy, Roswell Park Memorial Institute, Buffalo, New York.

For 2-year terms: Mary Lasker, Albert and Mary Lasker Foundation, New York; Harold P. Rusch, University of Wisconsin Medical Center, Madison; Joseph H. Ogura, Washington University School of Medicine, St. Louis, Missouri; Frederick Seitz, Rockefeller University, New York; Sol Spiegelman, Columbia University; James D. Watson, Harvard University

The members from the former advisory council are:

Arnold L. Brown, Mayo Clinic; James S. Gilmore, Jr., Gilmore Broadcasting Corporation, Kalamazoo, Michigan; Kenneth L. Krabbenhoft, Wayne State University School of Medicine; William W. Shingleton, Duke University Medical Center; and Philippe Shubik, University of Nebraska.

The ex-officio members are:

Shingleton, Duke University Medical Center; and Finippe Shuola, Oliveisity of Neoraska.

The ex-officio members are:
Edward David, Science Advisor to the President; Elliot Richardson, Secretary, Department of Health, Education, and Welfare; Robert Marston, Director, National Institutes of Health; Marc Musser, Veterans Administration; Richard Wilbur, Department of Defense, Alternates are Lyndon Lee, Veterans Administration; and D. Murray Angevine, Armed Forces Institute of Pathology.