

Tones and Numbers: Specificity of Interference in Immediate Memory

Abstract. *Recognition of the pitch of a tone was severely disrupted by the incorporation of six other tones during a 5-second retention interval, even though the intervening tones could be ignored. However, the requirement to recall six numbers spoken at equal loudness during the identical retention interval produced only a minimum decrement in the same pitch-recognition task. Further, the requirement to remember the tone produced no decrement in recall of the numbers. It is concluded that immediate memory for pitch is subject to a large interference effect which is highly specific in nature and which is not due to some limitation in general short-term memory capacity or to a distraction of attention.*

Interest has recently developed in the storage of unlabeled sensory information, and its interaction in memory with verbal materials. It has been proposed that sensory information is stored in a separate system, where it is subject to rapid decay but not to interference (1). Although a highly specific interference effect in visual memory has been reported (2), some have argued that this may be perceptual rather than mnemonic (3). It has also been speculated that the retention of sensory information in immediate memory requires the use of a limited central processing mechanism, and should therefore be disrupted by an intervening verbal memory task (4).

The experiment reported here demonstrates that memory for one kind of sensory information, in this case pitch, is subject to a large interference effect which is highly specific in nature. In all conditions, subjects listened to a 200-msec test tone, which was followed 5 seconds later by another 200-msec test tone; and they judged whether the two were the same or different in pitch. In condition A, six extra tones of equal loudness were played during the interval between test tones. These were also 200 msec in duration, and separated by intervals of 300 msec, leaving a 2-second pause before the second test tone. In conditions B, C, and D, six spoken numbers were incorporated during the interval between test tones. These were of equal loudness to the tones, and spaced identically. Subjects were instructed, in condition A, to ignore the intervening tones, and simply to indicate whether the test tones were the same or different in pitch by writing "S" or "D." In condition B, they were similarly instructed to ignore the numbers and to compare the pitch of the test tones. In condition C, subjects were required, in addition to comparing the tones, to recall the six num-

bers in their correct order. Having heard the entire sequence they wrote "S" or "D," followed by the numbers. In condition D, the pitch of the test tones was always the same, and the subjects were informed of this. They were instructed to listen to the total sequence and then to write "S" followed by the numbers in their correct order.

There were 12 judgments to be made in each condition, separated by 20-second pauses, which gave the subjects ample time to write their responses. Since there are 24 permutations of 4 conditions, 24 subjects were used, and each was given the conditions in a unique order. The subjects were selected on the basis of scoring 100 percent correct on a tape containing 12 pairs of test tones with 5-second intervals between pairs.

Tones were generated by a Wavetek oscillator controlled by a PDP 9 computer, and were recorded on tape; the numbers were then recorded on the same tape. Twelve tonal pitches were used. These were taken from an equal-tempered scale, ranging from the C#

a semitone above middle C to the C an octave above (5). The test tones differed in pitch in six examples in each condition, and always by a semitone (higher in half of the instances and lower in the other half). All pitches of test tones were equally represented in all conditions. The intervening tones were chosen randomly, except that the test tone pitches on any given trial were excluded. The intervening numbers, which ranged from 1 to 12, were chosen randomly.

Considerable interference was produced by the intervening tones, even though they could be ignored (Table 1). However, the intervening spoken numbers caused only a minimum decrement in the same pitch-recognition task, both when the numbers could be ignored and when recall of the numbers was required (Table 1). The number of errors in condition A was significantly greater than in conditions B or C on sign tests ($P < .001$). It might be thought that such a lack of interference in condition C could have been obtained only at the cost of a reduced score in number recall. However, there was no significant difference in number recall between conditions C and D. (In fact, there were slightly fewer errors in number recall in condition C than in condition D.)

Thus, memory for tonal pitch is considerably disrupted by other tones. However, since the requirement to remember numbers spoken at equal loudness produces only minimum decrement in the identical pitch-recognition task, this disruption could not be due to general factors such as prevention of rehearsal, limitation in information-storage capacity, or displacement in a short-term memory store in which all items or components of items are given equal weight.

Many of the experimental subjects spontaneously expressed surprise at the ease and clarity with which they could handle the verbal and the pitch information simultaneously. The distraction of attention from the pitch of the first test tone, which necessarily accompanied memorization of the numbers, caused subjectively little strain on the pitch-recognition task. This was placed in sharp contrast to the subjective obliteration of memory of pitch which occurred when other tones were played.

A subsidiary conclusion concerns our mode of storage of musical information. Since memory for tonal pitch deteriorates rapidly in the presence of

Table 1. Percent errors in the different experimental conditions. A score of 50 percent represents chance guessing in the tone-recognition task. Number recall was judged correct in any trial only if all the numbers were recalled in order.

| Condition | Task | |
|--|-----------------------|-------------------|
| | Pitch recognition (%) | Number recall (%) |
| A, Pitch recognition with intervening tones ignored | 32.3 | |
| B, Pitch recognition with intervening numbers ignored | 2.4 | |
| C, Pitch recognition with intervening numbers recalled | 5.6 | 25.3 |
| D, Number recall with no pitch recognition required | | 27.4 |

other tones, even in the traditional musical scale, it is most unlikely that we remember musical sequences by storing the absolute pitches of the component tones. Rather, it appears that we must rapidly discard absolute pitch information and store musical sequences in a recoded form. How this might be achieved is discussed in detail elsewhere (6).

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Cyclamate Acceptance

Recent letters have been written on the relative wisdom of the government ban on the use of cyclamates in foods (1). Many references have also been made to published (2) and unpublished research which seems to show that cyclamate, cyclohexylamine, and even saccharin may have carcinogenic effects.

In the majority of these studies either the chemical was surgically implanted in body tissue or else it was placed in the only available source of food or water. In both situations, the animal didn't have much of a choice about whether or not it ingested the substance under investigation.

Humans have voluntarily chosen to accept cyclamate-sweetened foods (projected consumption for 1970 was 21 million pounds prior to the ban), although one national magazine did suggest that "most cyclamates end up in the stomachs of Americans because of advertising campaigns," not because of preference per se (3). It would, therefore, seem logical to give experimental animals such a choice since it has been pointed out that rats and mice behave toward sweets somewhat as humans do (4).

Two groups of investigators found that rats avoid cyclamate solutions for water and that C 57 black mice preferred a 1 percent cyclamate solution to water (5). Four species of deer mice preferred glucose to either calcium or sodium cyclamate, regardless of sweetness, but chose the sweeter solution when the choice was glucose or saccharin (6). More recent work in my group (7) has shown that various strains of laboratory rats as well as wild rats avoid cyclamates in favor of water, glucose, or saccharin. These same rats

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5. International pitch ($A = 435$). This proceeds in semitone steps and the frequencies employed here (in hertz) are as follows: C#(274) D(290) D#(308) E(326) F(345) F#(366) G(388) G#(411) A(435) A#(461) B(488) C(517).
6. D. Deutsch, *Psychol. Rev.* **76**, 300 (1969).
7. Supported in part by PHS training grant MH 10835 and PHS grant MH 15828-01. I thank G. Mandler for helpful comments.

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also tend to avoid a 10:1 cyclamate-saccharin mixture. The evidence seems to show that rodents do not choose cyclamate if a more palatable choice is available (even if that happens to be only plain tap water).

In light of the physiological evidence mentioned above, which suggests that cyclamates produce toxic effects, it might be proposed that aversions for sweet cyclamates are somehow related to this toxicity. Indeed, taste preferences and aversions have elsewhere been reported to be intimately related to experienced ill-effects. Exposure to x-radiation has been used to condition saccharin aversions (8) and rats avoid toxic lithium chloride (9).

How, then, can one reconcile the reported similarities in human and rodent sweet preferences on the one side, with the rodent aversions and the massive human acceptance of cyclamate-flavored foods on the other side? Do humans really prefer cyclamates? Most anecdotal evidence indicates that people find cyclamate-flavored foods have an undesirable off-taste, characterized as "thin" or "metallic." Therefore, it seems more plausible to account for human acceptance by two alternatives such as: (i) the advertising campaigns that have stressed the dietary and healthful aspects of cyclamates, thereby motivating human consumption in spite of the undesirable taste, and/or (ii) cyclamates have found their greatest use in foods and beverages that are already highly flavored, such as chocolates, coffee, colas, and citrus drinks, which partially obscure the off-taste.

If one accepts the foregoing account of the basis for human consumption of potentially toxic substances (like

cyclamates), but if one opposes an arbitrary and perhaps hasty ban on a sweetener which has proved helpful to diabetics and others in our society, what are the possible alternatives? How can we capitalize on the sensory dislike people may have for cyclamates to induce a decreased consumption without the correlated arbitrary government action?

If people are being motivated to buy cyclamate-flavored foods primarily by advertising campaigns, it seems more logical to impose existing legal apparatus to prevent misleading or outright fraudulent claims or appeals to the dieting and weight-watching public by marketing agencies. The promises of weight control and sex appeal should be somehow discouraged. At the same time, the public could become the target of an educational campaign stressing proper weight control as well as the potential dangers of excessive cyclamate ingestion.

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Antarctic Ice and Interglacial

High Sea Levels

Emiliani (1) suggests that high interglacial sea levels were the result of significant melting of the Greenland Ice Sheet, caused by the coincidence of perihelion with northern summer solstice. Presumably, therefore, Emiliani must refer to occasions when the mass