

What makes us tick?

INDIVIDUALITY IN PAIN AND SUFFERING

Asenath Petrie

This book identifies three kinds of personality—the reducer, the aug-
menter, and the moderate. The re-
ducer tends to reduce what is
perceived, the augments to in-
crease, and the moderate to do
neither. The tendency to reduce or
augment explains not only why
people react so differently to pain,
but helps to explain a wide range
of human behavior—such as why
some people become alcoholics, or
smokers, and why juvenile delin-
quents act the way they do. “The
fundamental . . . potentialities of
this whole approach are enor-
mous.”—Lawrence S. Kubie, M.D.
The author is research associate,
Department of Surgery, Harvard
Medical School. \$5.00

INTEGRATIVE ACTIVITY OF THE BRAIN

An Interdisciplinary Approach
Jerzy Konorski, M.D.

This book presents the architec-
ture of the brain activity of higher
animals on the basis of *all* avail-
able evidence. Part one deals with
experimental data from animal be-
havior and is concerned with the
organization of basic activities
and acquired activities. Part two is
founded on psychological and neu-
ropathological data collected on
humans and deals with physio-
logical mechanisms of perception
and association. The author is
Professor of Neurophysiology,
Nencki Institute of Experimental
Biology, Warsaw, Poland.

Illustrated \$15.00

INVERTEBRATE NERVOUS SYSTEMS

Their Significance for Mammalian
Neurophysiology

Edited by C. A. G. Wiersma

This book is about how the sim-
plest animal reflexes that could be
called nervous arose and how, out
of these primitive activities, that
enormously complex body of re-
sponses that we look on as evidence
of mentality in higher creatures
like ourselves originated. The edi-
tor is Professor of Biology at the
California Institute of Technology.

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ARTHUR D. HASLER

MARLETTE E. SWENSON

Laboratory of Limnology and
University-Industry Research Program,
University of Wisconsin, Madison 53706

Calendar of Events—October

National Meetings

20-23. American Heart Assoc., 40th
annual mtg., San Francisco, Calif. (AHA,
44 E. 23 St., New York 10010)

21-23. American Soc. of Cytology,
Denver, Colo. (W. R. Lang, 1025 Walnut
St., Philadelphia, Pa. 19107)

21-26. American Acad. of Pediatrics,
annual mtg., Washington, D.C. (R. G.
Frazier, 1801 Hinman Ave., Evanston, Ill.
60204)

22-26. American Documentation Inst.,
New York, N.Y. (J. E. Bryan, 2000 P St.,
NW, Washington, D.C. 20036)

22-26. American Soc. of Sanitary Engi-
neering, annual mtg., Boston, Mass. (S.
Schwartz, 228 Standard Bldg., Cleveland,
Ohio 44113)

23-24. American College of Preventive
Medicine, annual mtg., Miami, Fla. (J. J.
Wright, Box 1263, Chapel Hill, N.C.
27514)

23-25. National Electronics Conf., Chi-
cago, Ill. (R. J. Napolitan, 228 N. LaSalle
St., Chicago 60601)

23-25. Society of Rheology, 38th an-
nual mtg., Washington, D.C. (J. C. Miller,
Plastics Div., Union Carbide, Bound
Brook, N.J.)

23-26. American Vacuum Soc., 14th
natl. mtg., Kansas City, Mo. (P. J. Bryant,
Midwest Research Inst., 425 Volker Bldg.,
Kansas City, Mo. 64110)

23-27. American Inst. of Aeronautics
and Astronautics, 4th annual mtg., Ana-
heim, Calif. (Meetings Manager, AIAA,
1290 Sixth Ave., New York 10019)

23-27. Drug Discovery and Develop-
ment, symp., Hopatcong, N.J. (W. Oros-
nik, Saul Gordon Associates, Center for
Professional Advancement, P.O. Box 66,
Hopatcong 07843)

23-27. American Public Health Assoc.,
95th annual mtg., Miami Beach, Fla. (B.
F. Mattison, 1790 Broadway, New York
10019)

25-27. Antimicrobial Agents and Chem-
otherapy, 7th interscience conf., Chicago,
Ill. (R. W. Sarber, 115 Huron View Blvd.,
Ann Arbor, Mich.)

25-27. Graphics Arts, 4th conf., Roch-
ester, N.Y. (K. G. Chesley, TAPPI, 360
Lexington Ave., New York 10017)

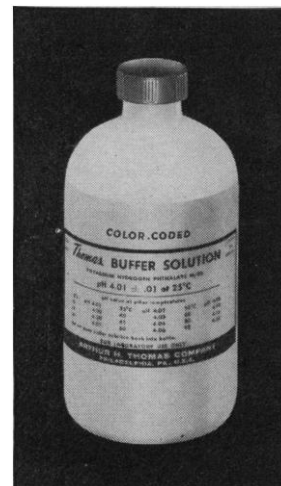
25-27. Gulf Coast Assoc. of Geological
Socs./American Assoc. of Petroleum Ge-
ologists, San Antonio, Tex. (A. M. Borland,
Sun Oil Co., Box 3308, Lafayette, La.)

25-28. American Acad. of Periodontol-

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COLOR CODED Buffer Solutions



COLOR CODED BUFFER SOLUTIONS, Thomas. For precise pH meter calibration. A minute amount of colorant provides for immediate and certain visual identifica-
tion, i.e., Red for pH 4, Yellow for pH 7,
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The stable indicators used as colorants
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is standardized in accordance with N.B.S.
procedures to a certified accuracy of ± 0.01
pH at 25°C.

Color coding of buffers reduces the prob-
ability of error in pH meter calibration and
checking, thereby preventing gross errors in
subsequent measurements.

In 16 oz. polyethylene bottles with im-
printed labels showing corrected values to
nearest 0.01 pH at temperatures above and
below 25°C; from 0 to 95°C for pH 4; from
0 to 80°C for pH 7; and from 10 to 80°C
for pH 10.

Red Color Coded Buffer, Thomas, pH 4.
Per 16 oz. bottle 2.75
Per carton of 12 bottles 29.70

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Per 16 oz. bottle 2.75
Per carton of 12 bottles 29.70

Blue Color Coded Buffer, Thomas, pH 10.
Per 16 oz. bottle 2.90
Per carton of 12 bottles 31.32

**Color Coded Buffer Solutions, Thomas,
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ogy, 53rd annual mtg., Washington, D.C. (R. G. Keses, 211 E. Chicago Ave., Chicago, Ill. 60611)

25-28. Congress of Neurological Surgeons, 17th annual mtg., San Francisco, Calif. (J. M. Thompson, 1955 Blossom Way S, St. Petersburg, Fla. 33712)

26-27. American Society for Cybernetics, symp., Washington, D.C. (C. Hammer, UNIVAC Div., Sperry Rand Corp., 2121 Wisconsin Ave., NW, Washington, D.C. 20007)

26-27. Educational Records Bureau, 32nd annual conf., New York, N.Y. (W. S. Litterick, 21 Audubon Ave., New York 10032)

26-27. Planetology and Space Mission Planning, New York, N.Y. (R. D. Enzmann, 29 Adams St., Lexington, Mass.)

26-28. Unconventional Photographic Systems, symp., Washington, D.C. (H. J. Hall, 10 Maguire Rd., Lexington, Mass.)

26-29. Photographic Interaction between Radiation and Matter, colloquium, Washington, D.C. (Society of Photographic Scientists and Engineers, 1330 Massachusetts Ave., NW, Washington 20005)

27-28. American Soc. of Ophthalmologic and Otorhinolaryngologic Allergy, annual mtg., Chicago, Ill. (L. El. Morrison, 603 Hume Mansur Bldg., Indianapolis, Ind.)

27-28. Dyslexia, 18th annual, New York, N.Y. (J. B. Bigelow, Pomfret, Conn. 06258)

28-29. American College of Dentists, Washington, D.C. (O. W. Brandhorst, American College of Dentists, 4326 Lindell Blvd., St. Louis, Mo. 63108)

28-2. American Fracture Assoc., annual mtg., Chicago, Ill. (H. W. Wellmerling, 610 Griesheim Bldg., Bloomington, Ill. 61701)

29-1. Association for Research in Ophthalmology, annual mtg., Chicago, Ill. (Secretary-Treasurer, Univ. of Florida, College of Medicine, Gainesville 32603)

29-4. American College of Gastroenterology, 32nd annual conv., Los Angeles, Calif. (D. Weiss, 33 W. 60 St., New York 10023)

30-2. American Dental Assoc., 108th annual mtg., Washington, D.C. (H. Hillenbrand, 211 E. Chicago Ave., Chicago, Ill.)

30-2. Nuclear Science, 14th symp., Los Angeles, Calif. (R. E. Emberson, 345 E. 47 St., New York 10017)

31-2. Numerical Prediction, conf. Monterey, Calif. (K. C. Spengler, 45 Beacon St., Boston, Mass. 02108)

31-3. Society for Experimental Stress Analysis, annual mtg., Chicago, Ill. (B. E. Rossi, 21 Bridge Sq., Westport, Conn.)

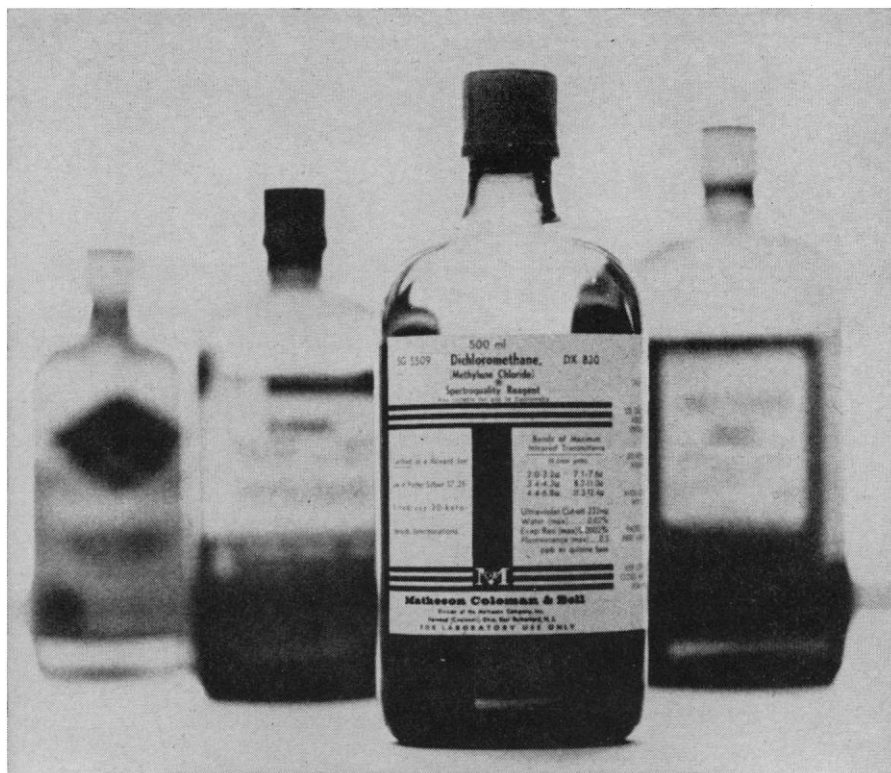
International and Foreign Meetings

25-26. Biosciences Information Service of Biological Abstracts, intl. conf., Philadelphia, Pa. (J. E. Creps, Jr., 2100 Arch St., Philadelphia 19103)

25-27. Potency Control of Vaccines, symp., London, England. (J. P. R. Toothill, c/o Glaxo Research Ltd., Greenford, Middlesex, England)

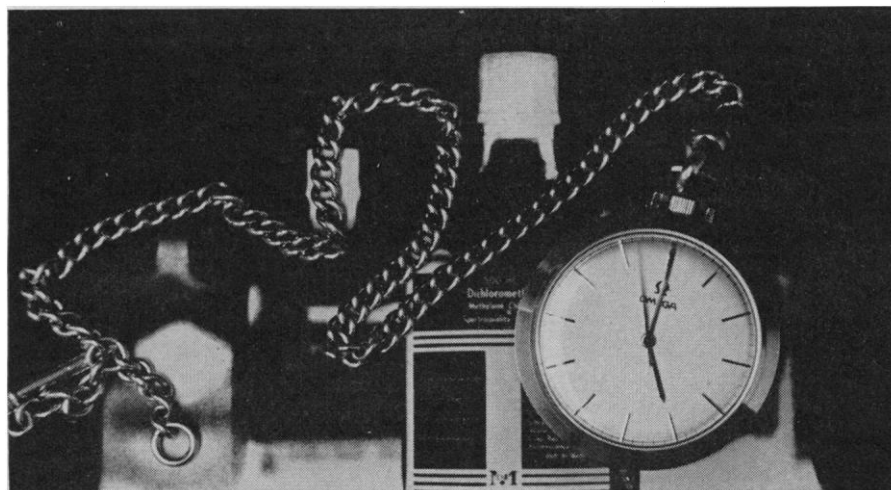
25-28. International Union of the Medical Press, 8th congr., Prague, Czechoslovakia. (M. Zdenek, Capajevovo Nam. 9, Prague)

13 OCTOBER 1967



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