

to help in the decision on the value of bombing North Vietnam; operations research is a subject in which many can participate. We should be able to help in the decision as to the kind of area to be held if we are to hold an area. If we had briefings on the situation, we might be able to make wider suggestions as to techniques in the warfare in the Mekong Delta.

I would like a response from those who would be willing to give a percentage of their time to aid our effort. Please give your name, address, phone number, degree, broad area of competence, and whether willing to help organize or just participate. Please mark the envelope "V.N. Emergency." It is not right that I, at my relatively advanced age, should be the person to organize this but I am happy to be one that might help start it. . . . I will collect the names and I will also report results to Science in 4 weeks and I will also inform President Johnson. Since I have very little help to work on this, please keep your answers compact.

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## **Salmon Semantics**

The salmon industry as well as the gourmets may be pleased if the salmonella bugs are renamed "sanella" ("News in Brief," 14 July, p. 172); but not so the people of West Germany who eat "Sanella, die gute" (oleomargarine) on their daily bread.

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. . . The good citizens of Washington State may be starting a trend with their desire to protect the salmon industry by simply adjusting nomenclature. What if a lobby of the persons named Bruce were to ask for a revision of the term brucellosis? What if the fruit industry were to initiate the removal of beriberi (the name only, not the disease)? I see no end to such a trend when I come across words like mongolism, cypridopathy or water moccasin. . . .

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