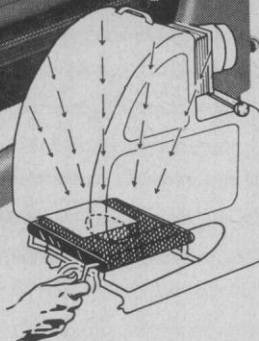
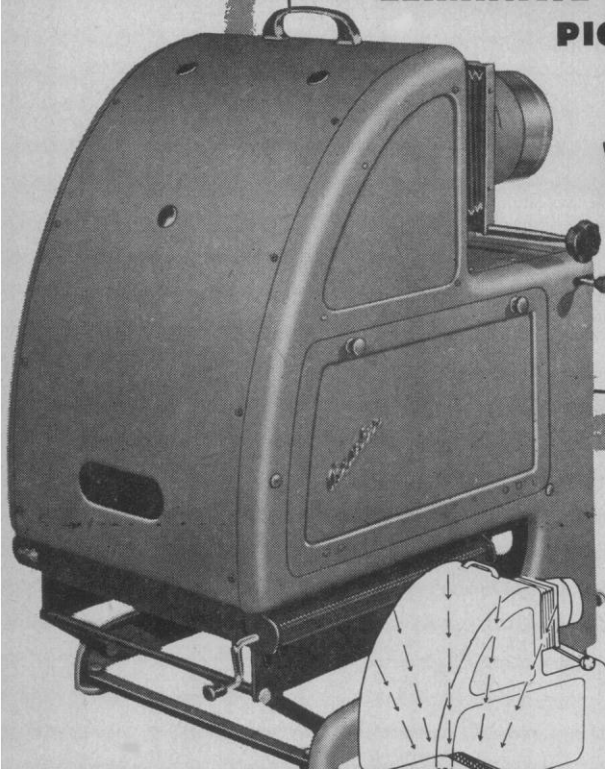
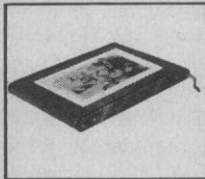


**ELIMINATE MOUNTING AND  
PICTURE HOLDERS WITH**

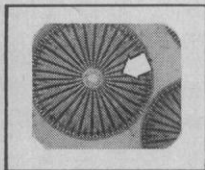
*Beseler*  
**VU-LYTE**  
**Opaque Projector**



Fan action of the Beseler VACUMATIC PLATEN\* not only holds copy flat during projection, but keeps interior of the projector unusually cool.



FEED-O-MATIC\*  
CONVEYOR—



POINTEX\*  
PROJECTION POINTER

**1. YOU CAN** use the VU-LYTE in a partially-lighted room. Total darkness is unnecessary in order to obtain clear, sharp images and brilliant colors—because VU-LYTE provides extra illumination.

**2. YOU CAN** feed mixed or continuous copy through smoothly, without light flashes, by means of the Beseler FEED-O-MATIC\* metal belt CONVEYOR. A full 8 1/2 x 11 page letter or a postage stamp can be projected with equal ease, without flutter.

**3. YOU CAN** project a lighted arrow onto any part of the illustration by means of the new Beseler built-in POINTEX\* POINTER—thereby pointing out details without leaving the projector.

**4. YOU CAN** use VU-LYTE on an uneven surface—project on small or large screens. In addition VU-LYTE is an amazingly quiet and cool operating opaque projector.

All copy is held absolutely flat on the VACUMATIC PLATEN of this ultra-modern Beseler VU-LYTE during projection, through suction created by a special fan.

There is no need to spend time pasting and mounting copy—or inserting copy into holders. You simply introduce your copy onto the platen, and there it “stays put” without curl or flutter.

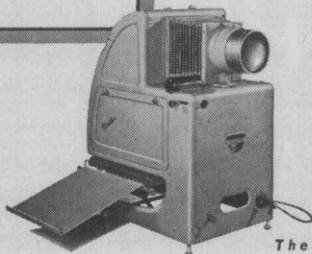
As you handle the superb new VU-LYTE, you'll appreciate the exceptional advantages of this VACUMATIC PLATEN. It's one of the exclusive Beseler developments that make the VU-LYTE the most modern and most versatile of visual teaching tools.

Yes, Beseler explored every line in bringing you a projector that gives top-notch results with maximum ease and economy of operation.

For instance:

These advanced, exclusive features, plus others, are incorporated in a projector that weighs only 35 lbs. and is **reduced in price!**

Ask for a **free demonstration** of the precision built VU-LYTE in your own **projection room** and for more information regarding this truly new concept in opaque projection ask for booklet B.



\*Pat. Pend.

CHARLES *Beseler* COMPANY  
EST. 1869  
60 Badger Avenue, Newark 8, N. J.

The World's Largest Manufacturer of Opaque Projection Equipment