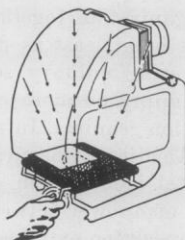


*When you lecture ...*  
**LET THE PROJECTOR  
 DO YOUR POINTING**



**Feed-O-Matic\* Conveyor**



**Vacumatic Platen\***

All need for pointing with a conventional pointer is eliminated when you put the new Beseler VU-LYTE Opaque Projector to work for you.

When delivering your talk, you do not even have to stand near the screen. You can actually operate the projector yourself and, *without leaving the instrument*, indicate accurately any detail of your illustration material by simply turning a knob.

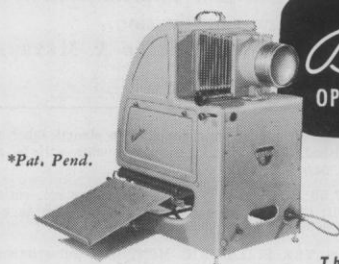
The knob, conveniently located near the front of the VU-LYTE, controls the Beseler **POINTEX\* PROJECTION POINTER**, a built-in device which throws a lighted arrow onto *any* part of the screen, and just exactly where you want it.

"Pointing out" details in this way proves extremely easy and convenient for the lecturer or demonstrator, since projected material is seen at all times in proper perspective—and not distorted, as when a speaker is obliged to stand close to the image.

The **POINTEX PROJECTION POINTER** is but one of the valuable Beseler innovations and refinements which put the VU-LYTE at "the head of the class"—make it the most

modern and versatile visual teaching tool available. Many other outstanding VU-LYTE features team to help you get top-notch results with maximum ease and economy of operation. For example:

1. **YOU CAN** use the VU-LYTE in a partially-lighted room. Total darkness is not necessary in order to obtain clear, sharp images and brilliant colors—because VU-LYTE provides extra illumination.
2. **YOU CAN** feed mixed or continuous copy through smoothly, without light flashes, by means of the Beseler **FEED-O-MATIC\* metal belt CONVEYOR**. As new copy is fed in at the left side of the projector, preceding copy is ejected from the right side.
3. **YOU CAN** use copy "as is"—without mounting or inserting into holders. The unique Beseler **VACUMATIC PLATEN\*** holds all copy absolutely flat during projection. A full 8½x11 page letter or a postage stamp can be projected with equal ease, without curl or flutter.
4. **YOU CAN** use VU-LYTE on an uneven surface—project on small or large screens. In addition, VU-LYTE is an amazingly quiet and cool-operating opaque projector.



\*Pat. Pend.

THE NEW  
*Beseler*  
**OPAQUE PROJECTOR**

*These advanced, exclusive features, plus others, are incorporated in a projector that weighs only 35 lbs. and is **REDUCED IN PRICE**. Ask for free demonstration of the precision-built VU-LYTE in your own projection room. And for more information regarding this truly new concept in opaque projection, ask for booklet—B*

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 The World's Largest Manufacturer of Opaque Projection Equipment