

Published by the American Association for the Advancement of Science (AAAS), Science serves its readers as a forum for the presentation and discussion of important issues related to the advancement of science, including the presentation of minority or conflicting points of view, rather than by publishing only material on which a consensus has been reached. Accordingly, all articles published in Science—including editorials, news and comment, and book reviews—are signed and reflect the individual views of the authors and not official points of view adopted by the AAAS or the institutions with which the authors are affiliated.

The American Association for the Advancement of Science was founded in 1848 and incorporated in 1874. Its objectives are to further the work of scientists, to facilitate cooperation among them, to foster scientific freedom and responsibility, to improve the effectiveness of science in the promotion of human welfare, to advance education in science, and to increase public understanding and appreciation of the importance and promise of the methods of science in human progress.

Membership/Circulation

Director: Michael Spinella Deputy Director: Marlene Zendell Member Services: Mary Curry, Supervisor; Pat Butler, Helen Williams, Laurie Baker, Representatives Marketing: Dee Valencia, Manager; Jane Pennington, Europe Manager; Hilary Baar, Assistant Manager; Angela Mumeka, Coordinator Research: Renuka Chander, Manager Business and Finance: Robert Smariga, Manager; Kevin Bullock, Nina Araujo de Kobes, Coordinators Science Member Services Danbury, CT: 800-731-4939 Washington, DC: 202-326-6417 Other AAAS Programs: 202-326-6400

Advertising and Finance

Associate Publisher: Beth Rosner Advertising Sales Manager: Susan A. Meredith Recruitment Advertising Manager: Janis Crowley Business Manager: Deborah Rivera-Wienhold Finance: Randy Yi, Senior Analyst; Shawn Williams, Analyst

Marketing: John Meyers, Manager; Allison Pritchard, Associate Traffic: Carol Maddox, Manager; Amber Haslacker, Sales Associate

Recruitment: Terri Seiter Azie, Assistant Manager; Pamela Sams, Production Associate; Celeste Miller, Bethany Ritchey, Nancy Hicks, Sales; Debbie Cummings, European Sales Reprints: Ordering/Billing, 800-407-9191; Corrections, 202-326-6501

Electronic Media: David Gillikin, Manager, Christine Pierpoint, Internet Production Specialist; Pamela Sams, Internet Production Associate

Permissions: Lincoln Richman

Exhibits Coordinator: Arlene Ennis

Administrative Assistant: Caroline Althuis PRODUCT ADVERTISING SALES: East Coast/E. Canada: Richard Teeling, 201-904-9774, FAX 201-904-9701 • Midwest/ Southeast: Elizabeth Mosko, 312-665-1150, FAX 312-665-2129 • West Coast/W. Canada: Neil Boylan, 415-673-9265, FAX 415-673-9267 • UK, Scandinavia, France, Italy, Belgium, Netherlands: Andrew Davies, (44) 1-457-838-519, FAX (44) 1-457-838-898 • Germany/Switzerland/Austria: Tracey Peers, (44) 1-260-297-530, FAX (44) 1-260-271-022 • Japan: Mashy Yoshikawa, (3) 3235-5961, FAX (3) 3235-5852 RECRUITMENT ADVERTISING SALES: US: 202-326-6532, FAX 202-289-6742 • Europe: Debbie Cummings, +44 (0) 1223-302067, FAX +44 (0) 1223-576208 • Australia/New Zealand: Keith Sandell, (61) 02-922-2977, FAX (61) 02-922-1100 Send materials to *Science* Advertising, 1333 H Street, NW, Washington, DC 20005.

Information for Contributors appears on pages 93–94 of the 5 January 1996 issue. Editorial correspondence, including requests for permission to reprint and reprint orders, should be sent to 1333 H Street, NW, Washington, DC 20005.

Science World Wide Web address: http://www.aaas.org Other Internet addresses: science_editors@aaas.org (for general editorial queries); science_letters@aaas.org (for returning manuscript reviews); membership@aaas.org (for returning manuscript reviews); membership@aaas.org (for member services); science_classifieds@aaas.org (for submitting classified advertisements); science_advertising@aaas.org (for product advertising)

LETTERS

Sources of heat

Changes in solar luminosity can affect climate, but another influence—human-produced greenhouse gases—is greater, says one writer. (At right, dark sunspots and bright faculae on the sun). Awarding a prize for the worst pseudoscience or antiscience TV program is proposed. The U.S. government's role in regulating new vaccines is criticized. The use of calculus as an applied tool (rather than as a theoretical discipline) brings one writer to an



"epiphany." In a continuing debate, two scientists argue in favor of an international effort to construct a large-scale fusion reactor. Linus Pauling's valence bond theory is said to explain new structures in metal compounds. And Dr. Strange-love's deepest thoughts are remembered.

Sun-Climate Links

Richard A. Kerr's article about sun-climate links (Research News, 8 Mar., p. 1360) gives short shrift to one important point. The infrared absorbing properties of the carbon dioxide (CO_2) molecule are fairly well known from spectroscopic theory and measurements. It is difficult to imagine feedbacks in the climate system that would render CO_2 heat-trapping effects negligible, while at the same time boosting the effects of smaller changes in absorbed solar energy.

The issue is less a question for "the most sophisticated computer models" than it is a matter of simple arithmetic (1). For example, Kerr's second figure shows total solar irradiance rising by a bit less than 4 watts per square meter during the last 450 years. Dividing by 4 $(4\pi r^2/\pi r^2)$ to average over Earth's surface, and reducing by a further 30% to account for reflection to space, gives substantially less than 1 watt per square meter. This should be compared with more than 2 watts per square meter of infrared heat trapping resulting from human production of greenhouse gases to date (2).

It would be foolish to assume that historical solar luminosity changes are insignificant. We should not, however, make the opposite error and jump to the conclusion that they explain all—or even most—of the climate variations of the past few centuries.

Curt Covey

Lawrence Livermore National Laboratory, Post Office Box 808, Livermore, CA 94550, USA E-mail: covey@triton.llnl.gov

SCIENCE • VOL. 272 • 12 APRIL 1996

References

- 1. J. E. Hansen and A. A. Lacis, *Nature* **346**, 713 (1990).
- 2. Climate Change: The 1995 IPCC Assessment (in press).

And the Winner Is . . .

The article by Constance Holden about the program "The Mysterious Origins of Man" shown on the National Broadcasting Corporation's network (News & Comment, 8 Mar., p. 1357) discusses only the latest of a series of pseudoscience and antiscience programs to air on the broadcast television networks. Last year, another major network aired a program proposing that there was scientific evidence to support a literal account of Noah and the Great Flood. Meanwhile, programs discussing paranormal phenomena and alien abductions seem to proliferate.

There were two particularly disturbing aspects of the NBC program. First was the repeated implication that the scientific community was involved in a great conspiracy to suppress evidence. Second was the fact that viewers were offered an opportunity to purchase a copy of the program, and the ordering information implied that the network had a financial stake in the sales. I have no objection to any legitimate commercial activity, but the appearance of a financial interest on the part of the network only added to the credibility of the program.

There is no simple solution to this problem. However, one response would be to have an annual citation for programs