Science

28 JULY 1989 VOLUME 245 NUMBER 4916

American Association for the Advancement of Science

Science serves its readers as a forum for the presentation and discussion of important issues related to the advance-ment of science, including the presentation of minority or conflicting points of view, rather than by publishing only material on which a consensus has been reached. Accordingly, all articles published in Science-including editorials, news and comment, and book reviews—are signed and reflect the individual views of the authors and not official points of view adopted by the AAAS or the institutions with which the authors are affiliated.

Publisher: Richard S. Nicholson Editor: Daniel E. Koshland, Jr. News Editor: Ellis Rubinstein Managing Editor: Patricia A. Morgan

Deputy Editors: Philip H. Abelson (Engineering and Applied

Sciences): John I. Brauman (Physical Sciences)

EDITORIAL STAFF

Senior Editor: Eleanore Butz Associate Editors: Keith W. Brocklehurst, Martha Coleman, R. Brooks Hanson, Barbara Jasny, Katrina L. Kelner, Edith Meyers, Linda J. Miller, Phillip D. Szuromi, David F. Voss

Letters Editor: Christine Gilbert Book Reviews: Katherine Livingston, editor; Susan Milius

This Week in Science: Ruth Levy Guyer Contributing Editor: Lawrence I. Grossman Chief Production Editor: Ellen E. Murphy

Editing Department: Lois Schmitt, head; Mary McDaniel, Patricia L. Moe, Barbara P. Ordway
Copy Desk: Joi S. Granger, Jane Hurd, MaryBeth Shartle,

Beverly Shields

Production Manager: James Landry

Assistant Production Manager: Kathleen C. Fishback
Art Director: Yolanda M. Rook
Graphics and Production: Holly Bishop, Julie Cherry, Cath-

Covers Editor: Grayce Finger Systems Analyst: William Carter

NEWS STAFF

Correspondent-at-Large: Barbara J. Culliton Deputy News Editors: Roger Lewin, Colin Norman News and Comment/Research News: Mark H. Crawford, Constance Holden, Richard A. Kerr, Eliot Marshall, Jean L Marx, Joseph Palca, Robert Pool, Leslie Roberts, Marjorie Sun, M. Mitchell Waldrop

European Correspondent: David Dickson West Coast Correspondent: Marcia Barinaga

BUSINESS STAFF

Circulation Director: John G. Colson Fulfillment Manager: Ann Ragland

Business Staff Manager: Deborah Rivera-Wienhold Classified Advertising Supervisor: Karen Morgenstern

ADVERTISING REPRESENTATIVES

Director: Earl J. Scherago **Traffic Manager:** Donna River

Traffic Manager (Recruitment): Gwen Canter Advertising Sales Manager: Richard L. Charles Marketing Manager: Herbert L. Burklund Employment Sales Manager: Edward C. Keller Sales: New York, NY 10036; J. Kevin Henebry, 1515 Broadway (212-730-1050); Scotch Plains, NJ 07076: C. Richard Callis, 12 Unami Lane (201-889--4873); Chicago, IL 60914 Callis, 12 Unami Larie (201-889-4873); Chicago, it 60914: Jack Ryan, 525 W. Higgins Rd. (312-885-8675); San Jose, CA 95112: Bob Brindley, 310 S. 16th St. (408-998-4690); Dorset, VT 05251: Fred W. Dieffenbach, Kent Hill Rd. (802-867-5581); Damascus, MD 20872: Rick Sommer, 11318 Kings Valley Dr. (301-972-9270); U.K., Europe: Nick Jones, +44(0647)52918 Telex 42513; FAX (0647) 52053.

Information for contributors appears on page XI of the 31 March 1989 issue. Editorial correspondence, including requests for permission to reprint and reprint orders, should be sent to 1333 H Street, NW, Washington, DC 20005. Telephone: 202-326-6500. **Advertising correspondence** should be sent to Tenth Floor, 1515 Broadway, New York, NY 10036 Telephone 212-730-1050 or WU Telex 968082 SCHERAGO, or FAX 212-382-3725.

The Underrepresentation Syndrome

irds of a feather flock together" is a truism that applies to scientific publishing. Authors like to see articles in their field in a journal to which they are considering sending the products of their research. In a magazine like Science that can create a problem. Our interest is to publish the cutting edge of research in every branch of science as well as to present research that will interest readers ranging from physicists to social scientists.

Because of that range of disciplines, a phenomenon, which we call the "underrepresentation syndrome," arises. If an article in a well-represented field is turned down, the author may feel aggrieved but there is no generalization to his field, whereas the author of a paper in a less represented area frequently concludes that the subject area was the reason for the rejection and decides not to submit any more papers to Science. That perception can create a vicious cycle in which represented areas become more and more dominant and underrepresented areas less and less so. The problem is compounded because readers also tend to discount as representative of their own fields papers that are in different subspecialties of that

The chance of being published in Science is approximately the same for all fields of research, and the composition of the magazine reflects the percentage of articles received in each field, rather than a selection of certain favored areas. Articles at the frontier of any discipline are desirable but the journal recognizes that it is more unusual to report breakthroughs in mature fields than ones in which new technologies, such as computers, molecular techniques, and tunneling microscopes, are used. The advent of space travel and satellites has dramatically changed the contents of reports in astronomy and earth and planetary sciences, but the percentage of articles in these areas has not changed much over the years. We expect to be increasing pages to get more representation. But Science, because it is a weekly with large circulation, must limit its total pages to approximately 5000 per year in order to remain readable and portable. One of our goals is to maintain subject balance, and, all other things being equal, we tend to favor a paper in physical or social science over one in biology. After initial screening, articles with extremely favorable ratings go to a space meeting in which the best are selected. This means not only that they are highly regarded within their specialty, but that they also fulfill balance criteria and are of interdisciplinary interest. Thus it is possible for a paper to receive two excellent reviews and still be rejected. It may be competing for space with another excellent article that is either in an underrepresented field or of greater interdisciplinary interest.

Science serves a function by providing specialized scientists with developments in neighboring areas. The volume of the modern literature makes it ever more difficult to keep up in one's own specialty, but the impact of one discipline on another is also increasing. Scientists, therefore, will need to know what is happening in other fields. DNA sequencing is no longer of interest just to molecular biologists; it expands into forensic medicine, evolution, and disease diagnosis. Tunneling microscopes are not just interesting to physicists, but to chemists, students of ceramic and solid-state surfaces, and biologists as well. No scientist can be an island, and therefore Science performs a service by presenting in one place major advances on all frontiers.

Science also tries to serve the scientific community by hastening the recognition of areas that have not yet gained a great deal of exposure. For example, ecology played a very distinguished role in biology for a period of time, then seemed to diminish in interest because many of the studies were repetitive or inconclusive. But now, grave threats to the environment make that science ever more important. Low-energy physics, in the limelight because of superconductivity, continues to make advances which have practical application, not only commercially, but also to other scientists. These are only a few of the many areas that are particularly appropriate for a magazine like Science.

We receive many more manuscripts than we can possibly publish. But we wish to improve the fare for our readers and help the advancing frontiers of all science. Winston Churchill said, "Remember the turtle, he only makes progress when his neck is out." There is credit for being a lonely pioneer as well as for being a participant in the gold rush.

—Daniel E. Koshland, Jr.

28 JULY 1989 EDITORIAL 341