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## Research Articles

# G<sub>olf</sub>: An Olfactory Neuron Specific—G Protein Involved in Odorant Signal Transduction

DAVID T. JONES AND RANDALL R. REED

Biochemical and electrophysiological studies suggest that odorants induce responses in olfactory sensory neurons via an adenylate cyclase cascade mediated by a G protein. An olfactory-specific guanosine triphosphate (GTP)-binding protein  $\alpha$  subunit has now been characterized and evidence is presented suggesting that this G protein, termed G<sub>olf</sub>, mediates olfaction. Messenger RNA that encodes G<sub>olf</sub> is expressed in olfactory neuroepithelium but not in six other tissues tested. Moreover, within the

olfactory epithelium, G<sub>olf</sub> appears to be expressed only by the sensory neurons. Specific antisera were used to localize G<sub>olf</sub> protein to the sensory apparatus of the receptor neurons. G<sub>olf</sub> shares extensive amino acid identity (88 percent) with the stimulatory G protein, G<sub>s</sub>. The expression of G<sub>olf</sub> in S49 cyc<sup>-</sup> kin<sup>-</sup> cells, a line deficient in endogenous stimulatory G proteins, demonstrates its capacity to stimulate adenylate cyclase in a heterologous system.

THE VERTEBRATE OLFACTORY SYSTEM IS EXQUISITELY adapted for the detection and recognition of small molecule odorants. For example, olfactory receptor cells can distinguish the subtle differences between chemical stereoisomers and are sensitive to some odorants at airborne concentrations of parts per trillion (1, 2). Olfaction is probably the oldest means of sensory interaction with the external environment. Although our understanding of other sensory transduction systems (that is, vision and

audition) is becoming substantial, little is known about the molecular basis of olfaction.

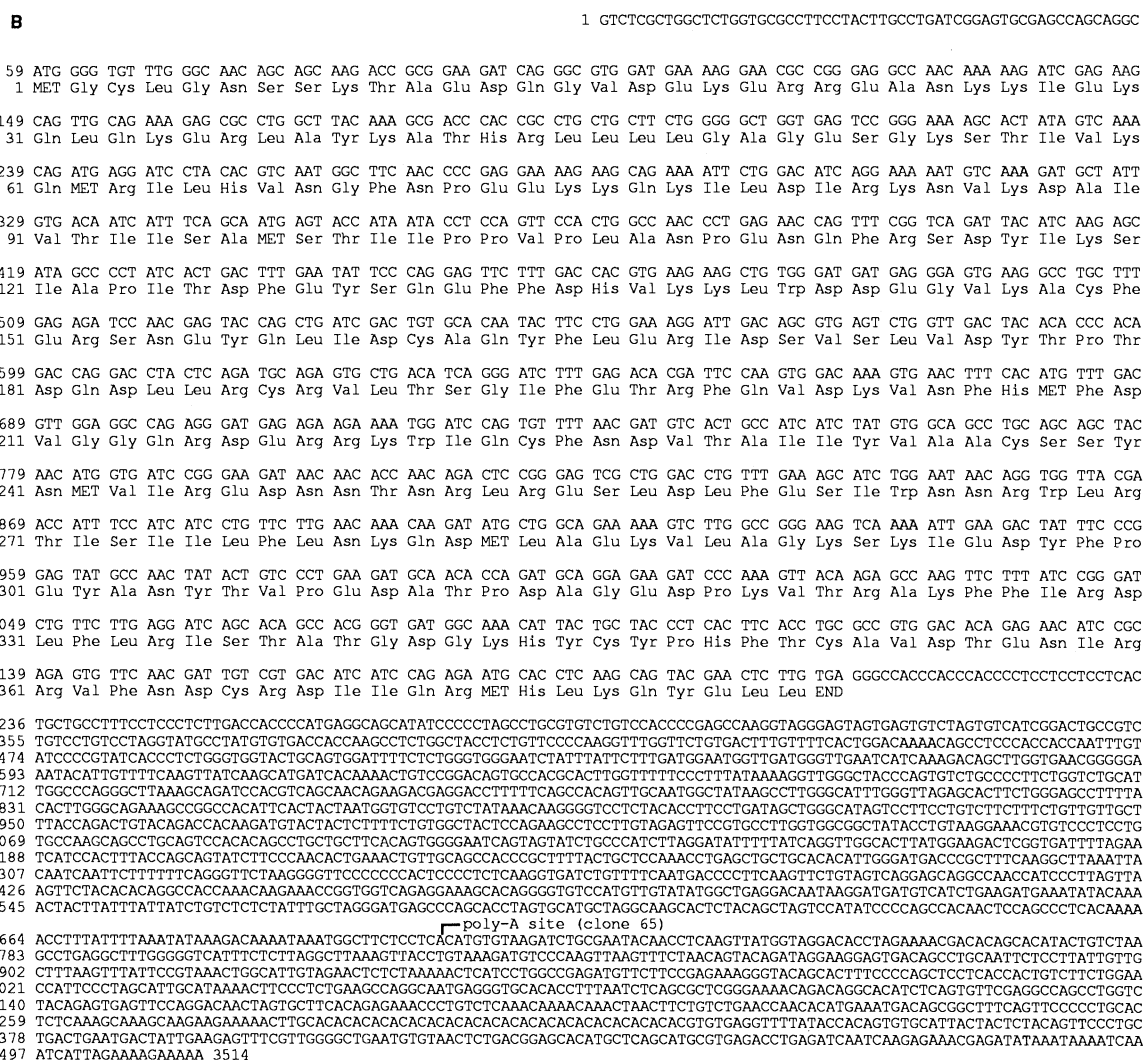
The vertebrate olfactory mucosa contains several million sensory neurons that reside in a pseudostratified columnar epithelium (3).

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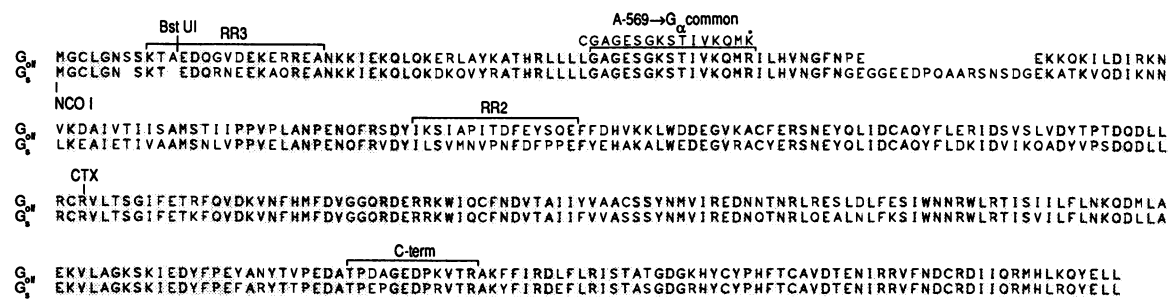
GTP-binding proteins (G proteins) are heterotrimers ( $\alpha\beta\gamma$ ) that

In a previous effort to identify the G protein component or components of olfaction, we used a partially degenerate oligonucleotide directed toward a highly conserved  $G_\alpha$  subunit domain to screen a rat olfactory cDNA library (11). Five distinct cDNA's encoding  $G_{s\alpha}$ ,  $G_{o\alpha}$ , and  $G_{\alpha 1-3}$  were identified. Of the proteins encoded by these five clones, only  $G_{s\alpha}$  has the capacity to activate adenylate cyclase. Although  $G_{s\alpha}$  messenger RNA (mRNA) is

65°C, with subsequent washing in 0.1× SSC, 0.1 percent SDS at 68°C. The Eco RI inserts for cDNA's 14 and 65 were subcloned into the Eco RI site of Bluescript (Stratagene) and sequenced with [<sup>35</sup>S]dATP as described (3f).



**Fig. 2.** Alignment of  $G_{\text{olfa}}$  with the large subunit of  $G_{\text{sa}}$  (52 kD). Amino acid identities are shaded. The COOH-terminal region, an identifying characteristic of  $G_{\text{olfa}}$  and  $G_{\text{sa}}$ , is indicated (C-term). The cholera toxin site (CTX) in  $G_s$  is indicated.  $G_{\text{olfa}}$  specific peptides RR2 and RR3 and the  $G_{\alpha}$  common peptide are indicated. Abbreviations for the amino acid residues are: A, Ala; C, Cys; D, Asp; E, Glu; F, Phe; G, Gly; H, His; I, Ile; K, Lys; L, Leu; M,



Met; N, Asn; P, Pro; Q, Gln; R, Arg; S, Ser; T, Thr; V, Val; W, Trp; and Y, Tyr.

abundantly expressed in olfactory tissue, we have shown by a neuron depletion technique that most of the  $G_{\text{sa}}$  mRNA in olfactory tissue is derived from nonneuronal cells (12). Therefore,  $G_s$  is unlikely to play a role in olfactory signal transduction, which suggests, perhaps, that another G protein may be involved. In an attempt to identify  $G_{\alpha}$  subunit-encoding cDNA species that were not detected in the original library screen, we screened the rat olfactory cDNA library by a more generalized method. We now describe the identification and characterization of a new  $G_{\alpha}$  subunit that is expressed abundantly and exclusively by olfactory sensory neurons. This  $G_{\alpha}$  subunit can activate adenylate cyclase in a heterologous system and is likely to be the G protein component of olfactory signal transduction.

In order to identify  $G_{\alpha}$  subunit-encoding cDNA's that were not detected in our original screen (11), we used (i) low stringency hybridization with a combination of the five  $G_{\alpha}$  cDNA species identified previously, and (ii) hybridization with a fully degenerate oligonucleotide directed toward a portion of a highly conserved GTP-binding domain. Altogether 150 hybridizing plaques were identified from a screen of 60,000 independent recombinants. Those clones that represented  $G_{\text{sa}}$ ,  $G_{\text{oa}}$ , or  $G_{\text{ia1-3}}$  were revealed by independent hybridization with each of the  $^{32}\text{P}$ -labeled  $G_{\alpha}$  cDNA's at high stringency. Elimination of the known  $G_{\alpha}$  cDNA's left a single class of 29 clones that hybridized weakly with  $G_{\text{sa}}$ . This class was detected by both of the above approaches, but was apparently not identified in the original screen because of insufficient homology with the previous oligonucleotide probe. The cDNA inserts from two of these clones (No. 14 and No. 65) were subcloned into a plasmid vector for further analysis.

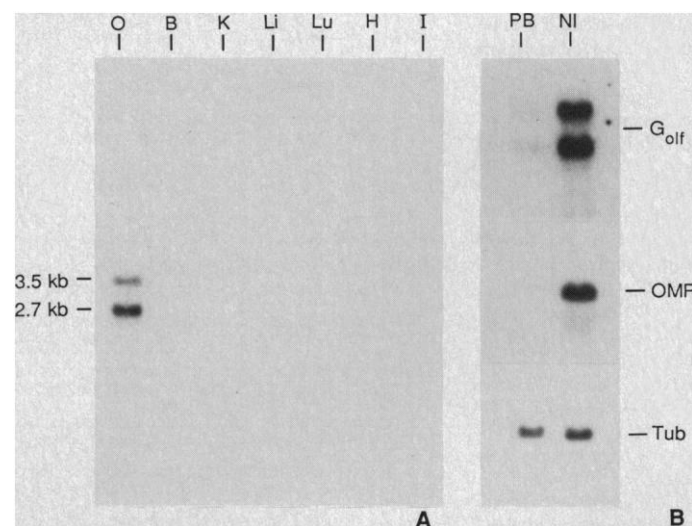
Comparison of the nucleotide sequences (Fig. 1) revealed that the above-mentioned two inserts are essentially identical and differ only in the utilization of alternative polyadenylation sites. An open reading frame of 381 amino acids encodes a predicted protein (44 kD), which contains the highly conserved guanine nucleotide binding motifs present in all other G proteins (13). The location of the initiating methionine was identified by homology to other  $G_{\alpha}$  subunit proteins, the conservation of the purines at positions -3 and +4 important for translation as described by Kozak (14), and the lack of any upstream initiation codons.

The predicted protein shares striking amino acid identity with  $G_{\text{sa}}$  (88 percent) (Fig. 2).  $G_{\text{sa}}$  exists in multiple forms (45 kD and 52 kD) (15) which are produced from the same transcript by alternative splicing of a 45-base exon (16). Sequence analysis indicates the novel  $G_{\alpha}$  subunit lacks this alternatively spliced 45-base exon, and we have no evidence that its mRNA undergoes alternative splicing. The predicted protein contains a region identical in size to a 12-amino acid sequence (C-term, Fig. 2) that distinguishes  $G_{\text{sa}}$  from the other known  $G_{\alpha}$  subunits. Amino acids in this region may play a role in receptor interaction (17).

**Distribution and identification of  $G_{\text{olfa}}$ .** The tissue distribution

of the new  $G_{\alpha}$  subunit was determined by RNA blot analysis. In order to avoid cross-hybridization with  $G_{\text{sa}}$  mRNA, we hybridized RNA blots with probes derived from the 3' untranslated region. We detected two mRNA species, 2.7 and 3.5 kilobases (kb), that are expressed abundantly and exclusively in olfactory tissue (Fig. 3A). These messages correspond to the two full-length cDNA's described above. On the basis of this olfactory-specific expression, we have named this new  $G_{\alpha}$  subunit  $G_{\text{olfa}}$ .

It was then necessary to ascertain which of the several distinct cell types within the olfactory epithelium express  $G_{\text{olfa}}$  mRNA. The sensory neurons of the olfactory epithelium degenerate 6 to 8 days after the target tissue, the olfactory bulb, is removed. Specifically, removal of one side of the olfactory bulb leads to ipsilateral degeneration of the receptor neurons within the olfactory mucosa



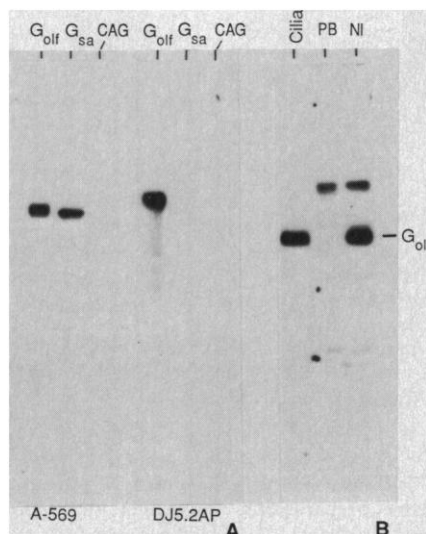
**Fig. 3.** RNA analyses. (A) Expression of  $G_{\text{olfa}}$  mRNA in various tissues. O, olfactory; B, brain from which the olfactory bulb had been dissected away; K, kidney; Li, liver; Lu, lung; H, heart; and I, intestine. (B) Differential RNA blot. Effect of bulbectomy on  $G_{\text{olfa}}$  mRNA in olfactory tissue. The hybridizing regions from three similar blots are presented. NI, olfactory RNA isolated from normal animals; PB, olfactory RNA isolated 8 days after bulbectomy; OMP, olfactory marker protein; Tub, tubulin. RNA was isolated, resolved on agarose gels, and transferred to filters (11). Each lane contained 10  $\mu\text{g}$  of total RNA. The tissue blot was hybridized to a  $^{32}\text{P}$ -labeled (29) 3' untranslated Nae I-Hind III fragment of clone 65 under standard conditions at 42°C with 50 percent formamide and washed in 0.2 $\times$  SSC, 0.1 percent SDS at 65°C. The differential blot was hybridized at 37°C to a  $^{32}\text{P}$ -labeled oligonucleotide derived from the 3' untranslated region of  $G_{\text{olfa}}$  (5' - TGGCTGGGATATGGACTAGCTGTAGAGTGCCTTGCCATGCAC) and washed at 45°C in 2 $\times$  SSC, 0.1 percent SDS. The OMP and tubulin differential blot procedures have been described (12). Blots were probed with ribosomal RNA in order to ascertain that equal amounts of total RNA were placed in each lane.

(18). We used this neuronal depletion technique to determine whether  $G_{olf\alpha}$  mRNA is expressed by the sensory neurons. The mRNA encoding the olfactory marker protein (OMP), an abundant 19-kD protein expressed solely in olfactory neurons (19), was at least 20 times lower 8 days after bulbectomy (Fig. 3B). In a similar blot preparation, the  $G_{olf\alpha}$  mRNA also decreased dramatically (>20 times less), suggesting that its message was derived from the olfactory neurons (Fig. 3B). These RNA analyses demonstrate that  $G_{olf\alpha}$  is expressed abundantly and exclusively in olfactory tissue and that its mRNA is derived primarily, if not exclusively, from the sensory neurons.

The expression of both  $G_{sa}$  and  $G_{olf\alpha}$  in olfactory tissue and the extreme similarity between these two proteins required the use of an antiserum of high specificity for the detection of  $G_{olf\alpha}$ . Antisera to peptides specific for  $G_{olf\alpha}$  were assayed by probing immunoblots of bacterially expressed  $G_{sa}$  or  $G_{olf\alpha}$   $\beta$ -galactosidase fusion proteins. An antiserum (A-569) (20) to a peptide common to  $G_{sa}$  and  $G_{olf\alpha}$  was used to quantify the abundance of each fusion protein. Comparison of the immunoreactivity of the  $G_{sa}$  or  $G_{olf\alpha}$  fusion proteins with affinity-purified antiserum to  $G_{olf\alpha}$  (DJ5.2AP) demonstrated the high specificity of this antiserum (Fig. 4A). Cross-reactivity was undetectable even with larger amounts (100 times) of the  $G_{sa}$ -fusion protein.

The  $G_{olf\alpha}$  antiserum was used to analyze immunoblots of protein extracts derived from the olfactory turbinates of normal (NI) or bulbectomized (PB) animals. The absence of  $G_{olf}$  protein after bulbectomy was parallel to the decrease in mRNA (Fig. 4B). This antiserum was also used to analyze immunoblots of partially purified olfactory sensory cilia (Fig. 4B).  $G_{olf\alpha}$  is enriched in these cilia preparations, and this immunoreactivity could be blocked by prior adsorption with free peptide.

**Fig. 4.** Immunocytochemical analyses. (A) Immunoblot of bacterially expressed  $G_{olf\alpha}$  or  $G_{sa}$   $\beta$ -galactosidase fusion proteins ( $G_{olf}$ ,  $G_{sa}$ ) detected with the  $G_{\alpha}$  common antiserum A-569 (1:1000) (20) or antiserum DJ5.2AP (1:200), an antiserum to  $G_{olf\alpha}$ . CAG, control protein derived from the non-transfected CAG-456 host strain. (B) Differential immunoblot probed with DJ5.2AP (1:200). Cilia, purified cilia (5  $\mu$ g per lane); NI, olfactory protein prepared from normal olfactory turbinates (30  $\mu$ g per lane); PB, olfactory protein prepared from olfactory turbinates 8 days after bulbectomy (30  $\mu$ g per lane). Fusion proteins were prepared by ligating the appropriate length Eco RI linker to the Bst UI site of clone 65 (Fig. 2) or the filled-in Nco I site of  $G_{sa}$  (45 kD) (11) (Fig. 2), subcloning the fragments into the single Eco RI site of pUCXI (32) and transfection into *E. coli* CAG-456 (33). The preparation of olfactory protein and the isolation of olfactory cilia were essentially as described (12, 34). Two  $G_{olf\alpha}$  specific peptides were independently cross-linked to BSA with glutaraldehyde (RR2, CIKSIAPITDFEYSQE) or separately with glutaraldehyde and *m*-maleimidobenzoyl-*N*-hydroxysuccinimide ester (RR3, CYKTAEDQGVDEKERREA) (35), and used to immunize rabbits. Both peptides produced antisera specific to  $G_{olf\alpha}$ . Antisera DJ5.2 and DJ6.3, to peptide RR3, were affinity-purified (36) yielding DJ5.2AP and DJ6.3AP. Both affinity-purified antisera behaved similarly in all analyses. The *E. coli* cell pellets or partially purified protein extracts were resolved by SDS-PAGE and transferred (12).



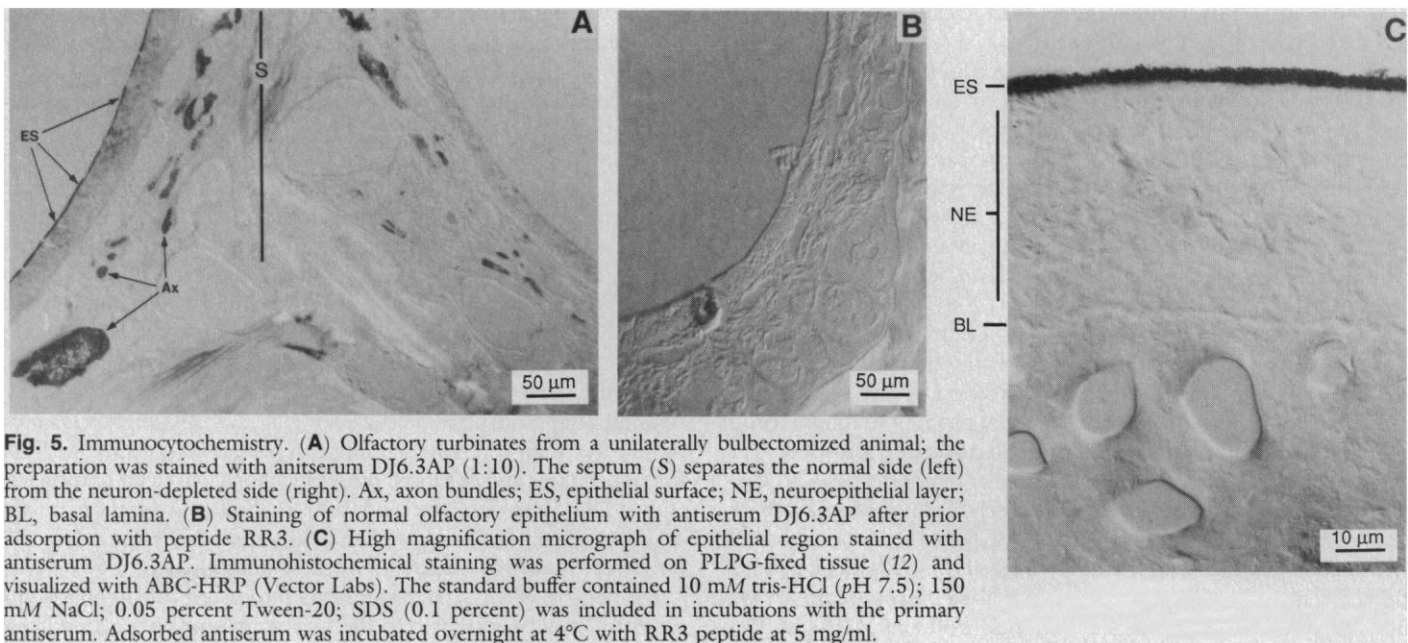
The subcellular distribution of  $G_{olf\alpha}$  within particular cell types of the olfactory mucosa was examined. Immunocytochemical analysis localizes  $G_{olf\alpha}$  to the sensory neurons. Intense staining is observed along the epithelial surface and in the membrane-dense axon bundles, while the neuronal soma stain very weakly (Fig. 5, A and C). This immunocytochemical staining was specific for  $G_{olf\alpha}$  and was blocked when the antiserum had been first absorbed with free peptide (Fig. 5B). The antiserum (DJ6.3AP) used for immunocytochemical analysis does not detect the non-specific 55-kD protein seen in Fig. 4B. The reduced staining in the axon bundles of the treated side is also observed for olfactory marker protein (12) and probably results from residual immunoreactivity in the degenerating axon bundles. As would be expected if  $G_{olf\alpha}$  expression were confined to the sensory apparatus, the intense epithelial surface (ES) staining disappears after bulbectomy (Fig. 5A). At higher magnification, the intense surface staining can be seen to coincide with the dendritic knobs and collapsed sensory cilia that survived fixation and embedding. These analyses indicated that  $G_{olf\alpha}$  is localized to the sensory neurons and suggest that  $G_{olf}$  may be enriched in the presumptive sensory structures of these neurons.

**Expression of  $G_{olf\alpha}$ .** In order for  $G_{olf}$  to play a role in olfaction it must not only be expressed in the sensory neurons but also fulfill at least two biochemical criteria. First, it must couple to odorant receptors, and second, it must be able to stimulate the formation of cyclic AMP. The first criterion cannot be tested in that odorant receptors have not yet been identified. The second criterion can be addressed by expressing  $G_{olf\alpha}$  in a murine lymphoma cell line that is deficient in  $G_{sa}$ . The cell line, S49  $cyc^- kin^-$ , which is refractory to  $\beta$ -adrenergic stimulation because of the lack of  $G_{sa}$  (21), provides an ideal experimental system in which to measure the efficacy of adenylate cyclase activation by exogenously introduced G proteins (22).

We infected S49  $cyc^- kin^-$  cells with a recombinant retrovirus encoding either  $G_{olf\alpha}$  or  $G_{sa}$  (45 kD) and isolated clonal derivatives by limiting dilution. Genomic DNA blot analysis confirmed that each stably infected cell line was derived from a single, independent integration event. RNA blot analysis again showed that stimulatory G protein expression in the recombinant cell lines was not the result of reversion of the S49  $cyc^-$  phenotype. Each of the transfected cell lines displays a retroviral genomic transcript and several smaller retroviral transcripts but no detectable message characteristic of the endogenous  $G_{sa}$  gene (Fig. 6, A and B). We therefore concluded that the frequency of reversion is insignificant and that  $G_{sa}$  or  $G_{olf\alpha}$  protein expressed in the transfectants is derived from the retroviral integrant.

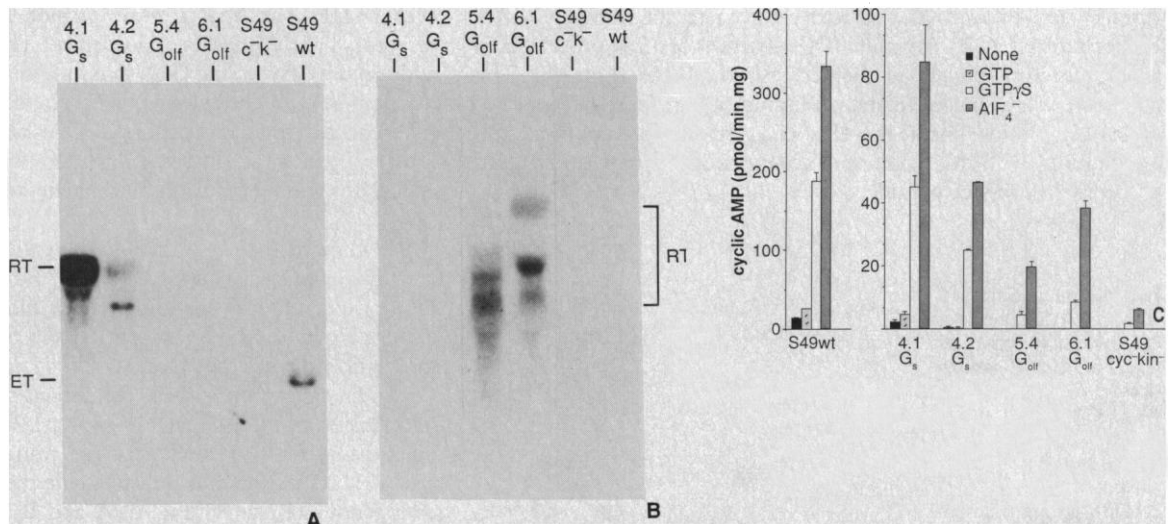
Ligand-independent G protein activation can be achieved by the addition of aluminum fluoride ( $AlF_4^-$ ) to membranes that contain G proteins. Membranes prepared from cell lines that express  $G_{sa}$  but not control ( $cyc^- kin^-$ ) membranes show an increase in adenylate cyclase activity in response to  $AlF_4^-$  (Fig. 6C). As with the  $G_{sa}$  transfectants,  $AlF_4^-$  stimulates adenylate cyclase activity in membranes prepared from  $G_{olf\alpha}$  expressing cells. The loading of a nonhydrolyzable GTP analogue, GTP- $\gamma$ -S, is catalyzed by ligand-bound receptor. This analog stimulates adenylate cyclase activity more efficiently in membranes prepared from lines that express  $G_{sa}$  than from cell lines expressing  $G_{olf\alpha}$ , but it is unclear whether this represents differences in receptor-catalyzed activation of the G protein or G protein interaction with adenylate cyclase. In addition, we have not determined the amount of recombinant  $G_{\alpha}$  protein expressed in these cell lines. Nevertheless, the above data demonstrate that  $G_{olf\alpha}$  is capable of stimulating adenylate cyclase activity as required for olfactory signal transduction.

The presence of an abundant, stimulatory G protein confined to the sensory neurons provides strong support for a model of



**Fig. 5.** Immunocytochemistry. (A) Olfactory turbinates from a unilaterally bulbectomized animal; the preparation was stained with antiserum DJ6.3AP (1:10). The septum (S) separates the normal side (left) from the neuron-depleted side (right). Ax, axon bundles; ES, epithelial surface; NE, neuroepithelial layer; BL, basal lamina. (B) Staining of normal olfactory epithelium with antiserum DJ6.3AP after prior adsorption with peptide RR3. (C) High magnification micrograph of epithelial region stained with antiserum DJ6.3AP. Immunohistochemical staining was performed on PLPG-fixed tissue (12) and visualized with ABC-HRP (Vector Labs). The standard buffer contained 10 mM tris-HCl (pH 7.5); 150 mM NaCl; 0.05 percent Tween-20; SDS (0.1 percent) was included in incubations with the primary antiserum. Adsorbed antiserum was incubated overnight at 4°C with RR3 peptide at 5 mg/ml.

**Fig. 6.** Analysis of total RNA derived from the retrovirally infected S49 cell lines hybridized to a  $G_{sa}$  probe (A) or a  $G_{olf\alpha}$  probe (B). RT, genomic retroviral transcript; ET, endogenous  $G_{sa}$  transcript. (C) Adenylate cyclase enzyme activity in membranes prepared from retrovirally infected cell lines and control cells. Average values and the corresponding standard deviations of assays run in triplicate are presented. A 1.5-kbp  $G_{sa}$  Hind III fragment and a 2.6-kbp Hind III-Sph I  $G_{olf\alpha}$  fragment (clone 65), in which the Sph I site was blunted and ligated to a Hind III linker, were subcloned into the single Hind III site of pMV-7 (37). These constructions contain the entire protein coding region of each  $G_s$  subunit. Wild-type and  $cyc^-$  cells and their infection have been described (21, 22). Individual clones were isolated by limiting dilution. Probes for RNA analysis were prepared by  $^{32}P$ -labeling (29) of the entire  $G_{sa}$  cDNA or the 3' untranslated Nae I-Hind III fragment of clone 65. Membranes for adenylate cyclase assays were prepared by nitrogen cavitation without purification on sucrose gradients (38). Adenylate cyclase assays (39) were performed with 20  $\mu$ g of membrane protein (Bradford method) and the following additions: none, 50  $\mu$ M GTP, 50  $\mu$ M GTP- $\gamma$ -S,  $AlF_4^-$  (20  $\mu$ M  $AlCl_3$  and 10 mM NaF). Cell lines 4.1 and 4.2,  $G_{sa}$  transfectants; lines 5.4 and 6.1,  $G_{olf\alpha}$  transfectants; S49wt, wild-type S49 cells.



olfactory signal transduction in which odorants activate adenylate cyclase via receptors that couple through  $G_{olf}$ . Cell-type specific G proteins also occur in the visual system. The retinal rod and cone cells have evolved two G proteins,  $T_{ol}$  and  $T_{all}$ , which are expressed exclusively in the sensory apparatus of these cells and function in visual signal transduction (23). In contrast, the other known mammalian G proteins ( $G_{sa}$ ,  $G_{oa}$ ,  $G_{ia1-3}$ , and  $G_{x,za}$ ) are each expressed in a variety of tissues (11, 24, 25). Analogous in many respects to visual transducin,  $G_{olf}$  appears to have evolved for efficient receptor-mediated odorant detection.

Immunocytochemical localization of  $G_{olf\alpha}$  to olfactory sensory neurons is appropriate for a G protein involved in odorant signal transduction. We might anticipate the components of the transducing cascade to be enriched in the membrane region with direct access to airborne odorants—the dendritic knobs and the cilia.

Immunoblots demonstrate that  $G_{olf\alpha}$  is abundant in crude olfactory cilia preparations. Moreover, the intense immunocytochemical staining of the epithelial surface with antisera to  $G_{olf\alpha}$  or  $G_{\beta}$  (6) is consistent with the enrichment of a functional G protein within the olfactory cilia. The immunocytochemical staining observed in the axon bundles confirms the neuronal localization of  $G_{olf}$  and may represent axonal enrichment of  $G_{olf}$  or simply the high density of neuronal membranes in these fasciculated bundles. In the absence of specific markers, it is difficult to determine the recovery of  $G_{olf}$  in various membrane fractions and the absolute subcellular distribution of  $G_{olf}$ .

Several previous reports have invoked a role for a form of  $G_s$  in odorant signal transduction. Patients with pseudohypoparathyroidism, a disease believed to be caused by a deficiency in  $G_{sa}$ , display a tendency toward olfactory dysfunction (26). The identification of



$G_{olf}$  suggests that  $G_s$  plays a secondary role in the olfactory disorder associated with this disease. Pace and Lancet (7) have identified a protein slightly larger than the 45-kD form of  $G_{s\alpha}$ , which was abundant in olfactory tissue and could be labeled by cholera toxin. This protein probably corresponds to the olfactory specific G protein  $G_{olf\alpha}$ , which we have first identified here.

Among the G proteins expressed in olfactory tissue, only  $G_s$  and  $G_{olf}$  have the capacity to activate adenylate cyclase. The mRNA's encoding  $G_{s\alpha}$  and  $G_{olf\alpha}$  are both abundantly expressed in olfactory tissue. In contrast to the dramatic decrease in  $G_{olf\alpha}$  mRNA, the  $G_{s\alpha}$  mRNA increases after bulbectomy (12) and may be derived primarily from nonneuronal cells. In particular, hormone-responsive secretory glands are abundant in the submucosal layers of the olfactory epithelium. It appears that  $G_{olf\alpha}$  mRNA must be abundantly expressed within the sensory neurons since these cells represent only a fraction of the tissue. Whether or not  $G_{s\alpha}$  is present within the sensory neurons, olfaction is likely mediated by the more abundant neuronal G protein,  $G_{olf}$ .

$G_{olf\alpha}$  and  $G_{s\alpha}$  share striking amino acid identity (88 percent) which sets them apart from the other G proteins ( $G_{o\alpha}$ ,  $G_{i\alpha 1-3}$ ,  $G_{x,z\delta}$ , and  $T_{\alpha I,II}$ ) as a separate subclass of  $G_{\alpha}$  subunits. Indeed, on the basis of homology, one might predict the biochemical properties of  $G_{olf}$  to be indistinguishable from those of  $G_s$ . We have shown that both  $G_{s\alpha}$  and  $G_{olf\alpha}$  can stimulate adenylate cyclase. The G protein domains responsible for interaction with receptors have not been rigorously determined, but the COOH-terminal region has been implicated in this role (17). Both  $T_{\alpha}$  and  $G_{i\alpha}$ , which are conserved in their COOH-terminal regions, couple to photoactivated rhodopsin.  $G_{s\alpha}$ , which is divergent from  $G_{i\alpha}$  and  $T_{\alpha}$  in this region, couples poorly to photoactivated rhodopsin (27). In addition, a  $G_{i\alpha}$ - $G_{s\alpha}$  chimera in which the COOH-terminal third of  $G_{i\alpha}$  has been replaced by  $G_{s\alpha}$ , interacts efficiently with  $G_s$ -coupled adrenergic receptors and poorly with  $G_i$ -coupled receptors (28). Together, this evidence and the near amino acid identity shared by  $G_{s\alpha}$  and  $G_{olf}$  in the carboxyl tail imply that they may couple to structurally related receptors. This possibility can be tested directly with the use of transfected S49 cell lines.

It is unclear why the olfactory system evolved a novel G protein that exhibits near identity to the ubiquitous G protein,  $G_s$ . Perhaps  $G_{olf}$  has different receptor or effector specificities, or alternatively, altered intrinsic kinetic properties that allow it to mediate olfactory signal transduction more efficiently than  $G_s$ . Alternatively, the evolution of a separate  $G_{s\alpha}$ -like gene may facilitate abundant expression of a stimulatory G protein exclusively in olfactory sensory neurons.

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