

## Science 80 to Premier in Fall

This fall the AAAS will begin publishing a new magazine of science designed for an educated popular audience. The final decision was made by the Board of Directors at its meeting in Washington, D.C., 20 April.

In announcing the decision, William D. Carey, executive officer, said the new magazine "... will fulfill a basic purpose of the AAAS ... to contribute to public understanding of science and technology. ... We view a new magazine of this type as an important complement to our flagship weekly journal *Science*, which will celebrate its centennial in 1980. While *Science* is oriented primarily toward a technical, professional audience, *Science 80* will appeal to a wider, more general public."

Allen L. Hammond, developer and editor of the Research News section of *Science* for 8 years, will be editor-in-chief of the new magazine. Carey will serve as publisher, as he does for *Science*.

Hammond describes *Science 80* as a magazine that will be "well-illustrated and lively" and will include feature stories and news about developments in all the sciences, technology, and medicine. In addition, he stresses that the magazine will cover the human and societal dimensions of science.

Editorial material will be commissioned by Hammond and his staff with the advice of a distinguished editorial board; only a small portion will be staff-written. For contributors, the magazine will rely on journalists and scientists who are primarily science communicators and who are well-informed. Topics will be chosen on the basis of interest and importance to the intended audience, their freshness, and their scientific soundness. In addition to overall review by the editors and outside advice as needed, manuscripts will be checked for factual accuracy by *Science 80*'s research department.

*Science 80* will be an 88-page publication, printed on high quality paper in a standard magazine format. It will carry about 70 editorial pages per issue, including some 30 with four-color photo-

graphs or drawings and with additional black and white photography and artwork used throughout. The magazine will initially be a bimonthly, converting to a monthly at a future date. It will be available only by subscription. Charter subscriptions will be offered this summer. The premier issue will be published this fall.

## Energy Seminar Slated for Raleigh

"North Carolina's Energy Future: Policy Research Alternatives," the second in the current AAAS Regional Energy Seminar Series, will be held 12-13 July at the McKimmon Center for Extension and Continuing Education, North Carolina State University, Raleigh.

State energy policy in North Carolina will serve as a focus for the workshop. It

will provide a benchmark with which to compare similar problems and opportunities faced by the energy policy-makers in the nearby states of Georgia, South Carolina, Tennessee, and Virginia.

Trends in state energy consumption, production, and conversion will be examined from the viewpoints of state and federal governments, utilities, regulatory commissions, academic and industrial research communities, and consumers. Because regionally the trend is toward greater use of electricity, the seminar will explore possible mixes of electricity and alternative energy forms for future use.

The workshop's goals are to (i) make recommendations for energy policy research with near-term value in setting state energy policy and (ii) provide an analytic framework for considering alternative policies, some of which will ultimately emerge from the political process.

## R & D Colloquium

The fourth annual AAAS Colloquium on R & D and Public Policy will be held 19-20 June at the Mayflower Hotel in Washington, D.C. The Colloquium will address federal policies and budgets for research and development; industry R & D and the economy, including how federal policies affect innovation; the international aspects of R & D—competition, cooperation, and foreign policy; and science and basic research.

Among the Colloquium speakers will be Presidential Science Adviser Frank Press; Elliot L. Richardson, ambassador-at-large, and special representative of the President to the Law of the Sea Conference; Hugh F. Loweth, deputy associate director for science and energy technology, Office of Management and Budget; Dorothy M. Simon, vice president for research, AVCO Corp.; Thomas E. Pickering, assistant secretary, Bureau of Oceans and International Environmental and Scientific Affairs, U.S. Department of State; Carl Kaysen, vice chairman and director of research, Sloan Commission on Government and Higher Education; Don Fuqua (D-Fla), chairman, Committee on Science and Technology, U.S. House of Representatives; Jacob Clayman, president and secretary-treasurer, Industrial Union Department, AFL-CIO; Harrison Shull, research professor of chemistry, Indiana University; and George E. Brown, Jr. (D-Calif.), chairman, subcommittee on science, research, and technology, Committee on Science and Technology, U.S. House of Representatives.

For registration forms and additional information, see pages 356 and 357 of *Science* (27 April) or write to the Office of Public Sector Programs at the AAAS address.