# SCIENCE

## AMERICAN ASSOCIATION FOR THE ADVANCEMENT OF SCIENCE

Science serves its readers as a forum for the presentation and discussion of important issues related to the advancement of science, including the presentation of minority or conflicting points of view, rather than by publishing only material on which a consensus has been reached. Accordingly, all articles published in Science—including editorials, news and comment, and book reviews—are signed and reflect the individual views of the authors and not official points of view adopted by the AAAS or the institutions with which the authors are affiliated.

### **Editorial Board**

1976

ALFRED E. BROWN JAMES F. CROW HANS LANDSBERG EDWARD NEY

Frank Press Frank W. Putnam Maxine Singer Arthur M. Squires

1977

WARD GOODENOUGH CLIFFORD GROBSTEIN H. S. GUTOWSKY N. BRUCE HANNAY Donald Kennedy Neal E. Miller Raymond H. Thompson

#### **Editorial Staff**

Editor Philip H. Abelson

Publisher William D. Carey Business Manager HANS NUSSBAUM

Managing Editor: ROBERT V. ORMES

Assistant Editors: Ellen E. Murphy, John E. Ringle

Assistant to the Editors: RICHARD SEMIKLOSE

News and Comment: John Walsh, Editor; Philip M. Boffey, Luther J. Carter, Barbara J. Culliton, Constance Holden, Deborah Shapley, Nicholas Wade. Editorial Assistant, Scherraine Mack

Research News: Allen L. Hammond, William D. Metz, Thomas H. Maugh II, Jean L. Marx, Arthur L. Robinson, Gina Bari Kolata, Fannie Groom

Book Reviews: KATHERINE LIVINGSTON, LYNN MAN-FIELD, JANET KEGG

Cover Editor: GRAYCE FINGER

Editorial Assistants: John Baker, Isabella Bouldin, Margaret Buresch, Eleanore Butz, Mary Dorfman, Sylvia Eberhart, Judith Givelber, Caitilin Gordon, Corrine Harris, Nancy Hartnagel, Oliver Heatwole, Christine Karlik, Margaret Lloyd, Jean Rockwood, Leah Ryan, Lois Schmitt, Ya Li Swigart, Eleanor Warner

Guide to Scientific Instruments: RICHARD SOMMER

Membership Recruitment: GWENDOLYN HUDDLE; Subscription Records and Member Records: Ann Ragland

## **Advertising Staff**

Director Earl J. Scherago Production Manager Margaret Sterling

Advertising Sales Manager: RICHARD L. CHARLES Sales: NEW YORK, N.Y. 10036: Herbert L. Burklund, 11 W. 42 St. (212-PE-6-1858); SCOTCH PLAINS, N.J. 07076: C. Richard Callis, 12 Unami Lane (201-889-4873); CHICAGO, ILL. 60611: Jack Ryan, Room 2107, 919 N. Michigan Ave. (312-DE-7-4973); BEVERLY HILLS, CALIF. 90211: Winn Nance, 11 N. La Cienega Blvd. (213-657-2772); DORSET, VT. 05251: Fred W. Dieffenbach, Kent Hill Rd. (802-867-5581)

EDITORIAL CORRESPONDENCE: 1515 Massachusetts Ave., NW, Washington, D.C. 20005. Phones: (Area code 202) Central Office: 467-4350; Book Reviews: 467-4367; Business Office: 467-4411; Circulation: 467-4417; Guide to Scientific Instruments: 467-4480; News and Comment: 467-4430; Reprints and Permissions: 467-4483; Research News: 467-4321; Reviewing: 467-4443. Cable: Advancesci., Washington. Copies of "Instructions for Contributors" can be obtained from the editorial office. See also page xi, Science, 26 September 1975. ADVERTISING CORRESPONDENCE: Room 1740, 11 W. 42 St., New York, N.Y. 10036. Phone: 212-PE-6-1858.

## From "Jaws": A Loyable Scientist

Go see the record-breaking movie "Jaws." Better yet, send your nonscientific neighbors and acquaintances. Hardly for what they will learn about sharks, but for what they will feel about scientists. The movie has created and popularized, better than almost any series of lectures, slides, or other devices to promote public understanding of science could, a new cultural hero—a concerned and considerate, warm, yet highly competent scientist, in the character of ocean-ographer Hooper, played by Richard Dreyfuss. Hooper provides a fine antidote to the image of the scientist as Dr. Strangelove, a cold, mad person dedicated only to his instruments, indifferent to the world, an image that may not dominate popular culture but is surely a widely held one.

In the view of this observer, next to the mechanical supershark, Hooper steals the show. The other roles were created from the papier-mâché of clichés: the mayor, more concerned with the profit of the merchants of the town than with the lives and limbs of visiting tourists; the police chief, wavering between doing his duty to protect the public and following the orders of the mayor; the rough sailor who takes on the shark, a Captain Ahab versus Moby Dick. Only the scientist succeeds in breaking out of these cinematic stereotypes.

Faced with the body of a young woman dismembered by the shark, the scientist does not coldly and mechanically observe, record, and measure, but first is properly distressed, expressing his dismay, and comes across as a human being, not a frigid pathologist. And yet, despite his feelings, he does go on with his work, to record what must be recorded, to measure what must be measured, and to draw the appropriate conclusions. Suddenly encountering another victim, a dead fisherman, the scientist initially appears as much subject to fright as any other person, but then conquers his fear in order to go on with his exploration—even to face the supershark later in what turns out to be a fragile underwater cage. He is thus portrayed not as a bloodless machine but as a person of strong feeling and stronger character.

Confronted by a mayor who is unwilling to close the beaches, even when told that the teeth of a captured shark thought to be the killer do not match the marks the supershark left on his victims, this scientist fights for the proper public policy—to keep the beaches closed—with both competently assembled scientific evidence and passionate human concern.

At sea, far from conforming to the image of the aloof, unbending, humorless "brain," more able to deal with objects than to relate to people, Hooper holds his own in a drinking party with the sailor and police chief, matching them in capacity for liquor, language, and tall tales.

Not every scientist will care to identify with Hooper. Some will see him as too involved, overly sentimental, maybe even too much of a "hippie." But, recalling that all the human "failings," from feeling strong emotions to taking a normative stand to mixing in politics to rowdy socializing, do not deter the man from doing his scientific work and doing it well, "Jaws" does offer an image of the scientist as a cultural hero that counters the Frankenstein or Strangelove movie myth. "Jaws" will hardly kill off all antiscientific sentiments, but it will sink some, and introduce to the mass audience a positive character—a character who has considerably less historical depth than Thomas Edison or Madame Curie, but at least as much warmth!—Amital Etzioni, Department of Sociology, Columbia University, and Director, Center for Policy Research, Inc., 475 Riverside Drive, New York 10027