

SCIENCE

7 December 1973

Vol. 182, No. 4116



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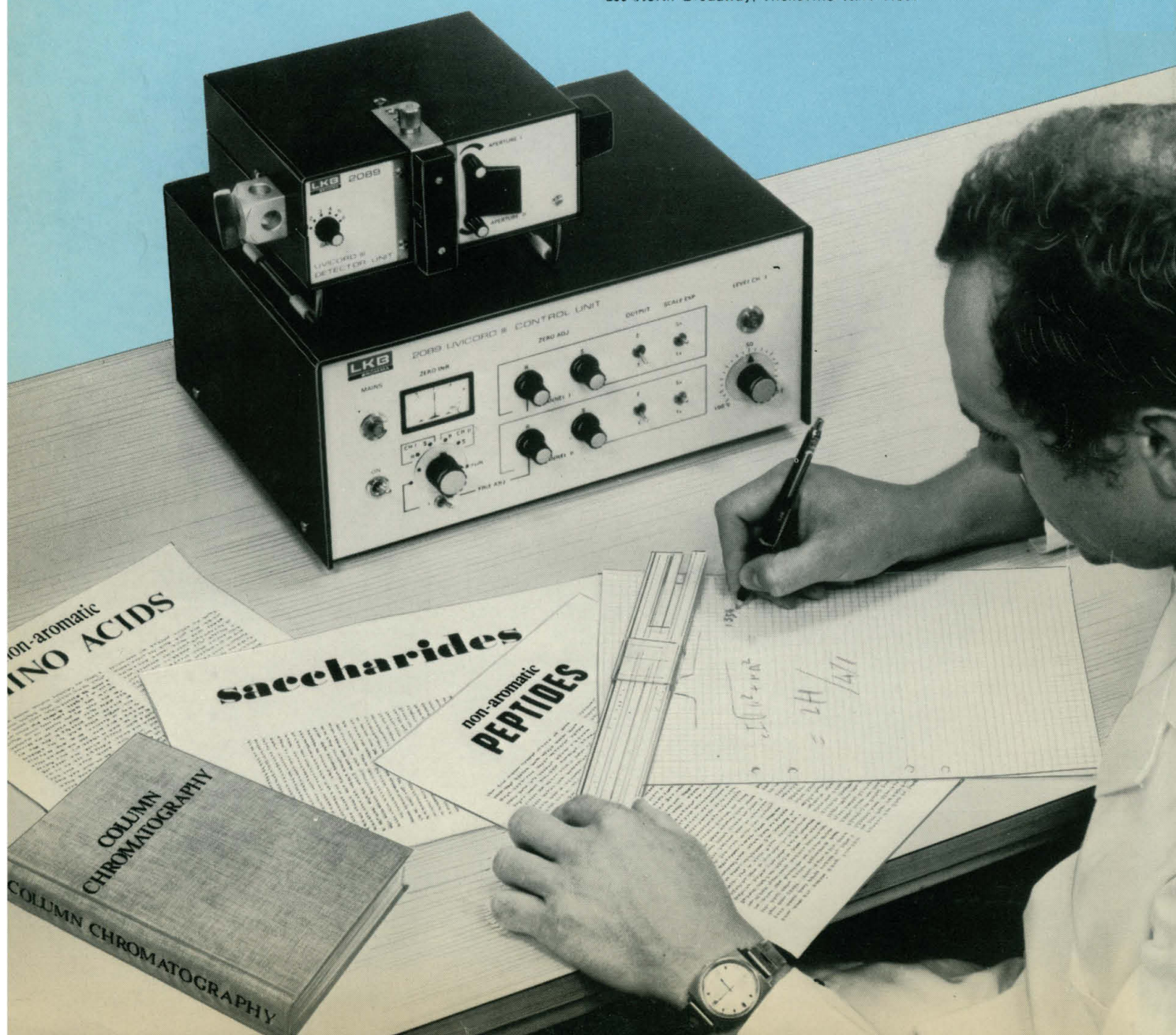
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d-GTP [α - ³² P]	d-GTP [¹⁴ C]	d-GTP [8- ³ H]
TTP [α - ³² P]	TTP [¹⁴ C]	TTP [³ H]
ATP [α - ³² P]	ATP [8- ¹⁴ C]	ATP [2, 8- ³ H]
ATP [γ - ³² P]	ATP [¹⁴ C (U)]	CTP [5- ³ H]
CTP [α - ³² P]	CTP [2- ¹⁴ C]	GTP [8- ³ H]
GTP [α - ³² P]	GTP [8- ¹⁴ C]	UTP [5- ³ H]
GTP [γ - ³² P]	GTP [¹⁴ C (U)]	UTP [5, 6- ³ H]
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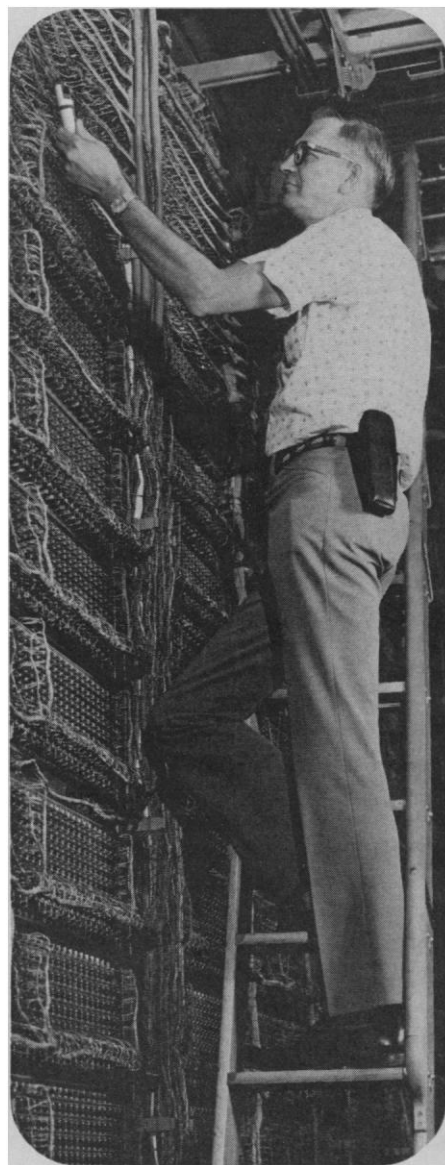
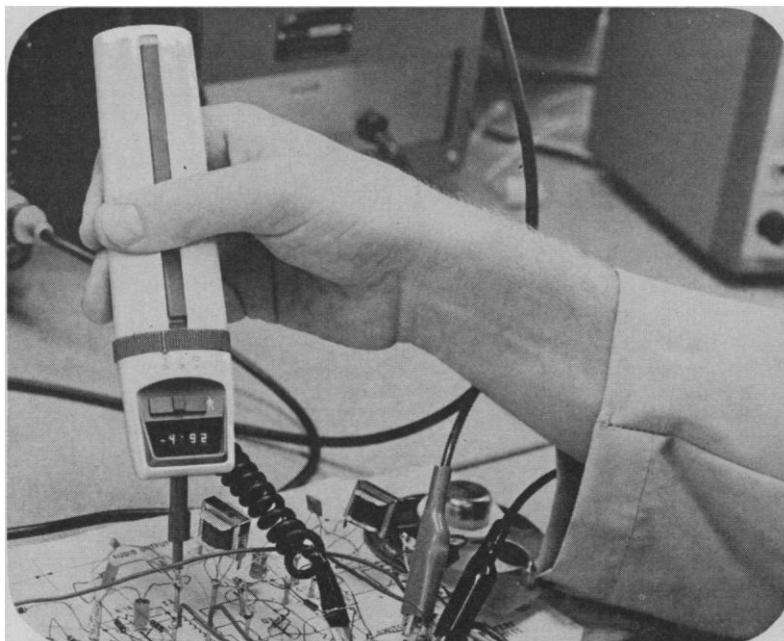
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COVER

Lobster with sea urchins in a forest of seaweed. Sea urchins clear seaweeds from large areas; lobsters help control sea urchin populations by preying upon them. See page 975. [Mary Primrose, Dalhousie University, Halifax, Nova Scotia, Canada]

The American Association for the Advancement of Science was founded in 1848 and incorporated in 1874. Its objects are to further the work of scientists, to facilitate cooperation among them, to improve the effectiveness of science in the promotion of human welfare, and to increase public understanding and appreciation of the importance and promise of the methods of science in human progress.



A small tool with a big impact on field service

To designers and technology buffs, the fascinating aspect of the new HP 970A Digital Multimeter is how we managed to squeeze a complete $3\frac{1}{2}$ -digit autoranging DMM into a package that fits the palm of your hand. (The secret, briefly, is a unique thin-film IC that incorporates the equivalent of 3,000 transistors, and combines digital and analog circuitry, on the same hybrid substrate.)

To service technicians and engineers, those harried souls who keep electronic wizardry in good repair, the important news is how the 970A radically improves the measurement of volts and ohms. The battery-powered DMM goes

wherever the work is to perform fast and accurate troubleshooting in hard-to-get-at places, and it does this so simply and easily that it's tough to make a measurement error.

To managers responsible for field service, and the customers they serve, the key benefit is the time that can be saved. Since half the cost of field service is labor, and the 970A speeds and simplifies a laborious task, its true value is often realized on invoices for service calls.

Whether a technician is toiling over a dishwasher, a television set, telephone switchgear or the most advanced computer, the 970A works the same way: he selects the desired function, attaches a clip lead to circuit common and touches the test point with the probe tip. A touch of the thumb on the DMM's bar switch,

and the measurement appears on the digital display. That's all. The rest is automatic. There's no need to select the proper knob, look for the right scale, figure out where the decimal point goes, or decide what the polarity is: the 970A does it all automatically.

Reading time is faster because the display is always in the line-of-sight, right next to the test point. Even if the 970A must be held upside down to reach a test point, the display can be electronically inverted so there's no chance of reading 6's for 9's.

Price is \$275* including three interchangeable probe tips, built-in battery pack good for 2,000 measurements on a single overnight charge, charger, belt case, travel case and sun hood.

New portable spectrum analyzer "fingerprints" low-frequency signals

As its esoteric name implies, a spectrum analyzer is an instrument which separates and measures the individual frequencies that make up a complex electrical signal.

This ability to take apart and examine a waveform by spectrum analysis — to display, at one time, the frequencies and amplitudes of its individual spectral components — has been traditionally limited to the higher frequencies.

Now there's a low-cost way to do the same thing in the low-frequency range — the spectral deep where lurk such phenomena as mechanical vibrations, underwater sounds, communications signals and power line-related electrical interference. The new HP 3580A Spectrum Analyzer can look at a low-frequency event such as the signals produced by a jet engine or power plant generator and provide a signature analysis, or "fingerprint", containing important clues to how well it's working. The potential of using the 3580A for preventive maintenance — to help predict a failure before it occurs — exists in the instrument's use of digital storage.

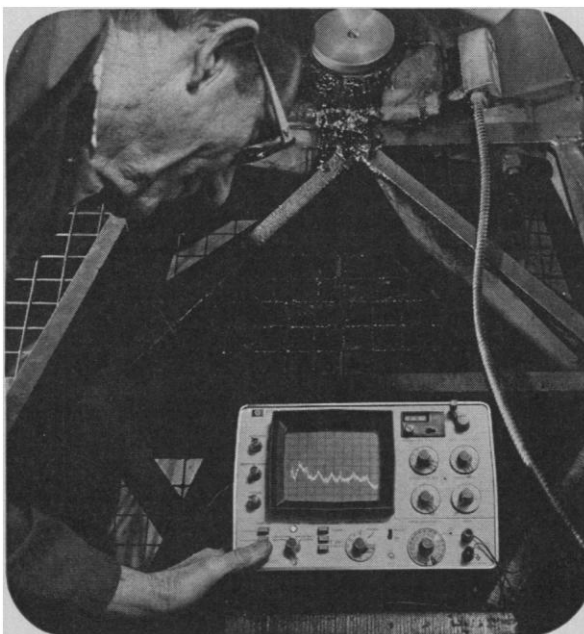
Because necessarily slow sweeps of the frequency of interest are repetitively refreshed from the 3580A's digital memory, the CRT display is sharp and flickerless. This also allows a user to store a spectrum indefinitely, recall

it whenever convenient, and even superimpose it on a new spectrum for comparison to see if there have been any tell-tale changes in the fingerprint.

Total analysis time is reduced by a factor of 10 or so through a technique called adaptive sweep. Akin to a "volume control" this sets a variable baseline high enough to exclude all noise and low-level signals that do not interest him and still obtain a full-resolution scan.

Fundamentally a precision instrument, the 3580A has a minimum bandwidth of 1 Hz (rather than the usual 10 Hz) over its entire range of 5 Hz to 50 kHz. It is thus capable of detecting spurious responses which can't be seen in the time domain or with older instruments.

The 3580A can be operated on line power or on internal rechargeable batteries. It weighs only 35 pounds and costs \$3800*, plus \$255* for the optional battery pack.



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The IEEE invites you to spend 90 minutes in the presence of giants.

A device called a transistor, which has several applications in radio where a vacuum tube ordinarily is employed, was demonstrated for the first time yesterday at Bell Telephone Laboratories . . . where it was invented.

—The New York Times, July 1, 1948

This introductory line from an eight-sentence announcement in "The News of Radio" section of the *Times* 25 years ago heralded an era of technological advancement unprecedented in history.

The invention of the first point-contact transistor (TRANSfer reSISTOR) makes a fascinating tale—a story of genius at hard work, of singleminded pursuit, interdisciplinary cooperation, of failure, frustration, and, finally, success.

Now you can hear this story in the words of the three Nobel Laureate inventors themselves on an IEEE audio-tape cassette titled *The Invention of the Transistor*.



Shockley, Bardeen, and Brattain (l. to r.) at 25th-anniversary award ceremonies in New York City, March 1973.

The Institute of Electrical and Electronics Engineers, Inc., has published over 40 cassettes relating to virtually all phases of electro-technology, including seminar proceedings plus specially developed tutorial cassettes to foster current awareness and career development. All IEEE C-60 and C-90 cassettes are recorded on two-track monaural magnetic tape that can be played on any cassette player or recorder. To receive a complete listing of IEEE cassettes, or to inquire about IEEE membership and services, please use Order Form at the right.

We invite you to listen in as John Bardeen, William Shockley, and Walter Brattain tell about the people, experiments, and decisions that led to the first successful demonstration—a transistor amplifier—on December 23, 1947. With keen memories and an equally shared sense of humor, Bardeen, Shockley and Brattain recount the earlier discoveries that guided them, plus their own individual contributions.

The discovery group

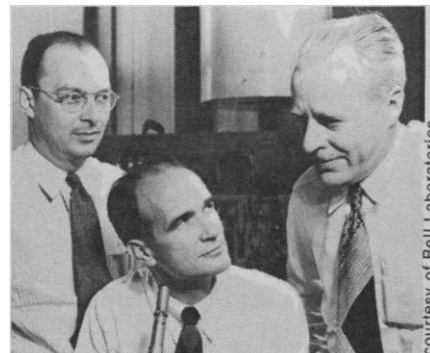
You'll hear about the unusual "discovery group" assembled at Bell Telephone Laboratories in 1945—an interdisciplinary team of physicists, electrical engineers, metallurgists and chemists—and how they worked together toward their common goal.

The Nobel prize winners are generous in their praise of other well-known scientists whose contributions led the way—men like Schroedinger, Wilson, Franck, Lark-Horowitz, Mott and Gurney. And in their praise of Bell Labs' research heads—James Fisk, Harvey Fletcher and Marvin Kelly—for it was only the free and open research philosophy at the Labs which permitted the discovery team to function so well.

An historical document

Edited by Prof. Richard A. Rikoski of the University of Pennsylvania, *The Invention of the Transistor* is much more than the reminiscences of three famous scientists. It's an historical and scientific document that puts into perspective the importance of pure research, interdisciplinary awareness, free and

open publication, fellowships and sabbaticals, and a research department attitude that attracts talented people and allows them to function productively.



John Bardeen, William Shockley, and Walter Brattain (l. to r.) at Bell Telephone Laboratories in 1948.

The IEEE recommends *The Invention of the Transistor* to everyone interested in the formulation of concepts, whether or not trained in the sciences. We suggest you send for a copy today.

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Along with the cassette, each purchaser will receive a 16-page retrospective summary titled "How the Transistor Emerged". Authored by Charles Weiner of the AIP Center for History of Physics, this illustrated report provides a concise and well-documented history of the people, places and events involved in the transistor's discovery.

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resurgence of interest in solar energy, as it has a real place in the national energy picture. At the same time, it is vital that we be realistic about the problems so as to best channel our resources toward a solution.

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Berg treats, among other factors, the optimum use of heat in industry. In many industrial processes, such as the drying of paint, the curing of adhesives, or the vulcanization of rubber, energy is supplied grossly in the form of heat, whereas the basic goal is change at the molecular level. A more subtle and efficient approach is to bring about interaction directly at the molecular level using electrons, ions, or photons. For example, electron processors can be used to dry suitably formulated paints instantaneously with no significant increase in temperature and using much less power than with the more traditional ovens. There is generally no effluent problem, as the material being processed is almost 100 percent solid, whereas many thermal drying processes involve evaporation of the solvent. A major limitation to the application of the process is betrayed by the phrase "suitably formulated," although the radiation chemist has already produced many useful products, and a number of companies are already using electron beam processing. Another area where electrons can radically reduce power requirements is in product sterilization, which is often accomplished by the application of heat. The science of electron, or radiation, sterilization is fairly well understood, at least pragmatically, and lethal doses can be delivered to bacteria with a relatively small expenditure of energy.

Intense electron beam bombardment can also be used for the efficient application of heat, for example, when metal strip has to be heated to annealing temperatures. Here, electron beam bombardment generates the heat directly in the product, and the problem of efficient heat transfer in a large oven is removed. One disadvantage in such an application of electron beam technology is that the product must be treated in a vacuum, which requires transfer of the product through a vacuum seal or lock. This complication does not apply when the electron beam is used for radiation chemistry, as in the applications mentioned initially. For

such applications, much lower beam power levels than for heating are sufficient. These lower levels permit the transmission of electrons through a thin metal membrane without overheating the metal, and thus the beam can pass through a "window" in the vacuum vessel in which it is generated to treat a product in the atmosphere.

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Berg's analysis of some of the "externalities" involved in the purchase of returnable glass milk bottles and analogous items deserves approbation. It is gratifying to see someone recognizing in a widely distributed scientific journal that there are reasons other than ignorance, laziness, or sheer perversity which keep households from being run on ideal ecological principles. Writers who coin phrases like "everything is connected to everything else" and "there is no such thing as a free lunch" choose to completely ignore the effect of the new environmental asceticism on child-rearing practices and the status of women. It is obvious that technology frees many women both to have interests outside the home and to treat their children as human beings rather than as obstacles to getting the housework done; it is at least conceivable that disposable diapers permit a more relaxed attitude toward toilet training, and that detergents, clothes dryers, and no-iron synthetic fabrics give children more chances to play without worrying about getting dirty. Perhaps it is even better for Father to be at home in the evening drinking Coke out of a throw-away bottle than for him to be in the tavern drinking beer out of a glass (1). Except in the context of their contribution to overpopulation, women and children are scarcely mentioned in either textbooks or popular writings on ecology. Apparently ecologists tend to share the assumption that once a woman has brought forth her allotted one or two children, she will naturally be home alone with them for 8 to 12 hours a day, and therefore she will have plenty of time to hang clothes on the line or fold diapers or remove plastic wrappings from cookies in the supermarket or shell peas or put eggshells and orange peels on the family compost heap. She will not have an infant who cries 14 hours a day or a toddler who gets bored with staying

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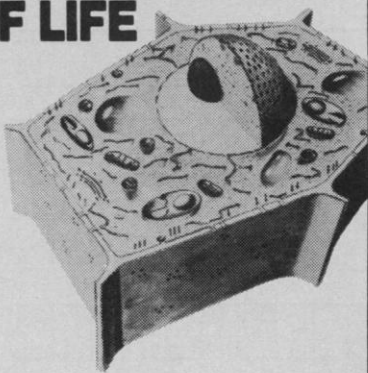
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inside, and certainly she will not be spending part of her children's pre-school years trying to keep up with a profession.

Shortsightedness in this regard is not, to be sure, limited to ecologists. On the other side of the coin, child psychologists and feminist writers, despite their manifold philosophical differences, converge in a fairly uncritical admiration of technology. It seems to be taken for granted that modern society will always be able to provide enough gadgets to give women plenty of time to devote to breastfeeding or writing or teaching a 3 year old to read or political organizing or whatever. To me, it seems rather evident that equality for women and decent treatment for children cannot be made contingent on a maintenance or expansion of the contemporary American middle-class standard of living.

It would, I think, be profitable for anyone who, like me, is attempting a synthesis of Spock and Commoner and Friedan to read some contemporary accounts of what life with children and without technology was really like. According to Quentin Bell, the nephew of Virginia Woolf, an early 20th-century household in which the wife pursued serious intellectual interests required at least one servant per family member (2). In Victorian days, even the wife of a poor curate with six children could be expected to employ a 12-year-old servant girl to help with the heaviest drudgery (3). Our pioneer ancestresses may have gotten along without help, but even the gentlest and most considerate of them practiced a strict, often severe, arbitrary and puritanical discipline (4); and they had to be inured to a high level of infant mortality and crippling illness or injury which they could do very little to prevent.

It seems that the principles of ecology bear very much the same relationship to liberal ideals that Darwinism did to religious faith. I feel, at present, like echoing the cry of the 19th-century Darwinian John Fiske: "If the world's long-cherished beliefs are to fall, in God's name let them fall, but save us from the intellectual hypocrisy that goes about pretending we are none the poorer!" (5).

SARA S. BRETSKY

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5. P. A. Carter, *The Spiritual Crisis of the Gilded Age* (Northern Illinois Univ. Press, De Kalb, 1971).

Blair raises an important question which I did not explicitly address. The data necessary to evaluate all trade-offs between the energy required to produce energy-saving devices (storm windows, insulation, heat exchangers, and so forth) and the energy savings realizable through their use are not all available. Nevertheless, the limited data now available indicate that use of energy-saving devices is readily justifiable. For example, architects and engineers who have studied energy use in construction find that for each unit of energy required to erect a large office building (including indirect energy use for extraction of natural materials, manufacturing, transportation, and ultimate erection of the building) approximately one unit of energy will be consumed annually to provide services in the building throughout its useful life. Thus, the energy required for building services during the life of a building looms large in importance compared with the indirect "hidden" energy consumption attributable to construction. This is, of course, reflected by the fact that direct consumption of fuel for building services is nearly as great as the consumption of fuel by *all* industrial processes, of which the production of building materials is but one component.

Moreover, the marginal benefits of installing additional energy conservation equipment appear highly favorable. For example, a unit of building insulation (fiberglass, mineral wool, and so forth) that requires one unit of energy to produce can, when properly installed in a building, yield energy savings as high as 25 units of energy per year.

A general rule which is useful in this matter is that the energy required to produce any material or device is but one component of the total cost of bringing the device to market, and is accordingly reflected in the price which the consumer pays for the device. Where economic justification for installing the device is based solely upon the savings to the consumer of

costs of the energy which the device conserves, there is a very high probability that use of the device will yield significant net savings of energy in the economy as a whole. While one can conceive of circumstances in which this rule might not hold, the limited data presently available have not revealed such an example. It would be both interesting and useful to gather more data on the trade-offs between energy of manufacture and energy conserved by conservation equipment, and to develop a better systematic understanding of these trade-offs. However, it is not necessary to wait upon the development of this information in order to justify implementing presently available conservation devices. The indirect (or "hidden") energy expenditures associated with production of these devices appear to be rather small compared with the energy they can save.

It is unclear to me why Ford interprets the costs of solar hot water heat that I cited as representing simply the manufacturer's cost of fabrication. Nevertheless, the data upon which the cost estimates I offered are as follows. Tybout and Löf (1) gave a brief survey of solar energy equipment available on the international market (1, p. 285). They noted that very simple plastic solar hot water heaters could be obtained commercially in Japan for the U.S. equivalent of \$1 per square foot (or \$10.75 per square meter) of collector surface area. Further, a professional colleague who recently traveled to Japan examined these devices at my request.

The devices work by batch processing. They are simple, in some respects even crude, and yet they are apparently quite effective. If one were pressed to implement solar-assisted hot water heating immediately, one could import these devices (or copy them), equip them with elementary controls to ingest and discharge batches of water, and install them on existing residences, using the existing hot water tanks for storage. Bearing in mind that conventional domestic hot water heating now operates essentially by batch processing, one can assume that inconvenience to the householder who would adopt solar equipment could be minimized by thoughtful design. Because of the low retail price of these units, it would not seem unreasonable to assume that suitably modified units could be offered to

householders at a price in the neighborhood of \$18 per square meter.

In addition, Tybout and Löf considered the manufacture of more advanced solar collectors of the type suitable for both space heating and water heating. They noted that the full economies of scale have not been approached in the production of these devices, and estimated that a long-run marginal cost of \$2 per square foot (or \$21.50 per square meter) of collector surface (installed) for space heating might be expected. If one can assume that equipment suppliers will follow marginal cost pricing, this implies a price to the consumer of \$21.50 per square meter for installed collectors. This cost to the consumer is somewhat greater than the figure used in my article, but the collectors to which it applies provide superior performance and probably would not have to be quite as large as those which I considered. It should be reemphasized that existing residences already have hot water storage tanks, and newly constructed units will be equipped with hot water tanks; thus the *extra* cost (to the consumer) of using solar heat for hot water is the installed price of the collector and its controls.

I have received several letters from firms which offer solar energy equipment. In view of the growing interest in solar energy, it might be appropriate to establish a directory of sources of such equipment.

Denholm's comments are most interesting. The general field of tailoring the type of energy supplied to a process to meet the thermodynamic requirements of the process is one in which substantial gains in efficiency can be made. It is reassuring to learn of efforts along these lines.

I am grateful to Bretsky for her comments. I offered the example to which she refers only to point out that certain conservation measures entail broad social implications which extend well beyond the technical aspects of efficient fuel use. Bretsky's examples illustrate this point most effectively, and I look forward to a more complete exposition of her investigations.

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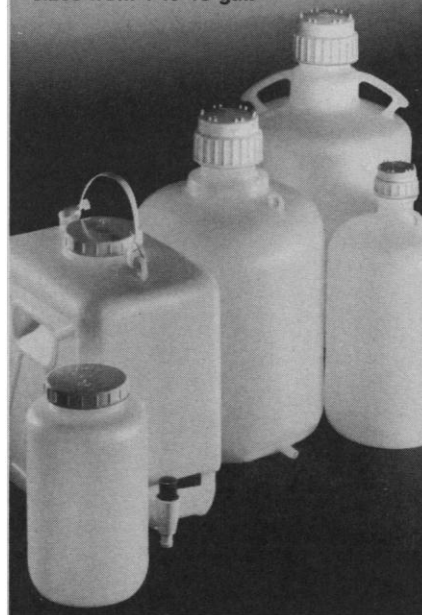
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Prevention of Cancer

Each year in the United States, there are more than 665,000 new cases of cancer and about 380,000 deaths caused by it. The direct medical expenses involved are estimated at \$3 billion, and that is only part of the bill. The agony of patients and the heartache of families and friends represent a far more serious cost. We are not alone in our suffering—the whole world shares these experiences.

Since cancer is such a dread disease, many physicians and scientists have devoted their lives to fighting it. They have been only moderately successful. Cancer is not one disease. It is a hundred or more diseases. A few of these respond well to intervention—surgery, radiotherapy, or chemotherapy. But overall, the probability of achieving a 5-year cure is only about 40 percent. In some instances, such as that of brain or lung cancer, the prognosis for a cure is poor.

Cheered on by the success of "miracle drugs" in controlling communicable diseases, the public and, indeed, medical scientists have been concentrating on seeking the "silver bullet." It is just possible that for many of the forms of cancer, there will be no silver bullet and that the most practical approach will be to find means of prevention.

Various experts in epidemiology have estimated that 80 to 90 percent of cancerous tumors may be related to environmental factors. Some of the causative agents are obvious, and they produce major, clear-cut effects. For example, about 30 percent of cancer deaths of men in the United States are attributable to cigarette smoking. In other instances, the causative agents are not definitely known, but there are tantalizing indications of major environmental effects. About 27 percent of all cancer deaths are connected with disease of the digestive organs. A comparison of the incidence of cancer in these organs shows interesting differences around the world. For example, the Japanese suffer nearly seven times as many deaths from stomach cancer as Americans do. However, the Japanese death rate from cancer of the colon and rectum is less than half that of Americans. Various studies suggest that these effects are largely of dietary origin—that is, observations have been made of Japanese who have changed their customs after emigration, and their cancer incidence approaches that of their new neighbors.

Another interesting observation comes from Roland L. Phillips of Loma Linda. He states that devout Seventh Day Adventists in California experience an overall cancer incidence only a third of that of other citizens of the state. He attributes this to their lifestyle.

In the light of comparative apathy about cancer deaths from smoking, the excitement over flimsy evidence of carcinogenicity of cyclamates and some other chemicals seems ridiculous. Yet prudence calls for vigilance. Many new chemicals are being introduced each year, and nasty but delayed surprises could be in store. It was therefore puzzling to read in a government publication, "Cancer is not a reportable disease, and it has been twenty years since a nationwide survey of the extent and impact of cancer in the United States has been undertaken." * Such a survey is now in progress, but surveillance should be continuous, not spasmodic, and it should exploit the power of an electronic computer network. If epidemiologists are to make optimum progress in identifying environmental hazards, they need to be alerted when symptoms first appear and not some years later, after the victims have died.—PHILIP H. ABELSON

* National Cancer Institute 1973 Fact Book (publication No. (NIH) 73-512, Department of Health, Education, and Welfare, Washington, D.C., 1973).



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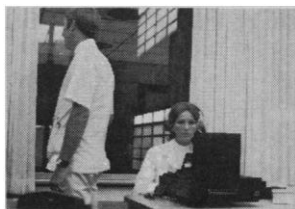


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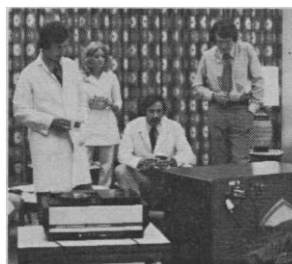
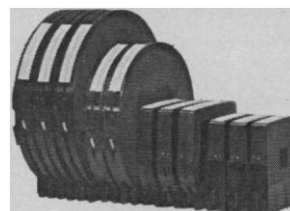
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