

votes, and it will be surprising if the new proposals receive a substantially higher percentage. The real aim of the campaign, however, is not to win proxy fights but to influence public opinion—especially by obtaining support from prestigious institutional shareholders such as Harvard, M.I.T., Yale, Columbia, and Stanford. None of these institutions actually endorsed Campaign GM's last proposals, but several institutions sent letters to General Motors urging greater attention to "corporate responsibility" issues such as air pollution and traffic safety.

Also, some major institutions, including Harvard and Columbia, undertook studies of their relations with corporate enterprise. At Harvard, Robert W. Austin of the Business School is heading such an inquiry, a study described by President Nathan M. Pusey as comparable to Harvard's 1961 study of its relations with the federal government. Moreover, students and faculty at business schools at Harvard, Stanford, the University of Pennsylvania, and other institutions have become increasingly concerned with questions of corporate responsibility. Leaders of Campaign GM find this to be encouraging. "I don't expect to see the 'greening' of James Roche [GM's board chairman]," says Joseph N. Onek, one of the campaign coordinators. "But I do expect to see the greening of some James Roches of the future."

As the world's largest corporation, GM makes a symbolic target for the corporate responsibility movement and the company finds itself under growing pressure. This was evident last August when GM announced that it was establishing a new public policy committee, although the persons appointed to this committee—made up of five members of the board of directors—included no outsiders who might make trouble.

The possibility now arises that General Motors and other large companies will in time be required by law to govern themselves more democratically. In June, Senator Edmund S. Muskie of Maine, the front-runner for the Democratic nomination for President in 1972, introduced a measure called the "Corporate Participation Act." As now drafted, the bill may deal with a moot question, for it is concerned with situations of the kind that arose in a case decided in July by the U.S. Circuit Court of Appeals for the District of Columbia.

In that case, the Medical Committee for Human Rights sued the Securi-

ties and Exchange Commission (SEC) demanding that Dow Chemical Company be required to include in its proxy statement a proposal for the company to stop manufacturing napalm. The SEC, which last spring also had allowed General Motors to omit several Campaign GM proposals from its proxy statement, apparently had accepted Dow's argument that the napalm proposal was one promoted simply for "general political and social reasons." The court, however, ruled in the Medical Committee's favor and observed: "... there is a clear and compelling distinction between management's legitimate need for freedom to apply its expertise in matters of day-to-day business judgment, and management's patently illegitimate claim of powers to treat modern corporations with their vast resources as personal satrapies implementing political or moral predilections."

Muskie's staff is now considering what new steps might be appropriate to expand the concept of corporate participation. In this regard, the latest Campaign GM formulations are to receive careful attention.

—LUTHER J. CARTER

APPOINTMENTS

DeWitt Stetten, Jr., dean, Rutgers Medical School, to director, National Institute of General Medical Sciences, NIH. . . . **Dexter S. Goldman**, Veterans Administration associate professor, Institute for Enzyme Research, University of Wisconsin, Madison, to director, Institute for Biology, Haifa University, Israel. . . . **Athelstan F. Spilhaus, Jr.**, assistant executive director, American Geophysical Union, appointed executive director. . . . **Robert F. Carbone**, special assistant to the president, University of Wisconsin, to dean, University of Maryland's College of Education. . . . **Donald Schwartz**, associate dean, Graduate School, Memphis State University, to dean for advanced studies, Florida Atlantic University. . . . **Harold Mazur**, interim chairman, community medicine and public health department, University of Southern California School of Medicine, appointed chairman. . . . **William H. Marlow**, director, Institute for Management Science and Engineering, George Washington University, to chairman, engineering administration and operations research department, School of Engi-

neering and Applied Science at the university. . . . **Richard T. Loutitt**, chief, behavioral science research branch, National Institute of Mental Health, NIH, to chairman, psychology department, University of Massachusetts. . . . **Arnold Court**, professor of climatology, San Fernando Valley State College, to chairman, geography department at the college. . . . **Edwin T. Hibbs**, professor of zoology and entomology, Iowa State University, to head, biology department, Georgia Southern College. . . . **John O. Corliss**, director, program in systematic biology, National Science Foundation, to head, zoology department, University of Maryland. . . . **Ormond G. Mitchell**, associate professor of anatomy, College of Dentistry, New York University, to chairman, biology department, Adelphi University. . . . **Jerome S. Tobis**, formerly chairman, physical medicine department, New York Medical College, to chairman, physical medicine and rehabilitation department, College of Medicine, University of California, Irvine. . . . **Joseph C. Ross**, professor of medicine, Indiana University School of Medicine, Indianapolis, to chairman, medicine department, Medical University of South Carolina. . . . **Leonard J. Greenfield**, associate dean, Graduate School, University of Miami, to chairman, biology department at the university. . . . **C. E. Miller**, professor of botany, Ohio University, to chairman, botany department at the university.

RECENT DEATHS

Watson S. Rankin, 91; former dean, Wake Forest College of Medicine; 8 September.

Howard Selsam, 67; former director, Jefferson School of Social Science; 7 September.

John W. Stafford, 62; former chairman, psychology department, Catholic University; 8 September.

Howard G. Swann, 64; professor of physiology, University of Texas Medical Branch; 14 September.

David W. Varley, 48; professor of sociology, University of Arizona; 14 September.

Simon J. Vellenga, 64; professor of chemistry, Muskingum College; 3 August.

Leva B. Walker, 91; professor emeritus of botany, University of Nebraska; 29 July.