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Technical Writers and Publishers

The Society of Technical Writers and Publishers was one of the eight societies to be elected an affiliate of the AAAS at the Philadelphia meeting in December 1962. The society is composed of professional men and women dedicated to furthering the art of communicating technical information and developing the competence of its members.

To achieve these goals, the society sponsors technical-communication research at universities through a program of grants; publishes a professional journal; cooperates with other professional societies and government agencies in the establishment of writing and publishing standards; assists educational institutions in the development of technical communication curricula; and conducts an annual convention to keep members up-to-date on current developments in the profession. Each of its 50 chapters in the United States and Canada conducts monthly meetings and many chapters engage in activities that relate the profession to the community.

The society's nearly 3000 members span a wide range of occupational specialties within the technical communication field. They write, edit, illustrate, and produce reports, catalogs, handbooks, manuals, specifications, proposals, parts documentation, journal articles, technical, popular, and trade magazine articles, news releases and presentations. Other activities include managing publications groups and businesses, teaching, and undertaking research in all aspects of technical communications. The spectrum of subject matter fields spanned by the membership is also broad; it includes the biological, earth, medical, physical, and social sciences; all branches of engineering; and the various communication arts.

The society's officers are: president, H. C. McDaniel, Westinghouse Electric Corporation; first vice president, Robert O. Shockney, Mercury Publications; second vice president, Stello Jordan, Sperry Gyroscope Co.; secretary, Henrietta Tichy, Hunter College; and treasurer, Charles W. Thelen, General Dynamics. The society's representative on the AAAS Council is Dwight E. Gray, National Science Foundation.

VERNON M. ROOT
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