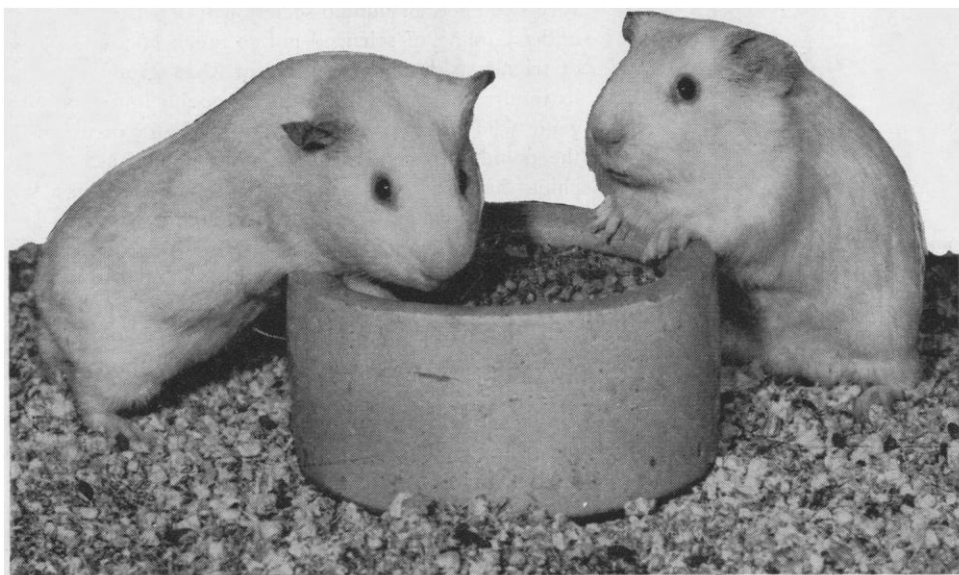


NOW, A COMPLETE CHOW FOR GUINEA PIGS



Purina Research has just released a new complete feed for guinea pigs, requiring no ascorbic acid or vegetables as a supplement. Purina Guinea Pig Chow contains all the nutrients guinea pigs need for good reproduction, lactation, growth and health. It is made in $\frac{5}{32}$ " Bite-Size Checker form.

This is an important step forward in the feeding of laboratory guinea pigs. It has always been a nuisance to provide the essential Vitamin C or ascorbic acid requirements of guinea pigs by feeding vegetables containing this vitamin or by feeding it through the drinking water.

The Vitamin C used in Purina's new

Guinea Pig Chow has been stabilized to hold its potency more than 30 days after it reaches your laboratory. In ordering Guinea Pig Chow, you can estimate your needs by figuring the amount needed per animal at $1\frac{1}{2}$ to 3 lbs. per month, depending on age.

This new, easy-to-feed, complete Guinea Pig Chow can be ordered through any one of the more than 5,000 Purina Dealers, located from coast to coast.

For further information about feeding laboratory guinea pigs and for the analysis of Guinea Pig Chow, write to Mr. Albert H. Leonard, Special Industry Sales, Ralston Purina Company, St. Louis 2, Mo.

RALSTON PURINA COMPANY, St. Louis 2, Missouri

With Over 5,000 Dealers Coast to Coast To Serve You

