



A New Name and a New Service

WHEN your best friends don't know you by your first name—it's time to choose an identifying nickname. That's exactly what we did when we found we were being mixed up with newer companies named Nuclear Something-or-other. Imitation may be flattering, but it also breeds confusion.

Nuclear-Chicago is the new trade name adopted by Nuclear Instrument and Chemical Corporation of Chicago to positively identify its products and services, and to eliminate confusion in the minds of our friends.

Remember Nuclear-Chicago—not just Nuclear—when you think of precision instruments for radioactivity measurements, and helpful services like the new Nuclibadge personnel protection system.

NEW FILM BADGE SERVICE

Coincidentally with the new trade name, Nuclear-Chicago is also announcing its new film badge service for personnel protection. This service supplements the pocket chambers now available to provide a complete service for every radioisotope user.

Two types of service are available on a subscription basis:

1. The "Nuclibadge" system is Nuclear-Chicago's complete film badge service for accurate interpretation of gamma and X-ray dosages. The exclusive Nuclibadge has an open window for estimating beta exposures, with a special design feature to minimize the back scatter error found in other badges.

Lightweight plastic badges are furnished in three colors on a rotating weekly basis. Nuclear-Chicago takes care of processing, interpreting, and reporting dosages quickly. On request, excessive exposures are reported immediately by telegram.

2. For those already using Oak Ridge type badges, Nuclear-Chicago offers a special service to supply identified film packets each week and handle processing, interpreting, and reporting on these film packets.

COMPLETE PROTECTION

Under both types of service, positive identification of the wearer is provided on both the outside of the film packet and on the film emulsion. With three or more badges, one blank control badge or packet is provided without extra charge.

In addition, only Nuclear-Chicago guarantees measurement of accidental exposure to large amounts of activity. Each film packet contains an exclusive high range "catastrophe" film which is processed only in case of high exposure of lower range films.

An additional Nuclear-Chicago feature is the availability of any number of badges. There is no minimum quantity required.

AUXILIARY SERVICE

Part of the standard procedure for film interpretation is the processing of five calibrated films with each group of films to assure accurate interpretation of dosages. When requested, and at additional cost, an extra set of calibrated films will be processed with the films, used for interpretation, and shipped to the subscriber when the films are returned.

Complete information on the new film badge service will gladly be sent on request. Address inquiries to Film Badge Service, Nuclear Instrument and Chemical Corporation, 237 West Erie Street, Chicago 10, Illinois.

District Offices: New York, N.Y.
Los Angeles, California
Silver Spring, Maryland
Cable Address: Arlab, New York

Export Department:
13 East 40th Street
New York 16, N.Y.

