

Association Affairs

The Cleveland Meeting

I—The Annual Science Exposition

The 117th Meeting of the American Association for the Advancement of Science, to be held in the Public Auditorium and downtown hotels of Cleveland, Ohio, December 26-30, 1950, will be one of the best-balanced in the 102-year history of the Association. Without exception, the seventeen AAAS sections and subsections will hold sessions, which will range in number from three to twelve; societies in the physical, biological, and social sciences will participate; the special sessions will be of the customary high caliber; among the symposia at least two will command international attention—and the Annual Science Exposition, with 150 booths, has now attained a stature consistent with the significance of the entire meeting. As space permits, and as the last details become available, SCIENCE will call attention to the various programs of this Sixth Cleveland Meeting. It is already possible to outline the scope of the exposition, which "... is worth a trip to Cleveland for itself alone."

The AAAS Annual Science Exposition, as an organized activity, may be said to date back to the 79th Meeting, which was held in Washington, D. C., in December, 1924, but there had been exhibitors in preceding years. These included such pioneers as the American Optical Company, Bausch & Lomb Optical Company, Central Scientific Company, Eastman Kodak Company, General Biological Supply House, General Electric Company, and E. Leitz, Inc.—all of them, it is gratifying to report, participants in 1950. Twenty-six years ago the exposition was located in the gymnasium of George Washington University, and arrangements were the responsibility of W. J. Showalter, of the *National Geographic Magazine*. In 1950 the Annual Science Exposition will be housed in one of the finest convention halls in the country, and its general direction has become one of the duties of the Assistant Administrative Secretary of the Association.

An exhibition of the best and latest in scientific books, instruments, and materials, by the firms that produce or distribute such essential aids to science, is an entirely logical adjunct to a scientific meeting, profitable to those who teach and carry on research and an advantage to each exhibitor. It is not merely that the exhibitor makes sales, soon or eventually. He meets his customers, hears the experiences of the consumer of his products, exchanges points of view, and perhaps learns of new needs he may be able to fill. In recent years, the book publishers, instrument makers, microscope manufacturers, and scientific supply houses that are the essential core of the AAAS Annual Science Exposition, have been joined by other nationally prominent industries. Their techni-

cal exhibits, which emphasize principles and processes rather than products, make an interesting and welcome addition to the exposition.

Every successful industry has stories of impressive technological accomplishments to tell. A three-dimensional presentation is worth the time and personnel—for a good audience. The thousands of scientists and science teachers who attend an AAAS meeting are keenly interested in both the latest tools of science and the most recent *applications* of science. The industrial exhibits will inevitably demonstrate how inextricably science and technology are interwoven, how dependent the nation is upon enlightened business.

At the 117th Meeting, the Annual Science Exposition will be the largest and most diversified the AAAS has ever held. It will fill the entire street-level arena of Cleveland's Public Auditorium. Exhibitors who will participate are:

MICROSCOPES AND ACCESSORIES

American Optical Company	Buffalo
Bausch & Lomb Optical Co.	Rochester
Bioscope Manufacturing Company	Tulsa
Ercona Corporation	New York
(Carl Zeiss, Jena Products)	
Gamma Scientific Company	Great Neck
Graf-ApSCO Company	Chicago
E. Leitz, Inc.	New York
Rayoscope	Delaware, Ohio

INSTRUMENTS AND LABORATORY APPARATUS

(Other than Microscopes and Accessories)

American Instrument Company, Inc.	Silver Spring
Artisan Guild	Cleveland
Bell & Howell Company	Chicago
Charles Beseler Company	Newark
Brush Development Company	Cleveland
Bussey Products Company	Chicago
Cambridge Instrument Company, Inc.	New York
Cameron Heartometer Company	Chicago
Central Scientific Company	Chicago
Chemical Rubber Co.	Cleveland
Church School Pictures, Inc.	Cleveland
Eastman Kodak Company	Rochester
Hamilton Bell Company, Inc.	Paterson
Harshaw Chemical Company	Cleveland
Hevi Duty Electric Company	Milwaukee
Kelley-Koett Manufacturing Company	Covington
Linguaphone Institute	New York
Microcard Corporation	La Crosse
National Spectrographic Laboratories, Inc.	Cleveland

Nuclear Instrument & Chemical Corporation	Chicago
Phipps & Bird, Inc.	Richmond
Radiation Counter Laboratories, Inc.	Chicago
Radio Corporation of America	Camden
Tracerlab, Inc.	Boston
Victoreen Instrument Company	Cleveland
W. M. Welch Manufacturing Company	Chicago

SCIENTIFIC SUPPLIES

Carolina Biological Supply Company	Elon College, N. C.
Denoyer-Geppert Company	Chicago
General Biological Supply House	Chicago

INDUSTRIAL TECHNICAL EXHIBITS

Allis-Chalmers Manufacturing Company	Milwaukee
American Tobacco Company	Richmond
Cleveland Electric Illuminating Company	Cleveland
Cleveland Graphite Bronze Company	Cleveland
Deering, Milliken Company, Inc.	New York
Eaton Manufacturing Company	Cleveland
Ferro Enamel Corporation	Cleveland
General Electric Company (Lamp Dept.)	Nela Park, Cleveland
General Tire & Rubber Company	Wabash, Ind.
Glidden Company	Cleveland
B. F. Goodrich Company	Akron
Goodyear Tire & Rubber Company, Inc.	Akron
Harris-Seybold Company	Cleveland
Horizons Incorporated	Princeton
Jack & Heintz Precision Industries, Inc.	Cleveland
Merck & Co., Inc.	Rahway, N. J.
Philip Morris & Co., Ltd., Inc.	New York
National Screw & Manufacturing Co.	Cleveland
Nutritional Biochemicals Corp.	Cleveland
Precision Metalsmiths, Inc.	Cleveland
Ralston Purina Company	St. Louis
Remington Rand, Inc.	New York
Standard Oil Company (of Ohio)	Cleveland
Thompson Products, Inc.	Cleveland
Tinnerman Products, Inc.	Cleveland
Warner & Swasey Co.	Cleveland

BOOKS

AAAS	Washington
Academic Press, Inc.	New York
American Book Company	New York
Association of University Presses	Chicago

Biological Abstracts	Philadelphia
Blakiston Company	Philadelphia
Encyclopaedia Britannica	Cleveland
Grune & Stratton, Inc.	New York
Harper & Brothers	New York
D. C. Heath and Company	Boston
Houghton Mifflin Company	Chicago
Instruments Publishing Company, Inc.	Pittsburgh
J. B. Lippincott Company	Philadelphia
Macmillan Company	New York
McGraw-Hill Book Company, Inc.	New York
G. & C. Merriam Company	Springfield, Mass.
C. V. Mosby Company	St. Louis
National Geographic Society	Washington
Oxford University Press, Inc.	New York
Philosophical Library	New York
Prentice-Hall, Inc.	New York
Richard Rimbach Associates	Pittsburgh
Rinehart & Company, Inc.	New York
Ronald Press Company	New York
W. B. Saunders Company	Philadelphia
Science Library	Washington
Science Press	Lancaster
Staples Press, Inc.	New York
D. Van Nostrand Company, Inc.	New York
John Wiley & Sons, Inc.	New York

INSTITUTIONAL EXHIBITS

There is space for several institutional exhibits also. Among those for whom arrangements have been made are:

American Museum of Atomic Energy,	Oak Ridge
Cleveland Health Museum	Cleveland
Fenn College	Cleveland
Special Libraries Association,	
Cleveland Section	Cleveland

The American Museum of Atomic Energy, which is operated for the Atomic Energy Commission by the Oak Ridge Institute of Nuclear Studies, will show, in a fifty-foot area before the stage: (a) the American Chemical Society exhibit on atomic energy; (b) the Harrison S. Martland exhibit on radium dial workers; (c) a model of the Oak Ridge uranium-graphite nuclear reactor showing radioisotope production; and (d) a model of a nuclear energy power plant built by the Brookhaven National Laboratory according to a design proposed by the Monsanto Chemical Company.

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