

Today this flag flies over



From this world headquarters for radio-electronic research flow new weapons, new discoveries and inventions vital to the winning of an Allied victory!

TODAY, over RCA Laboratories, flies a new distinguished battleflag—the coveted Army-Navy “E” Award.

One of the few laboratories in America to receive this award, RCA is at once proud of this distinction, and humbly aware of the responsibilities that it imposes. For much of the progress of the entire radio-electronic industry stems from the work done in these laboratories.

It was perhaps with this thought in mind that—at the dedication of the RCA Laboratories in Princeton—the Chief Signal Officer of the Army called them “The Hidden Battlefront of Research.”

HIDDEN—because, for the duration of the war, this magnificent building of 150 separate laboratories must be closed to all but the scientists and research technicians who are working on radio-electronic instruments important to our military effort.

BATTLEFRONT—because in the waging of modern warfare, radio-electronics is of first importance. It follows the flag and the fleet—locates the enemy—flashes urgent orders—safeguards the convoy—guides the bombers—directs the artillery—maneuvers the tank. This science fights on every front.

And when that certain day of Victory comes, RCA Laboratories will be devoted to the happier task of making our peacetime world richer, safer, more enjoyable and more productive—through new and finer products of radio, television and electronic research.

OTHER SERVICES OF RCA WHICH HAVE EARNED OUR COUNTRY'S HIGHEST WARTIME AWARDS



The Army-Navy “E” flag, with two stars, flies over the RCA Victor Division plant at Camden, New Jersey.



The Army-Navy “E” flag, with one star, has been presented to the RCA Victor Division at Harrison, New Jersey.



The Army-Navy “E” flag, with one star; also the U. S. Maritime Commission “M” Pennant and Victory Fleet Flag have been awarded to the Radiomarine Corporation of America in New York City.

*A Service of
Radio Corporation of America*



RCA

WORLD HEADQUARTERS