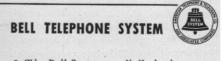


The Voice with a Smile

- "We hold," says a well-known writer, "that the young ladies of the American long distance telephone wires make up what is probably the most efficient public service crew in the world. They have profound patience and that capacity for taking pains that some one once said is all that genius amounts to.
- "We once called a fellow at a hotel in Philadelphia but he had just departed on an automobile trip in a westerly direction. A few days later the long distance operator caught up with him in a little town in Missouri and he was the most surprised man in all but one of the States of the Union. The exception was New York. We were the most surprised there. To this day we have no idea how the operator did it."

DAMON RUNYON in the New York Mirror



• The Bell System cordially invites you to wisit its exhibits at the New York World's Fair and the Golden Gate International Exposition, San Francisco.