



Reduce **YOUR COLOR MEASUREMENTS TO THE SIMPLEST TERMS**

WITH a Bausch & Lomb Spectrophotometric outfit you can reduce your color measurements to basic physical units which may be directly recorded or plotted in graphic form. This simplified method is possible because the Spectrophotometer provides for measurements of light reflected from or transmitted through the sample at any or all wavelengths in the visible spectrum.

Outfits are listed for each variety of spectrophotometric work. Accessories are available which convert one type of equipment into another. B & L Spectrophotometers have many unusual features which are completely described in Booklet No. D 221. Write for it to BAUSCH & LOMB OPTICAL Co., 642 St. Paul St., Rochester, N. Y.

Bausch & Lomb

