### Comments and Questions on Papers by Maarten Prak, Luca Mocarelli, Josef Elmer

By Debin Ma

Economic History Department, LSE

#### Questions from an non-expert with a non-European perspective

- What is a guild? Are all minced pies the same everywhere? What about rice cakes?
  - The question seems to me far more difficult than it seems:
  - Chinese equivalent: Huigan, Gongsuo. Hang or Bang.
  - The formal Qing legal code has no definition on the status of such an organization or possibly any social organization.
  - Implication is that the boundary between formal organization and "secret societies" could be blurry.
  - India's early and pre-colonial commercial organization seem to bear little resemblance to the European case
  - For Japan, terms such as stock societies and brotherhoods were used rather than "guilds".
  - Much information on Chinese and Indian "guilds" came from the 19-20" centuries. Are these indigenous organization or under the Western influence?

# Are Guilds similar all around the world, or do they fulfill similar functions? Yes and No.

- Reducing transaction costs, (weights, measures and so on)
- Quality control and reputation mechanism
- Offering welfare to
- Collective action to protect property rights
- Human Capital
- Developing and transferring technology
- · Monopoly price fixing
- Controlling quantity and market size
- Collusion with government
- Stifling or resisting innovation
- The problem of narrow interest versus public interest.
- Social control

## Are all guilds equal? (question on Lucas's paper)

Counting the number of guilds very important work

- What is the definition of those "guilds" counted? Legal, administrative, informal? (corporate charters, corporate entities and so on).
- Are other organizations (perhaps more informal) perhaps performing similar roles? If so, what does the count of guilds indicate? Is it a measure of social capital, human capital or technology?
- Are all guilds same and equal? Do size, duration matter, is there a need for a more complicated measure?
- The same question goes for Christine's paper.

# Guilds and Political action: patterns in the East and West

- · Is European guild unique? (Prak's paper)
  - Corporate entity and legal charter
  - Political connection with the city, representation on the council or administering the city. Citizens of the
  - Implications: relatively stable tenure, formal organization and more importantly more likely to transcend the narrow interest. Or vice versa: more capable of resisting change when change is needed.
- The interesting case of rural guilds (Ehmer's paper): seeking autonomy from the local rule, reputation effect ("honorable work").

#### Is Guild relevant for "Great Divergence" debate?

- Who has the best or better "pie"?
- The importance of mutual perspective.

   Institutional adaptation to different political and *legal* environment?
  - Similar functions but different institutional possibilities. Which differences matter which do not?
- Efficiency implication of different institutions?
  - Can we find a test case where East and West meet? Lessons from the 19-20<sup>th</sup> century East Asia.

  - Legal reform in China and Japan Giving formal status to merchant communities
  - The case of treaty port esp. Shanghai
  - A city dominated by Western merchants: mercantile representation
    The provision of public goods, protection of property rights and security, the standardization of taxation
  - Standardization of taxation
     Chinese merchant community struggle for representation.
     A contrast against merchants under warlord rule or under the "empire."