

# GRETSCH GUITARS & AMPLIFIERS THE GREAT ONES



Gretsch enjoys an enviable reputation as a leader in bringing the very latest features to their famous line of hollow body electrics, flat tops, acoustic, and solid body guitars. Gretsch is equally famous for their complete line of advanced amplifiers. So when you make your choice Gretsch, you're not only getting the most advanced designs . . . you're assured the finest materials, top craftsmanship, and the very latest in electronics. . . . It's the reason so many of today's top professionals rely on Gretsch. Gretsch for the guality . . . Gretsch for the sound . . . "That Great Gretsch Sound." Known throughout the world.

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# EXCLUSIVE GRETSCH GUITAR FEATURES

FLOATING SOUND UNIT—The new Gretsch exclusive that gives every note a richer fuller life. Try it and see how much longer your sound lives.

BUILT-IN MUFFLER—At the touch of a switch this unique Gretsch extra allows you to muffle your strings without using your hands. It eliminates need of the wrist for muffling, allows complete hand freedom for playing ease. (Patent #3,134,288)

**STANDBY SWITCH**—This Gretsch exclusive actually puts a "hold" on your tone settings enabling you to turn power on and off without losing delicate tone mix.

PADDED BACK – For added comfort and playing ease, a springy pad of foam rubber on the guitar back cushions pressure and eliminates fatigue. (Patent #D-196,609)

**INLAID MOTHER-OF-PEARL NECK** – Neo-Classic fingerboard with stunning mother-ofpearl half-moon inserts provide a smooth playing surface the entire length of fingerboard with no marring obstructions.



GRETSCH FILTER 'TRON AND SUPER 'TRON HEADS-Exclusive Gretsch electronic feature absorbs and eliminates all electronic hum and distortion. You get only pure guitar sound.

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ELECTROTONE HOLLOW BODY—Advanced Gretsch hollow body design, slim and distinctive, features unusual resonance for that brilliant Gretsch electric guitar sound.

"T" ZONE TEMPERED TREBLE—For perfect high note intonation—highs are always accurately in tune. (Patent #3,353,433)



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Gretsch Guitars

# WHITE FALCON HOLLOW BODY ELECTRIC



This is the ultimate guitar. No guitar can match its eye-catching beauty or its rainbow of tonal shadings. In lustrous white and gold that staggers the eye. It is truly the guitar with everything. The guitar with the most advanced feature of all: The exclusive new Gretsch Floating Sound Unit. No wonder the White Falcon hollow body electric is the first choice of the world's top professionals.

- Four split Filter 'Tron pickups (two bass, two treble) can be custom blended in nine different settings. Three way bass and treble tone color switches provide six tone settings for each head combination. 54 tone color variations available at the flip of a switch.
- Exclusive Floating Sound Unit.
- Slim 17" double cutaway hollow body, 2" thick.
- Neo-Classic fingerboard.
- Exclusive Gretsch "T" Zone Tempered Treble.
- Gretsch adjustable Vibrato.
- Deluxe high ratio gears.
- 24-karat gold plated metal parts. ٠
- Built-in muffler. .
- Standby switch.
- Multiple sparkle gold binding.
- Ruby jeweled control knobs.
- Padded back.
- Deluxe leather shoulder strap.
- Gretsch White Falcon Electric Guitar with 6137 Stereo electrification. Gretsch White Falcon Guitar with standard
- 6136 Gretsch electrification (not illustrated).

# VIKING HOLLOW BODY ELECTRIC



The Viking says "winner" any way you look at it. From its shaded golden sunburst hollow body to its advanced features found only before in a custom guitar. Spectacular to hear and remarkable to play. It has the exclusive refinements required for today's top sounds . . . The Gretsch Floating Sound Unit for that long, rich-tone you've always wanted. The patented "T" Zone Tempered Treble for perfect high note intonation. Let your fingers fly on the Viking. It's a big new passionate attack of "now sound"!

- Exclusive Floating Sound Unit.
  Sleek 17" double cutaway hollow body, 2" thick.
- Neo-Classic fingerboard.
- Double Super 'Tron pickups.
- Exclusive Gretsch "T" Zone Tempered Treble.
- Deluxe high ratio gears.
- Gretsch adjustable Vibrato.
- 24-karat gold plated metal parts.
- Built-in muffler.
- Standby switch.
- Padded back.
- Deluxe leather shoulder strap.
- Hand polished finish.

6187 Gretsch Viking Electric Guitar in shaded

- golden sunburst. Gretsch Viking Electric Guitar in clear natural 6188
- finish (not illustrated). Gretsch Viking Electric Guitar in cadillac 6189 green (not illustrated).



Gretsch Guitars

# GRETSCH CHET ATKINS ELECTRICS



Chet Atkins, America's best-known guitarist and top RCA Victor recording star, inspired the three spectacular guitars on these pages. Matching Chet's performing artistry is Gretsch's advanced technical skill in crafting guitars that more than live up to the demanding specifications and needs of any truly professional artist. Gretsch Chet Atkins hollow body electrics offer constant reliability, unusual resonance from our exclusive Electrotone Hollow Body, exceptional playing ease and brilliant new colors and styling. Study the unique features of this top-notch series of guitars. If playing and sounding like a pro is your goal, then "That Great Gretsch Sound" from the Gretsch Chet Atkins series will help you get there.

### GRETSCH COUNTRY GENTLEMEN HOLLOW BODY ELECTRIC

The new slim Country Gentlemen hollow body electric is the handsome showpiece of the famous Chet Atkins line. It has the styling, tone and exclusive Gretsch features that have made it the most desired guitar in America.

- Slim 17" double cutaway Electrotone Hollow Body, 2" thick.
- Neo-Classic fingerboard.
- Double Filter 'Tron pickups.
- Gretsch Bigsby Tremolo and Tailpiece.
- Deluxe high ratio gears.
- 24-karat gold plated metal parts.
- Built-in muffler.
- Standby switch.
- Padded back.
- Leather shoulder strap.
- Rich mahogany grain finish.

6122 Gretsch Chet Atkins Country Gentlemen Electric Guitar.

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Famous for its unique Chet Atkins sound and styling,the Tennessean hollow body electric is an all-time favorite. A superb guitar in the Gretsch tradition, its 2" silhouette makes it comfortable to hold and easy to play.

- Trim 16" single cutaway Electrotone Hollow Body, 2" thick.
- Neo-Classic fingerboard.
- Double Hi-Lo 'Tron pickups.
- Gretsch Bigsby Tremolo and Tailpiece.
- Polished metal parts.
- Standby switch.
- Leather shoulder strap.
- Hand polished dark cherry red finish.

6119 Gretsch Chet Atkins Tennessean Electric Gultar.



### GRETSCH NASHVILLE HOLLOW BODY ELECTRIC

The exciting Nashville is the original Chet Atkins hollow body electric. Immensely popular, it has established itself as a pacesetter. Striking good looks, high styling and superb sound are responsible. And what's more its low action design gives you easy fast fingering and light ning changes without fatigue. It is today's "up front" guitar.

- Trim 16" double cutaway Electrotone Hollow Body, 2" thick.
- Neo-Classic fingerboard.
- Double Filter 'Tron pickups.
- Gretsch Bigsby Tremolo and Tailpiece.
- 24-karat gold plated metal parts.
- Built-in muffler.
- Standby switch.
- Padded back.
- Leather shoulder strap.
- Hand polished amber red finish.

6120 Gretsch Chet Atkins Nashville Electric Guitar.

# THE GRETSCH

As the "boomers" that set the standards for future hollow body electric bass design, Gretsch Electric Basses have a lot going for them. They give you the mellowest, most resonant and richest bass sounds at any volume. Choose from an assortment of long

and short scale models that suit your playing needs best. All Gretsch Electric Basses offer Gretsch quality construction combined with the most modern technical features. The result is that each is an instrument of remarkable design and easy to play.

HORT SCALE

ECTRIC BAS

### HOLLOW BODY ELECTRIC

- 16" single cutaway hollow body, 2" thick.
- 29" scale neck.
- Single special design bass pickup.
- Adjustable 4-string space control bridge.
- Polished metal parts.
- Built-in muffler.
- Padded back.
- Leather shoulder strap.
- Red grained mahogany finish.

6071 Gretsch Short Scale Electric Bass. 6233 Streamliner Case.

### HOLLOW BODY ELECTRIC

- 16" single cutaway hollow body, 2" thick.
- 29" scale neck.
- Double special design bass pickups.
- Adjustable 4-string space control bridge.
- Polished metal parts.
- Built-in muffler. .
- Padded back.
- Leather shoulder strap.
- Red grained mahogany finish.

6073 Gretsch Short Scale Electric Bass. 6233 Streamliner Case.

### HOLLOW BODY ELECTRIC

- 17" double cutaway hollow body, 2" thick.
- Single special design bass pickup.
- Adjustable 4-string space control bridge.
- 24-karat gold plated metal parts.
- Built-in muffler.
- Padded back.
- Leather shoulder strap.
- Shaded golden sunburst finish.

6070 Gretsch Long Scale Electric Bass. 6217 Padded Bass Bag.



### HOLLOW BODY ELECTRIC

- 17" double cutaway hollow body, 2" thick.
- Double special design bass pickups.
  - Adjustable 4-string space control bridge.
  - 24-karat gold plated metal parts.
    Built-in muffler.
  - Built-in muffler
     Padded back.
  - Leather shoulder strap.
  - Shaded golden sunburst finish.

6072 Gretsch Long Scale Electric Bass. 6217 Padded Bass Bag.

LONG SCALE Electric bass Gretsch Guitars



### **12-STRING** HOLLOW BODY ELECTRIC

The new Gretsch 12-String hollow body electric is the 12-String preferred by the top groups today. It has all the strength and tonal shading that is characteristic of 12string tuning - the many string voicings, the fuller sound, and all the great Gretsch extras that give it the sound of the times . . . the unusual coloring required by those at the top and those on their way.

- Slim 16" double cutaway hollow body, 2" thick.
- Neo-Classic fingerboard.
- Double Super 'Tron pickups.

finish (not illustrated).

- Polished metal parts.
- Standby switch.
- Leather shoulder strap.
- Hand polished finish.

6075 Gretsch 12-String Electric Guitar in shaded golden sunburst. Gretsch 12-String Electric Guitar in natural 6076

## UNTRY CLUB HOLLOW BODY ELECTRIC

The Gretsch Country Club is the perfect hollow body electric for the studio man and seasoned professional. Its playing ease and superb tone assures the performer the ultimate in rich, resonant guitar sound and instant response.

- 17" cutaway hollow body, 23/4" thick. .
- Neo-Classic fingerboard.
- Double Filter 'Tron pickups.
- Deluxe high ratio gears.
- Adjustable space control bridge.
- 24-karat gold plated metal parts.
- Standby switch.
- Leather shoulder strap.
- Hand polished finish.
- 6192 Gretsch Country Club Electric Guitar in shaded golden sunburst. 6193 Gretsch Country Club Electric Guitar in clear
- natural finish (not illustrated).



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### GRETSCH AMPLIFIERS ... THE GREAT ONES

The mark of a great amplifier is its ability to go flawlessly from one extreme of sound to another ... from screaming trebles to blasting basses. At all times to be a powerhouse of undistorted driving sound. Only a great amplifier by Gretsch can fully project the total sound your guitar is capable of producing. Gretsch amplifiers incorporate the most sophisticated technologies in electronics, including solid state circuitry. Their "over-built" construction makes them virtually immune to the abuse they must take on the road. Acoustically correct speaker enclosures ... whether the self-contained amplifiers or the piggyback units ... guarantee superior sound.

Versatile. Rugged. Sensitive. Functional. Handsome. All these make Gretsch amplifiers the great ones . . . giving the guitarist "That Great Gretsch Powerhouse of Sound."

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The fabulous Fury is a fantastic powerhouse especially designed by Gretsch to provide the whole exciting range of sound from screaming trebles to blasting basses. It gives you the great sound professional modern guitarists demand. It has versatility plus... surging power, versatile Tremolo, exciting Reverberation. And Gretsch has separated the amplifier from its  $2 - 12^{\prime\prime}$  Maximum Performance speakers so you can have an acoustically correct speaker enclosure for the finest possible sound. Blow up a storm with the fabulous new Gretsch Fury Piggyback.

#### 70 WATTS TRUE OUTPUT (OVER 140 WATTS PEAK POWER)

Your tremendous sound blasts with 70 undistorted watts (with power in hand for extra peaks) from two 12" Maximum Performance speakers. The normal and Reverb-Tremolo channels each have individual volume, treble and bass controls. Reverb has intensity control; Tremolo has separate speed and intensity controls. There is a Tremolo and Reverb remote foot switch. A tone selector for normal, accordion and high positions. Two jacks for each channel, and one dual channel input. 15 tube performance, 4 silicon diodes. A line reverse switch cuts hum. On/off switch with pilot light. Tube saving standby switch with pilot, keeps amp ready to play, Removable 4 amp fuse. External speaker jack. Amplifier cabinet: length 261/2", height 91/2", depth 91/2". Weight: 30 lbs.

Speaker enclosure: length 321/8", height 20", depth 111/4". Weight: 45 lbs.

This amplifier suitable for band instrument amplification.

#6420 Deluxe open end cover (set).



### CHET ATKINS PIGGYBACK TREMOLO & REVERB





The fantastic Chet Atkins piggyback amplifier is as versatile as the man himself. As you'd expect from an amp designed from Chet Atkins specifications, you'll have the richest variety of effects, cleanest tone, and marvelous sound variations. You and your audience will be thrilled by the big engulfing room-filling sound this magnificent amplifier puts out through its custom designed acoustically correct speaker enclosure. It features a 12" Maximum Performance speaker for the Reverb and Tremolo channel and a mammoth 15" speaker on the second channel for full roaring bass response. Even a high/low gain switch for optimum control in recording sessions . . . to bring out the highs at low volume settings, and a switch for extra brilliance.

#### 70 WATTS TRUE OUTPUT (OVER 140 WATTS PEAK POWER)

Here is one that has everything - two channels, four instrument inputs - two in each channel. Plus one dual input - and gives out with authority through 12" and 15" Maximum Performance speakers. For each channel: separate bass, treble and volume controls. Brilliance switch for highlighting the upper frequency notes. Reverb-Tremolo channel is cut in either manually or by remote foot control for both speed and intensity, 15 tube performance plus 4 diodes. A tube-saving standby switch to keep tubes hat, with pilot light. Polarity switch. Removable 4 amp fuse. External speaker jack. This piggyback model lets you put the speakers where you want the sound and the controls where you want accessibility. Amplifier cabinet: length 26½", height 9½", depth 9½". Weight: 30 lbs. Speaker enclosure: length 32½", height 20", depth 111/4". Weight: 45 lbs.

#6420 Deluxe open end cover (set).



The Gretsch Dual Playboy with Bass and Tremolo channels, is a sturdy all-purpose amplifier combining power and compact ruggedness. It's one of the few amps ideal for almost any instrument . . . bass, accordion, guitar and many more. It incorporates the features asked for by top performers and experienced teachers. Whatever the need, bandstand, recording or at home, this Gretsch amp is the finest in its class with its exciting tremolo and low bass frequencies.

#### 35 WATTS TRUE OUTPUT (OVER 70 WATTS PEAK POWER)

This versatile amplifier has two 12" Maximum Performance speakers and dual channels — Tremolo and Bass. Each channel has separate controls for volume and tone and high and low inputs. Tremolo channel has provision for guitar and accordion, with speed and intensity controls also actuated by remote foot switch. Standby switch has pilot light. 10 tube performance augmented by 4 silicon diodes. Replaceable 3 amp fuse. Cabinet: length 23<sup>3</sup>/4", height 32," depth 9½." Weight: 45 lbs.

#6426 Deluxe open end cover.







First with the advanced features of standard amplification, Gretsch is second to none in offering the new wave of amplifiers. . . the cool ones . . . the solid state transistorized amplifiers. Here are three winners . . . the Tornado, the Nashville, and the Rogue. Each features the very latest solid state technical innovations. Exclusive features include the Gretsch Tri-Button Pedal Console which is a component of each amp. This is a remote foot control that lets you get Reverb, Magic Echo and Tremolo merely by pressing for the effect you want. Your pace is never interrupted. Your playing ability is unhampered. Whatever your style of music . . . whatever your playing proficiency, you get sharp, clean highs, undistorted basses and a powerhouse of sound with the superb advances of this new concept of sound projection by Gretsch solid state transistorized amplifiers.

### TORNADO SOLID STATE COLUMN AMPLIFIER TREMOLO, REVERB & MAGIC ECHO

The Gretsch Tornado Solid State Amplifier is a tremendous powerhouse of sound that fills all the corners. Ideal for guitar, voice or P.A. system, no matter how large the hall or audience. It has all the features necessary for the big job, plus the exclusive Gretsch Tri-Button Pedal Console Control that puts Reverb, Magic Echo and Tremolo effects at your feet. The Tornado is supercharged with power that makes every note come through big and clear as all outdoors.

#### 150 WATTS TRUE OUTPUT (OVER 200 WATTS PEAK POWER)

Here's the one on the wild side of wattage - two columns with two 15" Lansing speakers in each column. Its two channels each have separate volume, treble and bass controls. Channel 1 has normal and treble inputs with Reverb, Tremolo and Magic Echo. Channel 2 has two normal inputs. A stereo input jack provides Reverb, Tremolo, Magic Echo on busy channel. Controls include Reverb intensity and Tremolo and Magic Echo speed. Foot switch assembly control unit with separate switches for Reverb, Tremolo and Magic Echo as well as these controls on the panel. Column size: length 15", height 60", depth 12". Weight: 60 lbs. Amplifier cabinet: length 22", height 9", depth 10". Weight: 20 lbs.

 As a special option at a lower cost the Gretsch Tornado can be supplied with three 12" Maximum Performance speakers in each column.

#6462 Deluxe open end cover (set).



#### Gretsch Amplifiers

7154



SOLID STATE — TREMOLO, REVERB & MAGIC ECHO The Gretsch Nashville Solid State amplifier is a highly professional unit with surging power capable of heavy duty work. It is a powerhouse full range amp from treble to bass... perfect for rock 'n' roll as well as more intricate music requiring beautiful depth. The Nashville is an amp you can live with... an amp with all the latest Gretsch exclusives in sophisticated solid state circuitry. Plus that great extra – the Gretsch Tri-Button Pedal Console Control.

#### 75 WATTS TRUE OUTPUT (OVER 110 WATTS PEAK POWER)

Meet the music master in a single package of pure power. Two 15" Maximum Performance speakers handle this powerhouse amp. Features include two channels with separate volume, treble and bass controls on each, plus Reverb intensity control, Tremolo speed control and Magic Echo speed control. Channel 1 has normal and treble inputs, Channel 2 has two normal inputs. Also a stereo jack on busy channel. Reverb intensity control, Tremolo speed control, Magic Echo speed control. Foot switch assembly control unit with separate switches for Reverb, Tremolo and Magic Echo. Overload meter. On/off line reverse switch. Cabinet: length 24", height 50", depth 11". Weight: 70 lbs.

• The Gretsch Nashville can also be supplied with two 15" Lansing speakers at additional cost.

#6461 Deluxe open end cover-

### ROGUE SOLID STATE — TREMOLO, REVERB & MAGIC ECHO



The Gretsch Rogue Solid State Amplifier is the perfect amp for the rock 'n' roll group. It has sharp highs that really scream out! And booming lows that almost break the sound barrier. Its advanced Gretsch features lend themselves to the new sound. The Rogue has a stereo jack with two displacements that can be played as a dual chord. If you are on the way up, the Gretsch Rogue is the solid state amp for you.

#### 35 WATTS TRUE OUTPUT (OVER 50 WATTS PEAK POWER)

Two 12" Maximum Performance speakers put the pow in this versatile 2 channel performer. Each channel has separate volume, treble and bass controls – Channel 1 has normal and treble inputs with Reverb intensity control, Tremolo control and Magic Echo speed control. Channel 2 has two normal inputs. Input jack for stereo with Reverb, Tremolo and Magic Echo on busy channel, plus Reverb intensity control and Tremolo speed control and Magic Echo speed control. Foot switch assembly control unit with separate switches for Reverb, Tremolo and Magic Echo. Cabinet: length 19", height 42", depth 11". Weight: 40 lbs.

#6460 Deluxe open end cover.



SUPER BASS PIGGYBACK Who else but Gretsch could develop a b amplifier so rugged that it can reprod low frequencies at full power without di age to its specially designed speakers. twin speaker enclosure is separate from piggyback amplifier chassis unit. The closure incorporates hi-fi principles v special attention to baffling and tuned sonance. This gives you clean "live" so the way you want it, virtually distortion-fr For the ultimate in electric bass amplificat here's the amp with the big power out that really puts out . . . sound that rea reaches . . . the Gretsch Super Bass Pig back.

#### 70 WATTS TRUE OUTPUT (OVER 150 WATTS PEAK POWER)

Now booming bass sound from spect separate enclosure. The Gretsch Super B Piggyback has two 12" Maximum Perfo ance speakers in the acoustically corr cabinet. Separate power chassis has the instrument inputs. Individual controls volume and tone, plus a tone range selec for guitar, high and low bass. 8 tube p formance plus 4 silicon diodes. Tube-savi standby switch with pilot light. Polarity n tifying line reversing and on/off switch w pilot. Removable 4 amp fuse. Amplif cabinet: length 26½", height 9½", der 9½". Weight: 30 lbs. Speaker enclosus length 32½", height 20", depth 11½ Weight: 45 lbs.

This amplifier suitable for band instrument ampl cation.

#6420 Deluxe open end cover (set).







Your basses will boom out with authoritative power to engulf the listening area no matter how large; your highs will be reproduced with scintillating brilliance when you fire up the Pro Bass. For surging drive, this is the amp for your Electric Bass.

#### 35 WATTS TRUE OUTPUT (OVER 70 WATTS PEAK POWER)

The mighty 15" Maximum Performance speaker has commanding presence with three controls: volume, treble and bass. With a three jack input, this amp is powered for 5 tube performance plus 4 silicon diodes to keep it on the cool side. Line reverse switch with pilot light, eliminates hum from improperly polarized AC line. Cabinet: length 19", height 271/2", depth 91/2". Weight: 39 lbs.

#6422 Deluxe open end cover.







# **DUAL TWIN** TREMOLO & REVERB



The Gretsch Dual Twin with Tremolo and Reverb channel has all the top features guitarists require from an amplifier. It adds up to outstanding performance, power and variety. The Reverb and Tremolo provide exciting tonal effects. Here indeed is the versatility and power you need for the most demanding professional performance.

#### 35 WATTS TRUE OUTPUT (OVER 75 WATTS PEAK POWER)

From two 10" Maximum Performance speakers in custom designed acoustically correct enclosure comes the sound that really speaks out for you. A two-channel unit with volume and tone controls, and high/low inputs for both normal and Tremolo-Reverb channels. Tremolo has speed control. Both Tremolo and Reverb have intensity controls and remote foot switches. There is an on/off and line reverse switch. The standby switch has a pilot light. 12 tube performance, plus the extra efficiency of 4 silicon diodes. Removeable 3 amp fuse. External speaker jack. Cabinet size: length 19", height 261/2", depth 91/4". Weight: 40 lbs.

#6422 Deluxe open end cover.





The Gretsch Dual Twin with Tremolo is loaded with versatility for top pro performonce . . . a trim dual channel beauty that features a complete twin speaker sound system with built in Gretsch Tremolo. Two instruments can play through the Tremolo, while two more instruments or a mike can remain pure on the other channel. In other words, if you play with variety . . . the Dual Twin is for you.

#### 17 WATTS TRUE OUTPUT (OVER 35 WATTS PEAK POWER)

For peak performance here is the versatility you need: Two 10" Maximum Performance speakers in custom designed acoustically correct enclosure. Normal channel with volume and tone controls, high/law inputs. Tremolo channel with volume, tone and speed controls with remote foot switch. Line reverse switch with pilot light. 9 tube performance. Replaceable 2 amp fuse. Cabinet: length 19", height 261/2", depth 91/4". Weight: 34 lbs.

#6422 Deluxe open end cover.





The Gretsch Compact Tremolo and Reverb amplifier is the all-purpose performance standout in the Gretsch series of Compacts. Gretsch achieves this by offering complete Tremolo and Reverb circuits to professional specifications despite the amp's compact size. Design and construction are to the same high quality standards that have made Gretsch Amplifiers the most desired for guitar amplification.

Major sound and versatility in a mini-package. This is a mighty mite with a professional array of controls for its 12" Maximum Performance speaker. Tone and volume control, another for reverb intensity, and one for tremolo speed. Two remote switches for Reverb and Tremolo. Three inputs. 5 watts true output. 10 tube performance. Replaceable 2 amp fuse. Line reverse switch. Cabinet: length 19%", height 171/4", depth 71/2" Weight: 25 lbs.

#6421 Deluxe open end cover.



# COMPACT

The Gretsch Compact is the mighty mite in the Gretsch amplifier family. Although little in size . . . it is big in sound. And yet for all its concentrated power, it is every inch the practical compact amplifier with the convenience of big instrument features. Top mounted controls add to its ease of operation.

Now re-engineered with an 8" Maximum Performance speaker plus the advantage of 3 instrument inputs. Combination on/off and volume control switch. 5-watts true output. 4 tube performance. Replaceable 2 amp fuse. Cabinet: length 15%", height 11%", depth 7%". Weight: 15 lbs.

#6419 Deluxe open end cover.



The Gretsch Compact with Tremolo has all the advantages of its relative, the Gretsch Compact, with one big plus... a tremolo channel with speed control for exciting effects.

A technically advanced redesigned chassis provides normal and treble inputs to a widerange 10" Maximum Performance speaker powered to give you 6 tube performance, Controlled by a combination volume/tone control and another for tremolo intensity. On/off switch and remote foot switch input. 5 watts true output. Replaceable 2 amp fuse. Cabinet: length 19 3/16", height 14", depth 7½". Weight: 22 lbs. (AMPLIFIER NOT ILLUS-TRATED).

#6418 Deluxe open end cover.





The Gretsch Deluxe Reverb is a self-powered unit that creates great third-dimensional sound in any performing area. The professionals use it for concert hall, auditorium or any big job. It also serves a double purpose by converting to a standard auxiliary amplifier without the Reverb.

This auxiliary Reverb unit with 163/4" Reverb chamber and 10" Maximum Performance speaker has jacks for speaker-amp hookup, for foot switch, for use as an auxiliary amp. Controls: range switch for normal, bass, treble. Line reverse switch to eliminate hum from wrongly polarized AC input. 7 tube performance. Pre amp and phase inverter. Replaceable 2 amp fuse. Cabinet: length 191/4", height 141/8, depth 81/2". Weight: 22 lbs.

#6425 Deluxe open end cover.



6144 RB

The Gretsch Pre Amp Reverb Unit is perfect for adding reverberation to any standard amplifier. The result is an exciting "stretched sound" that will fascinate your listeners by adding new tonal interpretations to your work.

Controlled either by remote foot switch or by hand this Pre Amp Reverb Unit has a 3-position switch that lets you switch to normal, treble or bass. A separate control provides change of intensity as you play. Replaceable 2 amp fuse. Cabinet: length 15%", height 8%", depth 7%". Weight 8 lbs.

#6423 Deluxe open end cover.



### **GRETSCH ANNIVERSARY** CS ECI

Gretsch "features of the future" make the Anniversary hollow body electrics standout buys for the discerning guitarist. Even though we incorporated all Gretsch technical advancements in the Anniversary

guitars, they are nevertheless priced in a relatively moderate range so that every guitarist can own the best. Their remarkable performance has won acclaim from top artists everywhere.

### B. SA ELECTRIC H(

Trim 16" cutaway hollow body, 21/2" thick.

Neo-Classic fingerboard.

NIN

- Double Hi-Lo 'Tron pickups.
- Space control bridge.
- Polished plated metal parts.
- Leather shoulder strap.
- Hand polished finish.
- 6117 Gretsch Double Anniversary Electric Guitar in shaded golden sunburst.
- 6118 Gretsch Double Anniversary Electric Guitar in two-tone smoke green (not illustrated).

#### ..... F ELECTRIC LOW BΟ Y

- Trim 16" cutaway hollow body, 21/2" thick.
- Neo-Classic fingerboard.
- Single Hi-Lo 'Tron pickup.
- Space control bridge.
- Polished plated metal parts.
- Leather shoulder strap.
- Hand polished finish.
- 6124 Gretsch Single Anniversary Electric Guitar in shaded golden sunburst. 6125
- Gretsch Single Anniversary Electric Guitar in two-tone smoke green (not illustrated).



The Gretsch "Jet" series of solid body electrics are out of this world when it comes to the sight and sound that's "in". Sleek and modern, they are virtually a study in motion. Their colors splash sparkle and flash in a dazzling array of showmanship. Their

sound has no equal. Each one is a revelation of electronic perfection with fantastic sustaining power, prismatic tonal coloring and cosmic highs. Break out with the sound of a Gretsch solid body electric guitar that suits you best.



# JET FIRE BIRD

The ultimate in solid body guitars, the Jet Fire Bird is a two-toned beauty. It offers all the advantages of compact size and solidity combined with electronic advances that deliver tonal perfection.

- 13½" double cutaway solid body, 1¾" thick.
- Neo-Classic fingerboard.
- Double Super 'Tron pickups.
- Gretsch Bigsby Tremolo and Tailpiece.
- Space control bridge.
- 24-karat gold plated metal parts.
- Treble booster.
- Standby switch.
- Leather shoulder strap.
- Hand polished red top with ebony sides and back.
- 6131 Gretsch Jet Fire Bird Electric Guitar.





The Duo Jet's striking good looks and amazing tone reproduction have made it a standout performer in every corner of the world. Its compact size makes it the perfect traveling companion wherever you go.

- 13¼" double cutaway solid body, 1%" thick.
- Neo-Classic fingerboard.
- Double Super 'Tron pickups.
- Gretsch Bigsby Tremolo and Tailpiece.
- Space control bridge.
- 24-karat gold plated metal parts.
- Treble booster.
- Standby switch.
- Leather shoulder strap.
- Hand polished black top with mahogany sides and back.

#### 6128 Gretsch Duo Jet Electric Guitar.

To match your band's color the Duo Jet is available on special order with Spotlight Sparkle finish top in Silver, Gold, Champagne, Burgundy, Tangerine. All at the standard Duo Jet Price.

# **ELECTRICS**



# ETTE

This full-tone compact instrument is bound to be the envy of musicians everywhere. Designed for speed and fingering ease in the high register with neck joined to the body at the 21st fret.

- 131/2" double cutaway solid body, 13/4" thick.
- Rosewood fingerboard.
   Double Hi-Lo 'Tron pickups.
- Gretsch Vibrato for tremolo effect.
- Polished metal parts.
- Treble booster.
- Leather shoulder strap.
- Hand polished shaded finish.

6135 Gretsch Corvette Electric Guitar.



The Gretsch Clipper is the ideal hollow body electric for the seasoned amateur or budding professional. It delivers an outstanding performance every time with superb tonal fidelity and response you'll appreciate. With its fully arched body, it offers many of the features of the more expensive guitars at a moderate price. Extra thin for ease of playing.

- Fully arched 16" cutaway body, 1¾" thick.
- Hi-Lo 'Tron pickup.
- Adjustable ebony bridge.
- Polished metal parts.
- Individual tuning machines.
- Ivory plastic double bound edges.
- Leather shoulder strap.
- Hand polished shaded golden sunburst finish.

6186 Gretsch Clipper Electric Guitar.





The unique true colors of the folk singer, the power of Country and Western . . . these are the original, authentic sounds of life. To re-create this music you must have a guitar just as authentic. A Gretsch flat top guitar.

Each one is as real and pure as the selected aged woods that go into them. Each one is hand-made in a tradition that spans generations. And each one responds to your touch with the authentic sound of the times.





The Rancher is the true Western guitar with its deep extra large body and powerful spacious tone. Its beautiful traditional looks make it a standout wherever played.

- 17" wide body, 4½" thick.
  Rosewood Neo-Classic fingerboard.
- Adjustable rosewood bridge.
- 24-karat gold plated metal parts.
- Rock maple body and neck.
- Close grained spruce top.
- Leather shoulder strap.

6022 Gretsch Rancher Jumbo Flat Top Guitar (steel strings).





The Folk is by far the perfect guitar for voice accompaniment. Its rich bass and clear highs blend beautifully with any singer's voice. Abundant resonance and power will satisfy the most discriminating of guitarists.

- 14½" grand concert size body, 4" thick.
- Rosewood fingerboard.
- Pearl dot inlays.
- Honduras mahogany body.
- Close grained spruce top.
- Tortoise celluloid guard plate.

6003 Gretsch Folk Guitar (steel strings).

# SILVER CLASSIC

This custom made, grand concert size classic represents a design in the true tradition. Instantly responsive with the rich sound and subtle tonal shadings demanded by the technique of the classic guitarist. It is designed with the exceptional construction and bracing typical of a Hauser model.

- 14½" body, 3¾" thick.
  Rosewood fingerboard.
- Mahogany back, sides and neck.
- Decorative inlaid purfling around sound.
- hole.
- Close grained spruce top.
- Gretsch Silver Classic Hauser Model Guitar 6001 (nylon strings).

# N VALLEY

The deep, powerful tone of this super auditorium-size guitar is wonderfully effective for rhythm accompaniment in Country and Western bands. It's also a favorite with vocalists because of its exceptional response and rich tonal shadings.

- 15½" body, 4½" thick.
  Rosewood fingerboard.
- Pearl dot inlays.
- Polished metal parts.
- Honduras mahogany body.
- Close grained spruce top.
- 6010 Gretsch Sun Valley Jumbo Flat Top Guitar (steel strings).



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**6399 GRETSCH GUITAR POLISH** For a beautiful, lustrous finish to show off your guitar to its best advantage. Special formula that cleans, polishes and protects. Unbreakable 4 oz. plastic bottle.



6337 GRETSCH "FITSAL" GUITAR STRAP Fully adjustable, top-grain leather strap that fits all guitar models—electric hollow body, solid body, acoustics, basses. Available in black or tan.



6335 GRETSCH DELUXE GUITAR STRAP Attractively styled, wide deluxe top-grain leather strap. Fully adjustable for comfortable fit. Long-lasting, Handsome, Available in black or white.



6147 GRETSCH ELECTRIC GUITAR CORD Safe, protected coiled cord that extends to 12 feet. Twist-free. Molded plugs, 1 straight, 1 right angle.

6148 GRETSCH ELECTRIC GUITAR CORD Same as 6147 only extending to 20 feet.



6146 GRETSCH ELECTRIC GUITAR CORD Shielded 15 foot gray guitar cable with one straight plug and one angle plug.



6320 GRETSCH GUITAR POLISHING CLOTH

Specially treated cloth polishes your guitar to magnificent lustre. Protects your finish. Longlasting.



6772 GRETSCH PICKS Durable, flexible plastic picks. Available in Thin, Medium and Heavy thickness. Gretsch name and thickness imprinted on each pick. Available in 2 attractive displays, 1 gross packed in heavy plastic stock box with Gretsch name. Display card containing 2 dozen picks also available.



6450 GRETSCH AD-JUSTABLE AMPLIFIER DOLLY. Weighs less than 9½ lbs. Carries over 350 lbs. with ease. Closed length: 23¼"-

can fully extend to 371/4". Width: 101/2". Takes equipment from 20" to 36".

#### 6451 GRETSCH ADJUSTABLE ORGAN DOLLY.

Same as 6450 but can carry equipment up to 51" long.



# GUITAR CASES

Three-ply veneer body for strength. Textured fabric covering of rich black, shot with silver threads. Thick plush lining with neck rest and accessories compartment. Solid brass hardware cannot rust. Three double-action safety trunk catches, snap lock, large bumpers both bottom and rear edges.

6244 Case for 13½" solid body guitar 6241 Case for 16" hollow body guitar 6242 Case for 17" hollow body guitar 6243 Case for 18" hollow body guitar 6245 Case for 17" deep hollow body guitar

#### STREAMLINER GUITAR CASES

Economy in a durable three-ply veneer case covered in two-tone charcoal gray, scuffproof material. Duvetine lining. Brass-plated snap lock, catches and bumper feet.

6225 Case for 16" full body guitar 6227 Case for Clipper and Rally Guitar

GRETSCH "JET CRAFT" GUITAR CASE 6218 Case for Corvette guitars

# GRETSCH Acoustics





Pure musical gold and unmatched playing ease for the discriminating professional. Hand-made throughout with sound chambers worthy of a master-made violin. The guitar backs are carved from solid slabs of hand-picked "fiddle-back" maple. Thinly arched top of close grained spruce is carved and graduated for tone.

- 18" acoustic cutaway body, 3½" thick.
- Neo-Classic fingerboard.
- Deluxe high ratio gears.
- 24-karat gold plated metal parts.
- Multiple binding on body, neck and headpiece.
- All Eldorados are custom built to order.

6040 Gretsch Eldorado Acoustic Guitar in shaded golden sunburst.

# NEW Yorker

SHILLER

Many professionals consider this an excellent standby instrument . . . noted for its fine tone and easy playing qualities. It is also an established favorite with students because of its ease in handling and fingering. Highly polished dark walnut lacquer finish shaded to golden sunburst.

- 16" acoustic body, 3%" thick.
- Adjustable ebony bridge.
- Polished metal parts.
- Reinforcing rod in neck.
- Ivory celluloid bound body edges.

6050 Gretsch New Yorker Acoustic Guitar in shaded golden sunburst.

# HOLLOW BODY ELECTRIC

The choice of today's performers – those at the top and on the way up! The Gretsch Rally hollow body electric has got the "now look and now feel" and delivers the "now sound" with features you'd expect only from the most exclusive guitars. But its price is cool. Check out all it offers and you'll see that this is the guitar that's tops.

- Slim 16" double cutaway hollow body, 2" thick.
- Neo-Classic fingerboard.
- Double Hi-Lo 'Tron pickups.
- Gretsch Bigsby Tremolo and Tailpiece.
- Polished metal parts.
- Treble booster.
- Standby switch.
- Rally striped pickguard and rod cover.
- Leather shoulder strap.
- Hand polished finish.

6104 Gretsch Rally Electric Guitar in rally green (not illustrated).

6105 Gretsch Rally Electric Guitar in sports twotone/copper mist with bamboo yellow top.



